

PUBLIC EVENT PERMIT APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL14-000019

File #: 14-004450



Organization name: 5Point Film Festival

Event name: 5Point Film Festival

Description: 5Point Film Festival is requesting a special event license and liquor permit for November 5 and 6 in Statue Park for a pre-show community gathering. We are renting Somerville Theatre Nov 5 and 6 for the film production and wish to gather prior to the films for food, drink and community building. We also request permission and assistance to hang street banners in advance of the to promote the event.

Location: Statue Park, Davis Square

Date(s): November 5 and 6

Rain date(s): N/A

Setup starts at (time): 3PM

Event starts at (time): 5PM

Cleanup after the event ends at (time): 9PM

Event ends at (time): 7:30PM

Attendees:

Max attendance at one time: 200

Total people attending: 400-500

Maximum attendees accommodated:

Total Somerville residents attending: 300

Attendee fees or suggested donations: Free entry for all ages for pre-event community gathering

What is your budget for this event: 30000

Social or cultural benefits:

5Point Film festival brings in guests from all over the world for an electric 2-day event that inspires communities to think big, chase their passions and define adventure for themselves while leading an active healthy lifestyle.

Financial benefits:

5Point Film Festival becomes an economic driver for the communities where we establish events and will draw from the New England region.

City Contact:

Organization mailing address:

P.O. Box 215 Carbondale, CO 81623

Contact person:

Sarah Wood
Telephone: 303-517-8002
Email: sarah@5pointfilm.org

Event Information

Yes/No

If yes, Describe

Food served?

Yes

We would like to workw ith local purveyors Boston burgers, JP Licks and another "Davis Square" business.

Alcohol served?

Yes

5Point would like to provide Sierra Nevada beer service at the pre-event gathering.

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

No

Arrangements:

Auxiliary Police?

Yes

In addition to our security volunteers, we would like at your suggestion to provide a number of auxiliary police.

Police Detail:

No

Parking (for Attendees)?

No

Restrooms?

No

Liability Insurance?

Yes

5Point carries coverage for events and will plan to add the City of Somerville as an additional insured.

Will any public parks be used?

Yes

Statue Park in Davis Square

Has the event occurred in the last two years?

No

Alcohol License?

Yes

in process

Approval Conditions:

Reviewer: John J. Long, City Clerk, Approved

Reviewer: CS Mayor, Mayor's Office, Approved with Conditions

Reviewer: CS Police, Police, Approved with Conditions

1. Alcohol served 2 police details needed. contact Captain Trant for on duty resources ext 7294

Reviewer: CS Auxiliary Police, Auxiliary Police, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: CS Public Works, Public Works, Approved with Conditions

