

**PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION**  
City of Somerville, Commonwealth of Massachusetts  
Application #: PEL17-000209  
File #: 17-007446

**Application for:** Public Event, Special Alcohol, Malt Only

**Organization name:** M.O.M.'s Run 5K Run and Walk for Cancer

**Description:** A local 5K run/walk, followed by a buffet brunch and raffle.

**Date(s):** Sunday, May 13, 2018

**Setup starts at (time):** 7:00 AM

**Cleanup after the event ends at (time):** 2:00 PM

**Attendees:**

Max attendance at one time: 1,000

Maximum attendees accommodated: 1,000

**Attendee fees or suggested donations:** \$30 race fee before 4/1/18, \$35 after 4/1/18 and before race day, \$40 on race day

**Social or cultural benefits:**

This race is a fund raiser for cancer research at Dana Farber - this will be out 16th year. In total, this race has generated \$200,000, in donations toward Dana Farber cancer research.

**Event Contact:** Kirsten Chervinsky

**Event name:** M.O.M.'s Run 5K Run and Walk for Cancer

**Location:** 17 THORNDIKE ST Summer St from 371 Summer St to Vinal Ave, Willow Ave from Summer St to Highland Ave, Highland Ave from Willow St to Vinal Ave, Vinal Ave. Here is the race route: <http://www.gmap-pedometer.com/?r=6991946>

**Rain date(s):** No rain date

**Event starts at (time):** 9:00 AM

**Event ends at (time):** 1:00 PM

Total people attending: 1,000

Total Somerville residents attending: 40%

**What is your budget for this event:** \$5,000

**Financial benefits:**

The local businesses have been very supportive with donations and gift certificates. Ideally this race brings people into the neighborhood and the gift certificates introduce runners to our local businesses and restaurants.

**Event Contact Phone:** 617-800-6722

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Food donated from local restaurants: Sandwiches from Redbones, Pizzas from Flatbread, bagels and pastries from Dunkin Donuts and Au Bon Pain, oatmeal and eggs from Johnny D's, pasta from the Burren, etc. NO food will be made on the premises.
Alcohol served?	Yes	Alcohol to be served: Malt Only, Indoors Dilbow VFW Post - 371 Summer St, Somerville, MA 02144
Grill/open-flame device used?	No	
Streets blocked?	Yes	Summer St from 371 Summer St to Vinal Ave, Willow Ave from Summer St to Highland Ave, Highland Ave from Willow St to Vinal Ave, Vinal Ave. Here is the race route: <a href="http://www.gmap-pedometer.com/?r=6991946">http://www.gmap-pedometer.com/?r=6991946</a>
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Auxiliary Police?	Yes	Written letter to Chief of Police requesting presence. Have worked with us the past 15 years.
Police Detail:	Yes	Paid detail will be present, as it has been for 15 years.
Parking (for Attendees)?	Yes	We strongly encourage participants to walk to the event or use public transportation, but there will be availability in the parking lot adjacent to VFW as well as on street metered parking
Restrooms?	Yes	Restrooms in the Dilboy post and four porto johns will be available to attendees.

Liability Insurance?	Yes	We will be insured through the USATF.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	This will be year 16 of this very successful race!!!

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**Approval Conditions:**

**Reviewer:** CS Fire, Fire Prevention, Approved with Conditions

1. Fire details will be required
2. Fire details required, please contact the Fire Prevention office

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Approved with Conditions

1. A pre-race meeting is required a minimum of 3 weeks prior to the race. Please contact Suzanne at Traffic and Parking 617-625-6600 x7910, to schedule meeting.

