

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL19-000198

File #: 19-015036

Application for: Public Event

Organization name: Somerville Arts Council

Description: Community festival celebrating local culture, history and innovation with food, music, activities and more

Date(s): Sept 21

Setup starts at (time): 12pm

Cleanup after the event ends at (time): 9pm

Entertainment: Two stages of music, interactive activities, craft vendors, games

Attendees:

Max attendance at one time: 9,000

Maximum attendees accommodated: 15,000

Attendee fees or suggested donations: Free

Social or cultural benefits:

Free community festival for residents, music, food, kids activities and more

Event Contact: Nina Eichner

Event name: Fluff Festival

Location: We need to relocate the Fluff Festival within Union Square due to the major construction taking place. All related parties internally (police, fire, Highways Dept and T&P), Union Square Main Streets, and Ward 2 and 3 City Counselors has been consulted on this change. Applying for a new license due to change in location, old license was PEL 19-000026 which was already approved.

New location is: Somerville Ave. from Church St. to Warren Ave. and Bow St. from Summer to Somerville Ave. instead of the "heart" of the square where it usually is (see attached map). Also Bow St. Pl. (off of Bow St. next to Stanhope Framers)

Rain date(s): Sept 22

Event starts at (time): 3pm

Event ends at (time): 7pm

Temporary Structures: None

Total people attending: 14,000

Total Somerville residents attending: 4500

What is your budget for this event: \$1,500 from arts council, plus support from others

Financial benefits:

Additional patronage

Event Contact Phone: x2998

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Online websites and social media, printed posters, press release
Food served?	Yes	Food approval has already been given on previous license, only change is the festival location. Previous PEL is 19-000026
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Somerville Ave. from Church St. to Warren Ave. and Bow St. from Summer to Somerville Ave Also Bow St. Pl. (off of Bow St. next to Stanhope Framers) (see attached map)
Sidewalks blocked?	Yes	Some sidewalks within above street area
Arrangements:		
Police Detail:	Yes	Approval and support has already been arranged on previous license, only change is the festival location. Previous PEL is 19-000026

Parking (for Attendees)?	No	
Restrooms?	Yes	Portajohns
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	Sept 22

Approval Conditions:

Reviewer: Robert Maclaughlan, Fire Prevention, Approved with Conditions

1. Fire details required (already scheduled)
2. Fire details required (already scheduled)
3. Fire details required (already scheduled)

Approved By:

Ben Lipham, Approved

John J. Long, Approved

CS Mayor, Approved

CS Traffic and Parking, Approved

Robert Maclaughlan, Approved with Conditions

Fire details required (already scheduled)

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Scott Whalen, Approved

Christine Morin, Approved