

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL26-00060

File #: 25-023386

**Event Name:** Love in Bloom

**Business Name:** Groundwork Somerville

**Application Type:** Public Event License

**Location:** 138 South St.

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## APPLICANT

**Company Name:** Groundwork Somerville

**Contact Name:** Leah McCarthy

**Business Address:**

337 Somerville Ave  
Somerville, MA 02143

**Home Address:**

**Work Phone:**

**Home Phone:**

**Email:** Leah@groundworksomerville.org

**# of days:** 1

**Does this event occupy a public space or significantly affect nearby residents?:** Yes

**Are you the party applying for the Public Event License?:** Yes

**Describe the location in detail:** South Street Farm(138 South Street), additionally blocking South Street between Windsor Street and Willow Street.

**In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages?** [City Wage Theft Ordinance](#): No

**Date:** 06/20/2026

**Event Setup Begins:** 12:00 PM

**Start Time:** 04:00 PM

**End Time:** 07:00 PM

**Event Cleanup Ends:** 08:30 PM

**Do You Have a Proposed Rain Date for Your Public Event?:** No

**Organization name; if none, your name:** Groundwork Somerville

**Describe any social or cultural benefits of this event for Somerville residents :** This event will feature local artists, offering a unique and exciting venue for them to share their performances with a wide variety of Somerville residents. Somerville residents will in turn benefit from the fun performances, as well as providing an opportunity to connect with others in the community.

**Describe any financial benefits of this event for Somerville businesses or organizations:** We will be encouraging eventgoers to go to Portico for food and drinks afterwards, and will be brining a large number of people to an area of the city that often does not get a lot of foot traffic on the weekends, benefitting all local businesses.

**What is the budget for this event?:** \$500

**Complete Mailing Address :** 337 Somerville Ave 2B Somerville, MA 02143

**Contact name for follow-up questions (Will be available to the public):** Leah McCarthy

**Email:** leah@groundworksomerville.org

**Phone (Will be available to the public):** (585)981-0736

**Event Name :** Love in Bloom

**Describe the Event:** Love in Bloom is a variety show hosted by local drag queen Cece Knight Jones, which will celebrate our queer community during pride month. The show will feature local queer artists doing a variety of performance art including drag, music, and comedy. Following the variety show, there will be an hour-long DJ set by Cece Knight Jones during which eventgoers can dance, relax, and have fun while celebrating pride on Somerville's only urban farm. At GWS, we care deeply about building coalitions with other aligned organizations. That is why we will also be donating half of the proceeds from the donations to Boston GLASS, an organization that supports queer youth of color in the greater Boston area.

**Describe any Entertainment at the Event (if none, type None):** There will be a 1.5 hour variety show featuring local artists, followed by an hour-long DJ set.

**Describe any tents, inflatables, or other temporary structures to be used (if none, type None):** None

**Describe any accessibility features available to attendees/participants:** The space is wheelchair accessible with flexible seating arrangements available

**Estimated maximum attendance at one time :** 150

**Estimated total number of people attending:** 200

**Estimated total number of Somerville residents attending :** 175

**Maximum number of attendees you will accommodate:** 225

**Attendee fees or suggested donations :** There is a suggested donation of \$15-25, however the donation is not mandatory, and no one will be turned away for lack of funds.

**Will this event be open to the public?:** Yes

**Describe your outreach/publicity:** We will post flyers at local businesses, reach out to our networks to help us advertise on social media (including Life Drawing Boston, Boston GLASS, and many other local nonprofits), and plug the event on our own socials, as well as share promotional materials with all performers so they can also invite their communities to the event.

**Will food be served?:** No

**Will a grill/open-flame device be used? :** No

**Will any streets be blocked? :** Yes

**If yes, describe::** We would like to block off South St. between Windsor St. and Willow St. There is an easy route around for drivers to go up Earle St., onto Windsor Pl. around Boynton yards.

**Road to be closed:** South St.

**Cross street where road closure will start:** Windsor St.

**Cross street where road closure will end:** Willow St.

**Will any sidewalks be blocked? :** No

**Will any public parks be used? :** No

**Has this event occurred in the last two years? :** No

**Police Detail :** No

**Parking for Attendees :** Yes

**If yes, describe::** We have used the Boynton Yards parking lot in the past for attendees and performers, and will reach out to Boynton Yards management to coordinate potential parking. As this event is on a weekend and will not interfere with their regular work activities, we are confident they will allow us to use part of their parking lot.

**Restrooms :** No

**Liability Insurance :** Yes

**If yes, describe::** We have liability insurance on the farm through American National Insurance, which covers community events.

### **Approval Conditions:**

**Reviewer:** Charles Breen, Fire Prevention, Approved with Conditions

1. The travel portion of the street must remain clear of obstructions to allow the passage of fire apparatus if necessary.

**Reviewer:** Mackenzie Richardson, Police, Approved with Conditions

1. Allow access for Emergency Vehicles

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** Kevin Roche, Engineering, Approved

**Reviewer:** Eric Weisman, Public Works, Approved

**Reviewer:** Suzanne Rinfret, Traffic and Parking, Approved

**Reviewer:** Courtney Henderson, City Clerk, Approved

**Reviewer:** Jesse Moos, Engineering, Complete