

PATRICK J. MCCORMICK

Jul 16, 2018

City of Somerville Planning Division
Somerville City Hall
93 Highland Ave
Somerville, MA 02143

RE: Letter of Interest to fill vacancy on Somerville Redevelopment Authority Board

Dear Mayor Curtatone and Staff:

I'm submitting my name for consideration to fill a vacancy on the Somerville Redevelopment Authority (SRA) Board. The SRA provides oversight and agency to implement the City's urban renewal plans. Given limited space, high residential density, continued housing demand, as well as goals for commercial development to deliver jobs and open space to improve quality of life, the SRA will be busy and face difficult decisions for many years to come.

The SRA will always benefit from members well versed in design and architecture, real estate development, and financial planning but today's effective urban development organizations also benefit from broad experience including governance, community engagement, strategic communication, and cross sector collaboration. The SRA is facing changing citizen expectations of transparency and trust. Regionally we've seen similar organizations undergo transformations to address such challenges. The Boston Redevelopment Authority has been recast as the Boston Planning and Development Agency following accusations of cronyism. The Cambridge Redevelopment Authority changed how it interacts with the community following an extensive strategic planning process. Historically redevelopment authorities were created to address deteriorating cities but today's SRA should be responsive to the diverse and complex needs of our unique City.

As a long time resident with roots in the community and experience in City government, and as a member of the Union Square CAC and LOCUS strategy leader, I'm familiar with the development opportunities and challenges facing Somerville and importance of the GLX and transit related development. As an SRA board member I would bring a pragmatic, collaborative approach to governance, deliberation, and decision-making and work with fellow members to improve public credibility without changing the SRA's role and responsibilities.

I would welcome an opportunity to progress sound development while preserving our City's diversity and character as an SRA board member. Thank you for your time and consideration.

Sincerely,



Patrick J. McCormick

PATRICK J. MCCORMICK

PROFILE

Experienced manager, strategist, policy advisor and technologist with a record of developing high performing teams in politically challenging environments in the U.S. and Australia. Strengths include:

- Effective communicator conveys complex concepts in plain English and establishes credibility with senior executives.
- Trusted public policy and technology advisor has working knowledge of global best practices in digital transformation, enterprise and mobile apps, broadband, cloud, P2P, smart cities, regulatory frameworks.
- Change agent accustomed to directing resources and vendors to tight timelines within large, technical projects.

EXPERIENCE

Commonwealth of MA Executive Office of Tech Services and Security – Boston Aug 2017 – present

Client Success Manager

- Providing oversight and support to ensure \$2.1B in Commonwealth Government IT capital projects are positioned to succeed, effectively utilize technology, streamline operations, and improve constituent outcomes.

Independent Consultancy 2004-06, 2008, 2016–17

- Co-authored Data & Society study of failed \$100M student data store: *The Legacy of inBloom*, Feb 2017.
- Directed wireless broadband initiative including RFP and public private partnership for Town of Brookline, MA.

Public Consulting Group - Boston

Senior Consultant

Dec 2012 – Feb 2016

- Managed \$45M Education Data Portal project for NY State Department of Education in role of product manager, including deliverables management, adoption, communication, benefits realization, change management activities.
- Awarded Proven Results Award for *exceptional service and a willingness to get results*, Oct 2013.

Victoria State Government (Australia) – Melbourne

Jan 2009 – Aug 2012

Department of Premier and Cabinet

Special Adviser and MAMS Program Director

- Directed Master Agency Media Services (MAMS) online transformation and reform of \$150M statewide contract.
- Transitioned to online system to address transparency and other issues identified in Auditor General report.

Department of Justice

General Manager, Online Collaboration and Citizen Engagement

- Managed Strategic Communication Branch online team, major projects, and key initiatives
- Authored Department's \$3M Online Services Strategy Phase 2 with KPIs to manage information to support service efficiencies, enable citizen self-service and extend efficiency through mobile web services.
- Awarded the 2011 Regional and Executive Services Division Innovation Award.

Manager, Digital Engagement

- Led first successful agile project team, developed working prototype of new cloud based intranet in six weeks.
- Awarded 2010 Strategic Communication Branch Work Together Award.

