

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000029

File #: 19-013146

**Application for:** Public Event

**Organization name:** 7ate9 Bakery

**Description:** We do this event each year to bring the community together at the end of July. At the event, we sell cheesecakes, have a mobile screen printing business come, have various games, and competitions.

**Date(s):** 7/31/2021

**Setup starts at (time):** 7am

**Cleanup after the event ends at (time):** 6pm

**Entertainment:** We have small games like ring toss, cheesecake decorating, etc.

**Attendees:**

Max attendance at one time: 50

Maximum attendees accommodated: 60 at once

**Attendee fees or suggested donations:** None

**Social or cultural benefits:**

Our annual festival is a fun time that brings together our community and local artists.

**Event Contact:** Sarah Chester

**Event name:** National Cheesecake Day Celebration

**Location:** We would like to hold our annual National Cheesecake Day celebration again this year. It will take place inside our shop, and on the sidewalk outside of our shop. We will reserve parking spaces to block off and set up in, then serve customers as they walk on the sidewalk. Therefore, there will be no blocking of the sidewalk.

**Rain date(s):** 8/1/2021

**Event starts at (time):** 9am

**Event ends at (time):** 5pm

**Temporary Structures:** If it is hot out, we might put small tent above the tables outside, but that is all.

Total people attending: 400

Total Somerville residents attending: 200

**What is your budget for this event:** \$2000

**Financial benefits:**

There is a financial benefit to us and to other business owners/artists who will be presenting at the event. The city gets more tax revenue from our increased sales.

**Event Contact Phone:** 781-218-9361

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We will do social media marketing, market on our website, and market in store.
Food served?	Yes	We serve our regular menu.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	Yes	Covered under our general liability insurance policy
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	07/27/2019

**Approved By:**

**CS Mayor, Approved with Conditions**

Must coordinate with Parking Department on reserving spaces.

**Scott Whalen, Approved**

**CS Traffic and Parking, Approved**

**Christine Morin, Approved**

**Dennis Sullivan, Approved with Conditions**

If tents larger than 12 x 12 feet are used, then you will need to pull a tent permit with fire prevention.

**Maureen Lee, Approved**

**Kevin Roche, Approved with Conditions**

APPROVAL CONDITION KTR 210614: Applicant will attach reflective tape or reflective markers to the traffic facing sides of the parklet.

APPROVAL CONDITION KTR 210614: Proposed parklet occupies only the parking lane. Parklet may not extend into travel lane.

**John J. Long, Approved**