1. Upon Jackie R. Approval.

Reviewer: CS Fire, Fire, Approved with Conditions

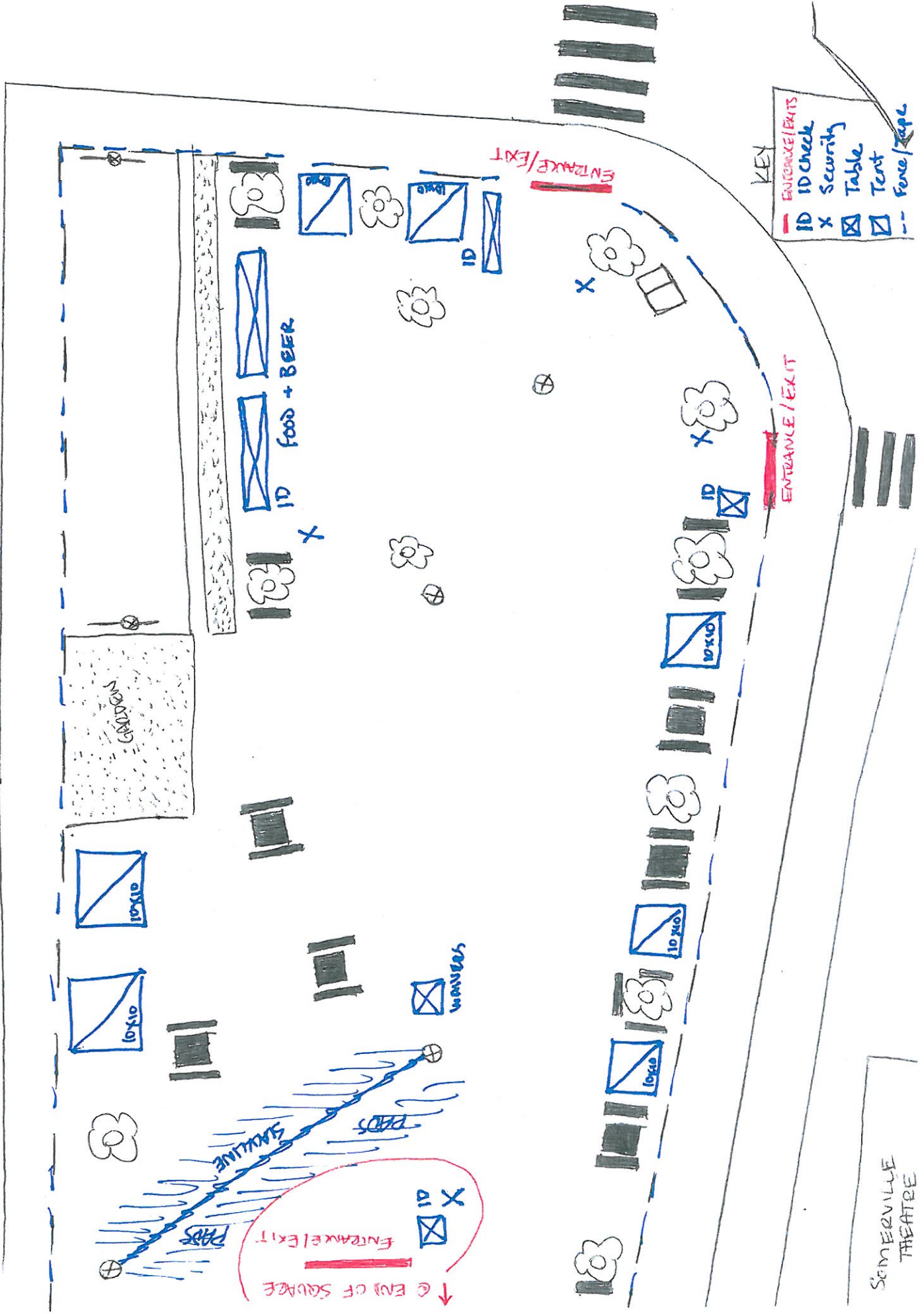
1. Conditional approval pending final inspection by the Fire Department. Fire detail will be required

Reviewer: Ben Lipham, ISD Health, Approved

Reviewer: Jenneen Pagliaro, City Clerk, Approved

Reviewer: John J. Long, City Clerk, Complete

BOSTON BULGARIAN SP LICKS



KEY

- ENTRANCE/EXITS
- ID check
- X Security
- Table
- Tent
- Fence/Tape

SEMPERVILLE THEATRE

5Point Film Festival Somerville – Statue Park Nov 5 and 6, 2014



Main 5Point Film Festival Contact:
Sarah Wood, Executive Director
5Point Film Festival
sarah@5pointfilm.org
303-517-8002

Introduction:

"After the enjoyment of our winter season has subsided, and our community is itching to come out of hibernation, 5Point Film Festival is the event that kick starts Carbondale's renewal and resurgence of community interaction. 5Point has established itself as the start of our event season. This Festival brings visitors and residents together for camaraderie, entertainment, and inspiration. Our community looks forward to 5Point and I am continually amazed at how each year this Festival improves. The lasting impression of 5Point is such a compliment to our community of Carbondale, and beckons visitors to return." - Stacey Patch-Bernot, Mayor of Town of Carbondale

