

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL18-000001

File #: 14-003922

Application for: Public Event

Organization name: Union Square Main Streets

Description: In its 14th season, this weekly market will offer the best locally grown and regionally produced agricultural items, including vegetables, fruits, cheese, eggs, meats, fish, bread, pastries, chocolate, and wine. We will feature rotating guest vendors each week, as well as live entertainment. 36 booths on the Union Sq. plaza, Central Parking Lot, and on the cobblestones in front of Somerville Media Center. Vendors will sell vegetables, fruit, baked goods, fish, meat, cheese and more. There will be 40 booth spaces for our vendors and space made available to community groups and non-profits for outreach and education.

Date(s): Every Saturday from May 12 through November 17, 2018. In total, twenty-eight markets.

Setup starts at (time): 7:00AM

Cleanup after the event ends at (time): 2:00PM

Attendees:

Max attendance at one time: 300

Maximum attendees accommodated: 2000

Attendee fees or suggested donations: Free

Social or cultural benefits:

The Union Square Farmers Market is an integral role in the Union Square community. It will serve as a catalyst for vibrancy, community, and economic activity in Union Square. The Market will provide visitors and city residents with top-quality fresh and local produce at fair prices, encourage values of healthy eating and active lifestyles, educate the consumer about farming and Massachusetts-produced foods, and provide customers with the opportunity to directly interact with farmers. The Market will also provide information and education about community issues, promote local activities and businesses, and provide an opportunity for the community to gather and visit.

Event Contact: Tiffany Leung

Event name: Union Square Farmers Market

Location: Union Square Plaza, Union Sq. Central Parking lot, cobblestone area in front of Somerville Media Center.

Rain date(s): Open rain or shine. The market will close in case of extreme wind/unsafe conditions.

Event starts at (time): 9:00AM

Event ends at (time): 1:00PM

Total people attending: 2000

Total Somerville residents attending: 1950

What is your budget for this event: \$3,000

Financial benefits:

The Union Square Farmers Market has a documented positive economic impact of \$2M each season for neighborhood businesses.

Event Contact Phone: (617) 899-5095

Event Information

Food served?

Yes/No

Yes

Alcohol served?

Yes

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

No

Arrangements:

Auxiliary Police?

No

Police Detail:

No

If yes, Describe

Fresh produce, meat, seafood, cheese, specialty foods (jam, bread, juice, etc.), and ready-to-eat meals. Farmer market permit obtained for all processed foods.

Parking (for Attendees)?	Yes	We will only occupy two-thirds of the Union Square/Washington Street parking lot. The remaining third will be left available for attendees.
Restrooms?	Yes	For vendors, we will have restrooms and hand-washing at 66 Union Square.
Liability Insurance?	Yes	Union Square Main Streets will obtain liability insurance.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	Every summer since 2005.

Approval Conditions: