

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL25-000018

File #: 25-006597

Application for: Public Event

Organization name: Somerville Arts Council and East Somerville Main Streets

Description: Somerstreets festival encourages people to come out for walking, dancing, and other modes of activity. We bring food and music from all over the world supporting the arts! This event specially supports the businesses along the route.

Date(s): 06/01/2025

Setup starts at (time): 02:00 PM

Entertainment: We will be featuring booths for the restaurants and businesses along the route. We will have 2 stages of music featuring local artists and bands. There will be craft vendors participation as well and other interactive activities and roaming acts.

Attendees:

Max attendance at one time: 1200

Maximum attendees accommodated: 3000

Attendee fees or suggested donations: free

Social or cultural benefits:

SomerStreets is the City of Somerville's take on Open Streets concept, closing streets to cars and opening them up for cycling, walking, dancing, and other modes of activity. This event brings food, music, and programming from all over the world supporting the arts and encouraging people to come out and celebrate.

Event Contact: Iaritza Menjivar

Event name: SomerStreets: Carnaval

Location: Broadway from McGrath Highway to Franklin St and Pennsylvania Ave. See attached layout.

Rain date(s): 06/08/2025

Event ends at (time): 08:00 PM

Temporary Structures: 2 stages will be set up for music, tables and chairs, 10x10 tents for craft vendors.

Total people attending: 3000

Total Somerville residents attending: 2500

What is your budget for this event: 6500

Financial benefits:

This event includes the participation of the restaurants and businesses along Broadway. It brings large crowds and exposure to these businesses that really need it.

Event Contact Phone: 617-625-6600 x2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Social Media, Newsletters, Posters, Press Release
Food served?	Yes	Restaurants along the route will be participating, some who have agreed to participate: Gauchao Restaurant, Rincon Mexicano, Rei de Picanha. Dean's Concession food truck. I'll update this list as needed in the coordinator checklist.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Festival takes place on Broadway from McGrath Highway to Franklin St and Pennsylvania Ave.
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		There will be designated ADA accessible parking spots, sidewalks and crosswalks will be kept clear. Any set up will allow for enough space and accessibility. There is also an ADA compliant space where we will have chairs, water, away from crowd for anyone that needs it.

Arrangements:

Police Detail:	Yes	Police Detail needs will be determined in the Incident Action Plan.
Parking (for Attendees)?	No	
Restrooms?	Yes	We will be working with the Department of Public Works to arrange drop off of porta-potties.
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	June 2, 2024 and June 4, 2023

Approved By:**CS Mayor, Approved****Albert Bargoot, Approved****Maureen Lee, Approved with Conditions****Kevin Roche, Approved****CS Traffic and Parking, Approved****Eric Weisman, Approved****Charles Breen, Approved****Timothy Mitsakis, Approved****Kimberly M. Wells, Approved**