"When 5Point Film Festival weekend comes to Carbondale, the Town comes alive. A year of detailed planning and preparation results in a hassle free special event that is embraced by the community. In my 20 plus years in Town and City Management, I consider 5Point a model special event that sets the bar for other event organizers." - Jay Harrington - Town Manager, Town of Carbondale

"5Point Film Festival will bring citizens of your community together...and unite them with a visual experience and celebration of outdoor adventure films. These films reflect the human spirit of adventure, and the passion of people, as they work or play to pursue, achieve and accomplish their goals and dreams within the outdoor environment that challenges them. The films showcase the work of filmmakers from around the world, who strive to focus content on outdoor adventure, travel, wildlife, environmental, geo-political, and humanitarian issues that inspire others. And in the end, these films are sure to encourage people to follow their heart and soul in search of new adventure, or in committing their lives to new causes." - Jeff Jackel, Recreation Director, Town of Carbondale

Dear Board of Aldermen,

I am the Executive Director of 5Point Film Festival. We are in our 7th year out in Colorado and have decided to bring our experience of film, art, performance, and storytelling to 4 regions across the US in a 2 day event. We are thrilled to have chosen Somerville for your commitment to the arts and recreation community. We have booked November 5 and 6 at the Somerville Theatre for the main Film programs.

5Point is a 501(c)-3 non-profit based in Carbondale, Colorado. We gather communities to promote active healthy lifestyles, we celebrate local artists, businesses, performers and filmmakers while showcasing the best most inspirational adventure stories in the world. We bring special guests to your community from around the globe and curate an electric experience in a 3 hour-show of short film, performance and discussion. It will move you, your community and leave the audience renewed to chase their passions.

I encourage you to take a look at our webpage to get a sense for what we do, and how it is different from others producing film events. This is not your typical Film Festival, it is more of a film concert experience. It is a very inspiring, powerful experience that is like no other. We showcase films and people who embody our 5 Guiding Principles: Balance, Purpose, Humility, Commitment and Respect. We seek stories that set a good example for youth and adults alike, NOT your typical adventure ego-driven stories. Please take a look to see what we mean.

www.5pointfilm.org

We are so thrilled to have chosen Somerville and are working with several local arts organizations and individuals to bring this together, and are committing to this event in your city for at least 3 years. We want to give Somerville a chance to take a hold of 5Point and make it its own. We aim to really celebrate the adventure community in New England and work with your communities' artists, performers, musicians, athletes, and filmmakers to create a Somerville and New England feeling 5Point

5Point Film Festival Somerville – Statue Park Nov 5 and 6, 2014

Film Festival. This is a highly produced, professional show, and one your community won't soon forget. I have provided a little more detail below to give you a sense for the entire event. Please let me know if you need further information.

It is important for us to gather the community before the event. This is a great opportunity for our guests to meet your community, and for ticket holders to mingle with each other. The Somerville Theatre simply does not have the pre-event space we need for this, and thus we want to create this space outdoors. We have a national beer sponsor Sierra Nevada, and are interested in giving them and our audience an opportunity to share a beer together prior to the event. I do hope you will consider our track record with these types of gatherings as you consider your approval of this permit. We have had zero instances with alcohol in 7-years producing our flagship event with over 800 people per night. Please feel free to reach out to our main contacts who work with us closely in Carbondale and can vouch for us. We take alcohol consumption very seriously, and are very meticulous with our ID checking procedures, wrist band policies, and security volunteers.

References:

Jeff Jackel: jjackel@carbondaleco.net

Eric Brendlinger: ebrendlinger@carbondaleco.net

Thank you for considering our permit for Statue Park in Davis Square. We look forward to producing a very vibrant and inspiring event for your community and would be interested in partnering further with the City of Somerville and the Arts Council to make this a very successful event drawing national attention.

Best,

Sarah Wood
Executive Director
5Point Film Festival

LOCATION:

The site of the **5Point Film Festival** shall take place at the Somerville Theatre, Davis Square/Statue Park, and Brooklyn Boulders. With possible auxiliary events at Davis Square Theatre, Diesel Café, and the Saloon.

