



**CITY OF SOMERVILLE**  
Commonwealth of Massachusetts  
93 Highland Avenue  
Somerville, MA 02143  
(617) 625-6600

## **NEW BUSINESS LICENSE APPLICATION - Sign and Awning**

File #: 15-007842

License #: BL17-000025

Address: 248 ELM ST

Licensee: Matt MDD Operations, LLC Amsterdam Falafelshop

DBA Name: Amsterdam Falafelshop

Business Ownership Type: LLC

Legal Name of Entity: MDD Operations LLC

Owners/Officers: Matt D'Alessio, , ,

**License Information:**

**# of signs/awnings:** 1

**Describe any other Items or Goods:** Add blade sign to existing storefront

Approval Conditions:



**Amsterdam**  
**FALAFELSHOP**

**Eastern Bank**

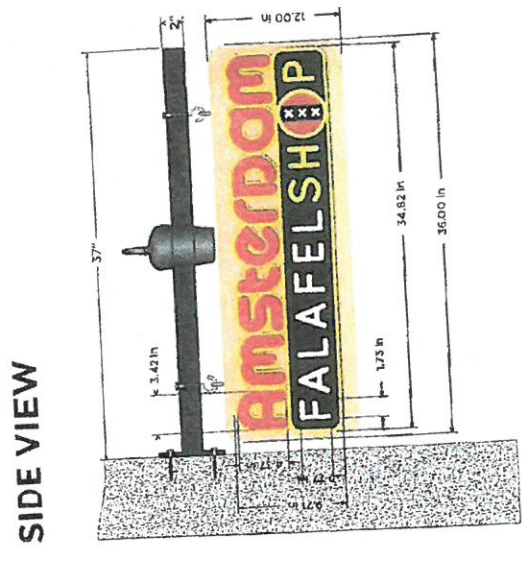
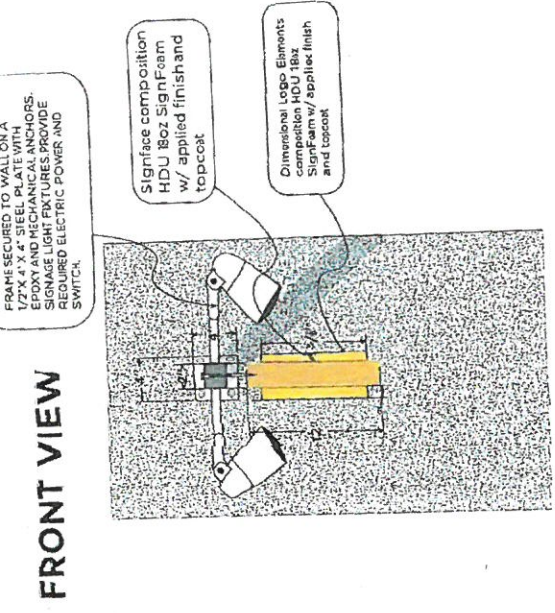
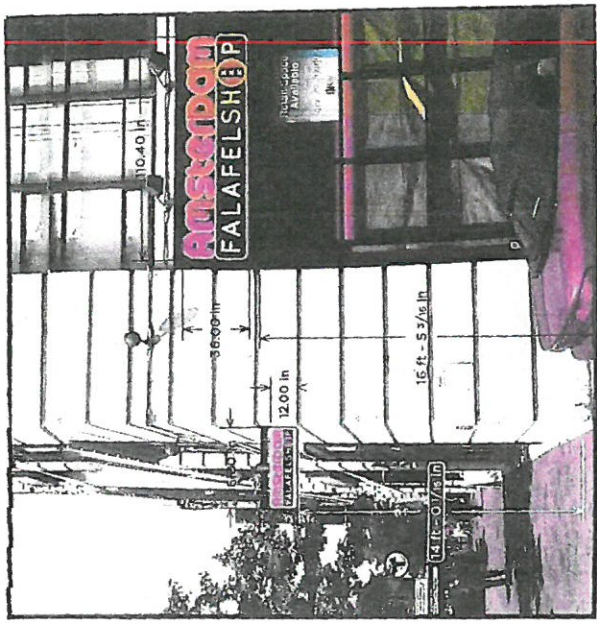
**Amsterdam**  
**FALAFELSHOP**

ATM 24

COMPREHENSIVE SIGN APPROVAL  
 BOSTON ZONING CODE, ART. 11, AS AMENDED

URBAN DESIGN DEPT.  
 BOSTON REDEVELOPMENT AUTHORITY  
 APPROVED BY: *M. Connors* DATE: *10/22/14*

AMSTERDAM FALAFELSHOP  
 642 BEACON STREET BOSTON, MA 02462  
 Exterior Signage (PROJECTED SIGN)



SIGNAGE TOTAL AREA BREAKDOWN	
Storefront Sign	60.50 Sq. Ft.
Projected Sign (both sides)	6 Sq. Ft.
Dimensional Logo (Alley side)	27.65 Sq. Ft.
<b>TOTAL SIGNAGE</b>	<b>94.10 Sq. Ft.</b>

**MOUNTING METHOD:**  
 2" SQUARE STEEL TUBE HANGING FRAME SECURED TO WALL ON A 1/2" X 4" X 4" STEEL PLATE WITH EPOXY AND MECHANICAL ANCHORS. SIGNAGE LIGHT FIXTURES, PROVIDE REQUIRED ELECTRIC POWER AND SWITCH.

**SIGN FABRICATION METHOD:**  
 (2) 1" THICK 180Z HDU PANELS BONDED WITH EPOXY ADHESIVE. ROUTER CUT TO REVEAL PAINTED SHEET AND RAISED PAINTED LOGO - FABRICATED FROM 150Z HDU AND BONDED WITH EPOXY ADHESIVE. LOGO ON BOTH FACES OF PROJECTED SIGN.

0221000000 ALL WALKS TO GO  
 EXPOSURE C  
 200 FRC  
 BUILT TO  
 WITH STAND  
 80 MPH  
 LISTED  
 UL  
 94.10  
 TBD  
 10/21/2014

**Riot Creative Imaging**  
 Mark Shellhaas  
 Office 443-977-1782  
 mshellhaas@riotcolor.com  
 Date: 10/21/2014  
 Scale: Dimensions Indicated  
 Revisions: 3  
 Project: Amsterdam Falafelshop  
 642 BEACON STREET  
 BOSTON, MA 02462  
 Drawing Title: Projected Signage Detail  
 Client: HOD operations LLC  
 Designer: MARK SHELLHAAS  
 Projected Signage Detail