

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL19-000173

File #: 19-013314

Application for: Public Event

Organization name: East Somerville Main Streets

Description: Pet costume contest and parade. A brief social time followed by costume parade and judging, prizes for best costumes.

Date(s): Saturday October 19th

Setup starts at (time): 11:00 AM

Cleanup after the event ends at (time): 5:00 PM

Entertainment: Live music, we would like to include a 1-5 person band at the event.

Attendees:

Max attendance at one time: 150

Maximum attendees accommodated: 500

Attendee fees or suggested donations: \$5 registration fee for the pet costume contest

Social or cultural benefits:

To highlight public awareness of dog park, to provide free public event for community, engage seniors at Ralph and Jenny Center 9 New Washington St

Event Contact: Jen Atwood

Event name: Howl-o-Ween Pet Parade

Location: New Zero Washington Dog Park & New Washington Street from Cobble Hill road to Inner Belt Road.

Rain date(s): Sunday, October 20th

Event starts at (time): 1:00 PM

Event ends at (time): 4:00 PM

Temporary Structures: tables and chairs

Total people attending: 300

Total Somerville residents attending: 200

What is your budget for this event: 500

Financial benefits:

Drives food traffic to local businesses on Washington Street

Event Contact Phone: 7603820897

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We will publicize online and with printer flyers and press release to local media outlets
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	New Washington Street from Cobble Hill road to Inner Belt Road, in front of the New Zero Washington Street Dog Park.
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	Yes	East Somerville Main Streets general liability
Will any public parks be used?	Yes	New Zero Washington Street Dog Park
Has the event occurred in the last two years?	No	

Approval Conditions:

Reviewer: Robert Maclaughlan, Fire Prevention, Approved

1. This approval is for the event at 9 New Washington ST. not the Broadway Foodie Crawl

Approved By:

John J. Long, Approved

CS Mayor, Approved

CS Traffic and Parking, Approved

Robert Maclaughlan, Approved

This approval is for the event at 9 New Washington ST. not the Broadway Foodie Crawl

Scott Whalen, Approved

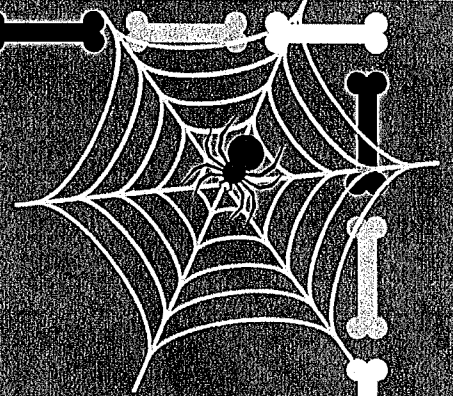
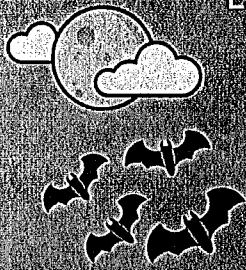
Jill Lathan, Approved

Christine Morin, Approved

EAST SOMERVILLE



MAIN STREET



Howl o Ween

Pet Parade



Saturday October 19th at 1:00 PM
At Zero New Washington Street Dog Park

Special thanks for our event sponsors

www.eastsomervillemainstreets.org

BOSTON PRIVATE
COMMUNITY INVESTMENT

