

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL18-000166

File #: 15-001735

Application for: Public Event

Organization name: Somerville Foundation for Animals

Description: Dog sports demonstrations, contests and sponsor information booths.

Date(s): Sunday, September 9, 2018

Setup starts at (time): 6am

Cleanup after the event ends at (time): 5pm

Attendees:

Max attendance at one time: 2,000

Maximum attendees accommodated: 4,000

Attendee fees or suggested donations: Free, any donation accepted

Social or cultural benefits:

Annual fundraiser to promote animal health and well-being. Funds raised provide pet food for Project Soup in Somerville and the Greater Boston Food Bank as well as other programming to support animals in our community.

Event Contact: Adam Parker

Event name: Somerville Dog Festival

Location: Trum Field

Rain date(s): none

Event starts at (time): 11am

Event ends at (time): 3pm

Total people attending: 3,000

Total Somerville residents attending: 1,500

What is your budget for this event: \$6,000-7,000

Financial benefits:

The event attracts ~3,000 people to Trum Field, increasing business and revenue to the neighboring businesses.

Event Contact Phone: 617-628-5588

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Food trucks through Roaming Hunger
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	Yes	Coordinate detail directly with the aux police dept
Police Detail:	Yes	Will coordinate with Deputy Chief Carrabino
Parking (for Attendees)?	No	
Restrooms?	Yes	Trum Field's restrooms
Liability Insurance?	Yes	Policy obtained through Northstar Insurance, Westwood, MA
Will any public parks be used?	Yes	Trum Field
Has the event occurred in the last two years?	Yes	9/10/17, 9/11/16

Approval Conditions:

Reviewer: CS Fire, Fire Prevention, Approved with Conditions

1. Food trucks are required to be inspected and permitted to vend in Somerville. Please have them contact the Fire Prevention office.

Approved By:

CS Mayor, Approved

Scott Whalen, Approved

CS Traffic and Parking, Approved

Christine Morin, Approved

CS Fire, Approved with Conditions

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Ben Lipham, Approved

Jill Lathan, Approved

John J. Long, Approved