

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000080

File #: 23-007064

**Application for:** Public Event, Special Alcohol, All Forms

**Organization name:** Somerville Education Foundation

**Description:** The Taste of Somerville has been produced for over 20 years, annually in June, and was last held at Baxter State Park in 2019.

Somerville restaurants provide & serve food. Event sponsors & licensed participants provide wine & cocktail samples to attendees.

**Date(s):** Wednesday, June 14, 2023

**Setup starts at (time):** 12pm

**Cleanup after the event ends at (time):** 9pm

**Entertainment:** DJ as well as some live music

**Attendees:**

Max attendance at one time: 700

Maximum attendees accommodated: 1200

**Attendee fees or suggested donations:** \$60

**Social or cultural benefits:**

The Taste of Somerville provides residents an opportunity to socialize for a cause. Residents will experience samples of food & drinks the city's diverse dining & nightlife scene, in an outdoor setting, while helping to support the Somerville Education Foundation.

**Event Contact:** Jess Willis

**Alcohol service begins at:** 5PM

**Event name:** Taste of Somerville

**Location:** The 2023 Event is again planned for Baxter State Park (DCR permit pending), an outdoor park on the Mystic River at Assembly Row in Somerville, MA. The area will be fenced off and will only be accessible to ticketed event attendees. Wristbands will be used to identify guests who are 21+. Food & drinks will be provided to ticketed guests by local restaurants.

**Rain date(s):** 06/15/2023

**Event starts at (time):** 5pm

**Event ends at (time):** 8pm

**Temporary Structures:** None

Total people attending: 1200

Total Somerville residents attending: 600

**What is your budget for this event:** \$29,903

**Financial benefits:**

Participating restaurants benefit from exposure to hundreds of potential new customers, as well as media coverage and visibility leading up to the event. The participating restaurants do not directly benefit financially from the proceeds of the event. Proceeds from the event benefit a local nonprofit, Somerville Education Foundation.

**Event Contact Phone:** 617-680-1152

**Alcohol service ends at:** 8PM

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Event Information	Yes/No	If yes, Describe
Open to the public?	No	
Food served?	Yes	Participating restaurants to provide food + obtain their own temporary food permits for event date
Caterer used?	No	
Alcohol served?	Yes	Alcohol to be served: All Forms, Outdoors Baxter State Park
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Police Detail:	Yes	If needed we will arrange for a police detail
Parking (for Attendees)?	Yes	Garage parking is free for 3 hours but we do encourage attendees to take public transportation and/or Uber to/from the event.
Restrooms?	Yes	Portable potties will be onsite for the event.

Liability Insurance?	Yes	A special event liability policy will be in place for the event and all participating restaurants, breweries, and licensed distributors will be covered by their existing policies.
Will any public parks be used?	Yes	Baxter State Park
Has the event occurred in the last two years?	Yes	No it was cancelled during the pandemic. The event has been produced annually from 1997-2019.

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Maureen Lee, Approved with Conditions**

Approved pending vendors apply for temporary permits.

**Susan Yerkes, Approved**

**Kevin Roche, Approved**

**Timothy Bakey, Approved**

**CS Traffic and Parking, Approved**

**Timothy Mitsakis, Approved**

**Jill Lathan, Approved**

**Kimberly M. Wells, Approved**