

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000136

File #: 23-013533

Application for: Public Event

Organization name: SmartBear Software

Description: We host an annual 3k race in honor of our former CEO, Justin who passed away from cancer. Along with supporting local businesses by dining and collaborating, we have raised and donated over \$300,000 as a business in 3 years.

Date(s): 8/3

Setup starts at (time): 2:45PM

Cleanup after the event ends at (time): 5:15PM

Entertainment: None

Attendees:

Max attendance at one time: 80

Maximum attendees accommodated: 100

Attendee fees or suggested donations: Donations are welcome but there are no fees or donations required to participate

Social or cultural benefits:

We host our annual 3K race for our former CEO, Justin, who passed away of Cancer in 2019. We have raised and donated over \$300,000 over the passed 3 years to the PMC.

Event Contact: Hannah OBrien

Event name: PAN MASS CHALLENGE X SMARTBEAR

Location: I will attach screenshot of the route. We have done this route the past 3 years and had no issue. We start in assembly where our office is, and go under the bridge towards the park and back.

Rain date(s): 8/8

Event starts at (time): 3PM

Event ends at (time): 5pm

Temporary Structures: None

Total people attending: 80

Total Somerville residents attending: 40

What is your budget for this event: \$5k

Financial benefits:

Along with raffles donated from our neighbors in assembly, our team (over 80 people) make it a point to dine at a business after the event and celebrate.

Event Contact Phone: 781-605-9259

Event Information	Yes/No	If yes, Describe
Open to the public?	No	
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		Side walks/rotue are easily accessible to all individuals
Arrangements:		
Police Detail:	No	
Parking (for Attendees)?	Yes	We have parking for our staff
Restrooms?	Yes	We have bathrooms in our office located at the start
Liability Insurance?	Yes	Our participates sign a waiver.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	Every August

Approval Conditions:

Approved By:

CS Mayor, Approved
Kevin Roche, Approved
Charles Breen, Approved
CS Traffic and Parking, Approved
Timothy Mitsakis, Approved
Eric Weisman, Approved
Kimberly M. Wells, Approved