State Services Authority

Principal Advisor, Public Policy and Organisation Reviews

- Prepared reports for Authority, Executive, Ministers and led development of VPS Innovation Action Plan

The Nous Group - Melbourne

Senior Consultant

Aug 2006 - Sept 2008

- Developed business and delivered projects by providing analysis and recommendations at strategic management consulting firm focused on public policy, leadership, organizational capability, and information technology.
- Developed business case, policy framework and information model for firearms licensing across Australia. Met with law enforcement and community organizations across Australia to develop practical solution with clear ROI.

The City of Somerville – Somerville, MA

Chief Information Officer

Jan 2000 - Feb 2004

- Department Director and Adviser to Mayor - managed \$1.5M budget, 12 staff, and procurement, planning and delivery of enterprise IT services including municipal, school and public safety departments.
- Conducted review of IT procurement and budget resulting in savings in of \$500K+ per annum.

The Praxis Group, Inc. - Burlington, MA

Director of Operations / Project Manager

Nov 1993 - Dec 1999

- Managed 15 engineering, project management and administrative staff, led management team, advised CEO.
- Developed strategy to shift to service centric revenue model, supporting year on year growth of 40-60%.

EDUCATION

Harvard University Kennedy School - Master of Public Administration – received Jun 2005

- Concentration on strategic and adaptive leadership
- Completed Harvard Law School course in Cyber Law and Internet Policy

University of California Berkeley - Bachelor of Arts, History of Art – received May 1988

- Awarded Morse Prize for Film – two consecutive years
- Completed field work at Temple University Abroad in Rome, Italy

LEADERSHIP & BOARDS

- Union Square Main Streets Board (Somerville, MA) 2016 - present
- Fox Islands Broadband Task Force (Vinalhaven, ME) 2015 - present
- City of Cambridge Broadband Task Force 2014 - present
- City of Somerville Union Square Civic Advisory Committee 2014 - 2018
- Voxgov Advisory Board 2014 - 2018
- Harvard Club of Victoria - Councilor 2011 - 2012
- RHoK (Random Hacks of Kindness) Melbourne - Steering Group 2011 - 2012
- Broadband-Enabled Innovation Program (BEIP) Victoria - Selection Panel 2011 - 2012
- Melbourne Boston Sister City Association - Board Member 2007 - 2012
- Fraynetwork Multimedia (Sisters of Mercy) - Board Member 2007 - 2012
- GOCC (Government Open Code Collaborative) – Policy Lead 2003 - 2006
- Somerville Homeless Coalition - Board President 1998 - 2006
- MGISA (MA Government Information Systems Association) - Board President 2003 - 2004
- Massachusetts Broadband Advisory Board 2001 - 2004

PUBLIC SPEAKING & AFFILIATIONS

- MIT Media Lab DataVR Forum Jan 2017 speaker: *Civic applications for Data VR*
- Data & Society Databite, NYC Sept 2015: *Student Data and Its Discontents*
- New Zealand Identity Conference 2012 speaker: *Rebooting digital identity*
- FutureGov Forum Korea 2011 speaker: *Social government: a platform for online collaboration*
- CeBIT Gov 2.0 Conference Canberra 2011 (chair), 2010, 2009 speaker, workshop facilitator
- FutureGov Forum Taiwan 2010 speaker: *Gov 2.0 and Citizen Enabled Services*
- Gov 2.0 Expo 2010 Washington DC speaker: *Lessons from Down Under: Gov 2.0 in Australia*
- FutureGov Forum Hong Kong 2010 speaker: *Opportunities for citizen engagement and Gov 2.0*
- Commonwealth of Australia, Government 2.0 Taskforce, observer, contributor to report
- iMobicon Korea 2006, speaker: *Market and regulatory issues in US Wireless Broadband*
- Berkman Center MIT/ Harvard University Telecom Policy Group
- Boston City Council - Community Wireless Broadband Taskforce

PERSONAL

Activities: enjoy travel, reading, photography, cycling, hiking, kayaking, snowboarding, skiing, motorcycling, sailing, tinkering with technology, music and film. Languages: conversant in Italian, basic French, some German & Japanese.