Wednesday November 5, From 3PM to 7:30PM in Davis Square for a pre-event community gathering
Wednesday November 5, From 7PM to 10PM in Somerville Theatre
Thursday November 6, From 3PM to 7:30PM in Davis Square for a pre-event community gathering
Thursday November 6, From 7PM to 10PM in Somerville Theatre
Friday November 7, From 6PM to 12AM at Brooklyn Boulders

Additional small performances and special guest talks at Davis Square Theatre and Diesel Café, after party at the Saloon. Detail TBD.

Above total use of Davis Square/Statue Park is 9 hours.

5Point Film anticipates that the total number of attendees at one time (including 5 staff & 10 volunteers, and 10 guests & performers) at the pre-event community gathering will be approximately 200 people.

EVENT MANAGEMENT BASICS:

Names of EVENT ORGANIZERS & STAFF PERSONNEL assisting and their phone numbers (including cell phone #)

Sarah Wood- executive director- 303-517-8002
Anders Nordblom- program director- 978-886-5791
Josh Bennett- College Outside- 303-517-8002

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Sarah Lockwood- College Outside- 303-517-8002

Jeanne Baldwin – marketing and PR coordinator - 860-861-5779

SET-UP PLAN:

Set up will begin Wednesday, November 5 3PM 5Point Film volunteers and vendors will set up tents, tables, décor, lawn games (corn hole, life sized scrabble and slack lining), musicians and artists will set up their spaces as well. Food vendors will begin to prepare their service spaces. Temporary tape “fencing” and signage will be hung indicating allowed area and barrier for alcohol consumption.

Clean-up begins immediately at 7:30pm after the Films have started in Somerville Theatre. 5Point Film Festival volunteers will clean area and disassemble any tents or tables for overnight storage. Statue park (with the exception of certain signage) will be cleared of all event materials, tables and tents for the following day’s normal daytime walking traffic. We will set up again for the pre-event gathering at 3PM on November 6, and tear down of all signage (with the exception of certain banners promoting the rest of the weekend) will commence and Statue park will be cleaned and cleared of all debris and structures.

CROWD MANAGEMENT PLAN:

5Point Film will utilize auxiliary police and volunteer security persons, which will be posted at every entrance/exit to make sure that no alcohol leaves the premises. Over consumption and unruly behavior will be handled in a friendly manor by experienced/trained security volunteers. We will also have 2 TIPS trained 5Point staff that will ensure under age and over-consumption of alcohol is avoided and will be overseeing alcohol sales and ID check volunteers. If an audience member becomes difficult, they will be escorted off the premises and the local authorities will be called. Each security volunteer will have the local police department’s phone number on hand. Food and alcohol service will end at 6:45PM, 15 min prior to the Film Festival starting in Somerville Theatre, and 45min prior to the event space being cleared.

ON-SITE PARKING MANAGEMENT PLAN:

This is a bike-in/walk-in/hubway-in event. We are considering providing a bike valet area. Detail TBD.

SIGNAGE PLAN:

5Point Film Festival would like to work with the City of Somerville’s Department of Public Works and the Arts Council to produce and hang promotional event banners and signage around the Davis Square/Statue Park areas prior to the event to promote the scheduled activities if approved. 5Point requests a list of options in and around the Davis Square area with specific size dimensions for printing and planning purposes as well as a suggested hang date. We would prefer to start promoting no later than 1.5 weeks out with banners. We will also indicate “no alcohol beyond this point” and clearly mark the boundary with event tape “fencing.”

TRASH PLAN:

5Point Film will have designated volunteers to manage trash disposal during the event, making sure that recycling is properly collected and trash is emptied properly. We aim for a zero waste event and will work with our vendors to provide the right materials and receptacles. Suggestions for local composting or recycling services are welcome.

SANITATION TOILET PLAN:

5Point Film Festival will work to arrange for 2 porta-pots to be placed in the Statue Park area if requested by the City of Somerville. We would like to discuss the best location if we need to provide these as to not disturb the local businesses.