

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000173

File #: 23-006443

**Application for:** Public Event

**Organization name:** Somerville Foundation for Animals

**Description:** People bring their dogs for fun and educational opportunities. There are contests, demonstrations and activities to do with their dogs.

**Date(s):** Sunday, 9/8/24

**Setup starts at (time):** 7am

**Cleanup after the event ends at (time):** 5pm

**Entertainment:** A production of the Wizard of Oz with dog actors, contests such as best trick and dog-owner lookalike.

**Attendees:**

Max attendance at one time: 3,000-5,000

Maximum attendees accommodated: 10,000

**Attendee fees or suggested donations:** Any donation accepted but no fee required

**Social or cultural benefits:**

We provide education on proper care, training and handling of dogs. There is also a great social benefit to the community.

**Event Contact:** Adam Parker

**Event name:** Somerville Dog Festival

**Location:** Trum Field and Franey Road between Cedar Street and Charles E Ryan Road

**Rain date(s):** n/a

**Event starts at (time):** 11am

**Event ends at (time):** 3pm

**Temporary Structures:** We use 10'x10' pop-up tents.

Total people attending: 5,000-7,000

Total Somerville residents attending: 2,000-3,500

**What is your budget for this event:** \$10,000

**Financial benefits:**

The event raises funds that support our mobile veterinary clinic, which provides free veterinary care for pets of those with financial need.

**Event Contact Phone:** 617-628-5588

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Social media, flyers
Food served?	Yes	Food trucks (food permit applications submitted already)
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Franey Road will be closed for staff parking
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		Trum Field is accessible to all.
<b>Arrangements:</b>		
Police Detail:	Yes	We have coordinated with SPD for a detail
Parking (for Attendees)?	No	
Restrooms?	Yes	Trum Field restrooms
Liability Insurance?	Yes	Policy will be obtained from NorthStar Insurance

Will any public parks be used?	Yes	Trum Field
Has the event occurred in the last two years?	Yes	9/24/23

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**Approved By:**

**CS Mayor, Approved**

**Maureen Lee, Approved**

**Kevin Roche, Approved**

**CS Traffic and Parking, Approved**

**Eric Weisman, Approved**

**Susan Yerkes, Approved with Conditions**

Please reserve the park through the Parks & Recreation permit website: <https://somervillema.myrec.com/info/facilities/default.aspx>

**Charles Breen, Approved with Conditions**

Use only easily moveable barriers to block the street. Keep the travel portion of Franey Road clear of obstructions in the event emergency vehicles need to access the street.

**Timothy Mitsakis, Approved with Conditions**

Somerville Animal Control must be present.

**Kimberly M. Wells, Approved**