

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000221

File #: 23-002301

Application for: Public Event

Organization name: HONK!

Description: Over 25 activist street bands (all acoustic, mostly brass) from Somerville, New England, New Orleans, Latin America and Europe perform at a family lantern parade Friday evening, in stationary venues throughout Davis Square on Saturday, and at a big parade on Sunday early afternoon

Date(s): October 4-6, 2024

Setup starts at (time): 10/4 - 2pm; 10/5 - 11am (Statue Park only 10am); 10/6 - 10am

Cleanup after the event ends at (time): 10/4 at 9:30 PM; 10/5 at 10:00 PM; 10/6 at 2:00 PM

Entertainment: Acoustic music performances, parades, and art installations on Elm Street

Attendees:

Max attendance at one time: 6,000

Maximum attendees accommodated: 15,000

Attendee fees or suggested donations: None, but donation buckets are passed at performance venues and are on the information table.

Social or cultural benefits:

Community building; diverse musical styles; promoting community activism; promoting local businesses

Event Contact: Harris Gruman

Event name: HONK! Festival

Location: Friday night Lantern Parade: Hodgkins-Curtin Park and sidewalk processions. Saturday Festival in Seven Hills Park, Statue park, Kenney Park, Elm Street from Dover Street to Cutter Avenue, Chester Street from Elm Street to Herbert Street, Summer Street (Dilboy side only) from Elm Street to Windom Street, Dover Street from Davis Square to Flatbread Pizza. Sunday Parade route: Herbert Street Parking Lot, Day Street from Orchard Street to Elm Street, Beech Street, and Holland Street eastbound from Buena Vista Road to College Avenue.

Rain date(s): None

Event starts at (time): 10/4 at 4:00 PM; 10/5 at 12:00 PM; 10/6 at 12:00 PM

Event ends at (time): 10/4 at 8:00 PM; 10/5 at 9:00 PM; 10/6 at 1:00 PM

Temporary Structures: Pop-up tents for festival information and merchandise in Statue Park; pop-up tents for 3 to 5 art installations on Elm Street (Saturday only during street closure).

Total people attending: 10,000

Total Somerville residents attending: 4,000

What is your budget for this event: \$105,000

Financial benefits:

Raises awareness of Somerville worldwide as a great place to live, work, or visit; brings custom to local businesses, since we do not allow outside vendors to the festival.

Event Contact Phone: 617-909-4698

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

Calendar listings and articles in local press; extensive social media posts; word-of-mouth

Food served?

No

Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Saturday: close off Elm Street from Davis Square to Cutter Avenue from 11:00 AM to 9:00 PM, Chester Street from Herbert to Elm from 11:00 Am to 8:00 PM, Dover Street from Davis Square to Flatbread Pizza. Sunday parade: Herbert Street parking lot needs to be closed 8:00 AM to 1:00 PM, From 10:00 AM to 1:00 PM, Day Street from Orchard Street to Elm Street, Beech Street, and Holland Street eastbound from Buena Vista Road to College Avenue
Sidewalks blocked?	Yes	During the lantern parades, Friday 7:30 to 8:30 PM, along the procession routes, the bands and families with lanterns will fill the sidewalks. On Sunday, during the parade, the sidewalks are crowded with spectators
Describe any accessibility features available to attendees/participants		What is offered in Davis Square. Performances are street level, so do not require stairs.
Arrangements:		
Police Detail:	Yes	Patrols and details for the Saturday festival and the Sunday parade.
Parking (for Attendees)?	No	
Restrooms?	Yes	The City provides port-a-potties on Saturday at Seven Hills Park and Kenney Park from 12:00 to 9:00 PM
Liability Insurance?	Yes	\$2,000,000 in general liability from East Main Street Insurance Services, Inc. Will Maddux PO Box 1298 Grass Valley CA 95945
Will any public parks be used?	Yes	Statue Park, Seven Hills Park, Hodgkins-Curtin Park, Kenney Park
Has the event occurred in the last two years?	Yes	Every first or second weekend in October since 2005, with the exception of 2020.

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Kevin Roche, Approved

CS Traffic and Parking, Approved

Eric Weisman, Approved

Susan Yerkes, Approved with Conditions

Vendor needs to complete the P&R permit form: <https://somervillema.myrec.com/info/facilities/default.aspx>

Charles Breen, Approved with Conditions

Must comply with past Incident Action Plans which include fire details from the Fire Department during the event street closures.

Timothy Mitsakis, Approved

Kimberly M. Wells, Approved