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PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts

Event name Rock and Run
Description 5k obstacle race featuring on-course music and post-race festival + concert
Location (attach a route if applicable) Assembly Row → rough map attached

Date(s) June 21st Setup: 6/19+6/20 Rain date(s) _____

Start time (include setup) 8am End time (include breakdown) 8pm

Estimated maximum attendance at any one time 2500

Attendee fees or suggested donations \$10-\$55 registration fees

Will food be served? Y X N If yes, describe TBD, likely no

Will alcohol be served? X Y N If yes, describe Beer Garden, enclosed w/ security

Will a grill/open-flame device be used? Y X N If yes, describe _____

Will streets or sidewalks be blocked? Y N If yes, describe Race lanes on roads/sidewalks

Organization name RAMP Events LLC

Mailing address (to mail the license) 28 Danforth St, Suite 210 Portland, ME 04101

Contact person Parker Swenson, Event Manager

Telephone 207-699-2360 x105 Email pswenson@360mediaventures.co

Have you made arrangements for:

Auxiliary Police? Y Yes X No If yes, describe _____

Police Detail? Y Yes X No If yes, describe _____

Parking (for Attendees)? X Yes Y No If yes, describe On-site @ Assembly Row

Restrooms? X Yes Y No If yes, describe In progress

Liability Insurance? X Yes Y No If yes, describe In progress

Note the following Conditions:

1. The event must not obstruct or inhibit the flow of vehicles or pedestrians except for road closures or detours permitted herein, or as directed by Police Officers or Auxiliary Police Officers.
2. All road closures or detours must be approved in advance by the Traffic and Parking Director, and must be implemented with traffic controls specified by the Traffic and Parking Department. Such controls, and any displays or items placed on any street, must be movable at all times. Vehicles must not be used as traffic controls. If the applicant requires the use of signage loaned by the Traffic and Parking Department, a security deposit must be paid to ensure that the signage is returned.
3. If the event is a road race, the applicant will provide race monitors where required by the Police. The applicant will not make permanent marks on the roadway or sidewalk using paint or other indelible materials. Use of chalk will be acceptable. The applicant will pay the cost of removing any indelible marks placed on the roadway or sidewalk.

4. If the event includes a musical performance, the performance will not occur before 9:00 AM or after 10:00 PM, nor at any time on Sunday, except as permitted, nor within 300 feet of any building from which an occupant asks that the performance desist.
5. Any fees charged by the city are the sole responsibility of the applicant and must be paid in full prior to the event.
6. This permit is valid only for the listed location and time, and is subject to all of the terms, conditions, and limitations set forth in the Somerville Code of Ordinances, any applicable State and Federal laws, these conditions, and any other conditions prescribed by the Board of Aldermen and/or stated in the Departmental approvals below.

The applicant hereby states that this is a true description of the event and acknowledges and agrees to adhere to the conditions described above and in the Departmental approvals below.

Applicant signature [Signature] Date 2/14/14
 Print name Parker Swenson Phone 207-699-2360 Email pswenson@360mediaventures.com
 Event name (taken from page 1) Rock and Run

Obtain the signatures below before submitting this form to the City Clerk for consideration by the Board of Aldermen.

<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied Date <u>3/11/14</u> Signed: <u>[Signature]</u> Police Chief or Designee Added Conditions: <u>Walk through week of 3/17/14</u>	<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ Signed: _____ Chief Fire Engineer or Designee Added Conditions: _____
<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ Signed: _____ Traffic and Parking Director or Designee Added Conditions: _____	<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ Signed: _____ DPW Commissioner or Designee Added Conditions: _____

Obtain the signature below if the applicant will be providing food to attendees. Not needed for block parties.

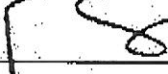
Approved Denied Date _____
 Signed: _____
 Health Inspector or Designee
 Added Conditions: _____

Once signed, the Department should:

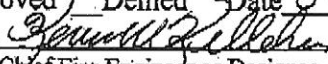
- Contact the applicant at the phone number/email address above to arrange for pick-up.
- Fax the application (no cover page) to the following fax number: _____.
- Fax the application to the City Clerk at 617 625-4239.

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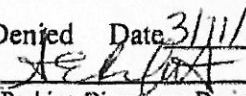
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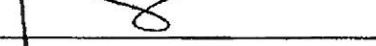
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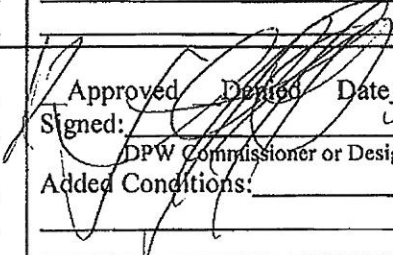
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ROCK AND RUN

THIS IS NOT YOUR TRADITIONAL 5K ROAD RACE. THE ROCK AND RUN, PRESENTED BY RADIO 92.9, COMBINES OBSTACLE RACING WITH AN INFUSION OF MUSIC. THE ROCK AND RUN OFFERS RACERS THE CHANCE TO COMPETE IN A 3.1 MILE COURSE WITH TEN CHALLENGES ALONG THE COURSE TO PUSH THEIR LIMITS BEYOND THE AVERAGE RACE. MEETING THEM AT THE FINISH LINE WILL BE THE ROCK AND RUN AFTER-PARTY, FEATURING LIVE MUSIC, A BEER GARDEN, AND THE RACE FESTIVAL!



ROCK AND RUN - RACE

DAY: JUNE 21ST, 2014

THE ROCK AND RUN WILL CONSIST OF A 3.1 MILE OBSTACLE RACE. ALONG THE COURSE, WHERE SPACE PERMITS, THERE WILL BE CHALLENGES / OBSTACLES. SOME EXAMPLES OF THESE WOULD BE MONKEY BARS, HAY BALES, WALLS, MUSICAL TRIVIA, CARGO NETS, SLIDES, AND OTHER CHALLENGES. EVENT SETUP WILL BE ON JUNE 19/20 ON-SITE.

EVENT RACE TIME: 10AM-1PM

ESTIMATED RACE ATTENDANCE: 1500

PARKING: ASSEMBLY ROW GARAGE

- RACERS WILL START IN WAVES OF 50-60 RACERS EVERY FIVE MINUTES, ENSURING NO MASSES**

ROCK AND RUN - MUSIC

DAY: JUNE 21ST, 2014

THE ROCK AND RUN WILL HAVE AN AFTER-PARTY AT THE TRIANGLE LOT AT ASSEMBLY ROW WHERE A STAGE AND MUSICAL GUEST WILL PERFORM FOLLOWING THE RACE. OUR GOAL IS ALSO TO HAVE 1-2 ACOUSTIC BANDS PLAYING ALONG THE ROUTE. LOCATIONS ARE TO BE DETERMINED FOLLOWING DISCUSSIONS WITH CITY / ASSEMBLY ROW. THERE WILL BE A BEER GARDEN AT THE FINISH LINE, WITH BARRIERS AND HIRED SECURITY ON-SITE.

CONCERT TIME: 12PM-3PM

ESTIMATED CONCERT ATTENDANCE: 2000

ASSEMBLY ROW COURSE





1

2

3

4

MUSIC STAGE

START LINE

FINISH LINE

OBSTACLE

ROCK AND RUN – ROAD CLOSURE / PD PROPOSAL

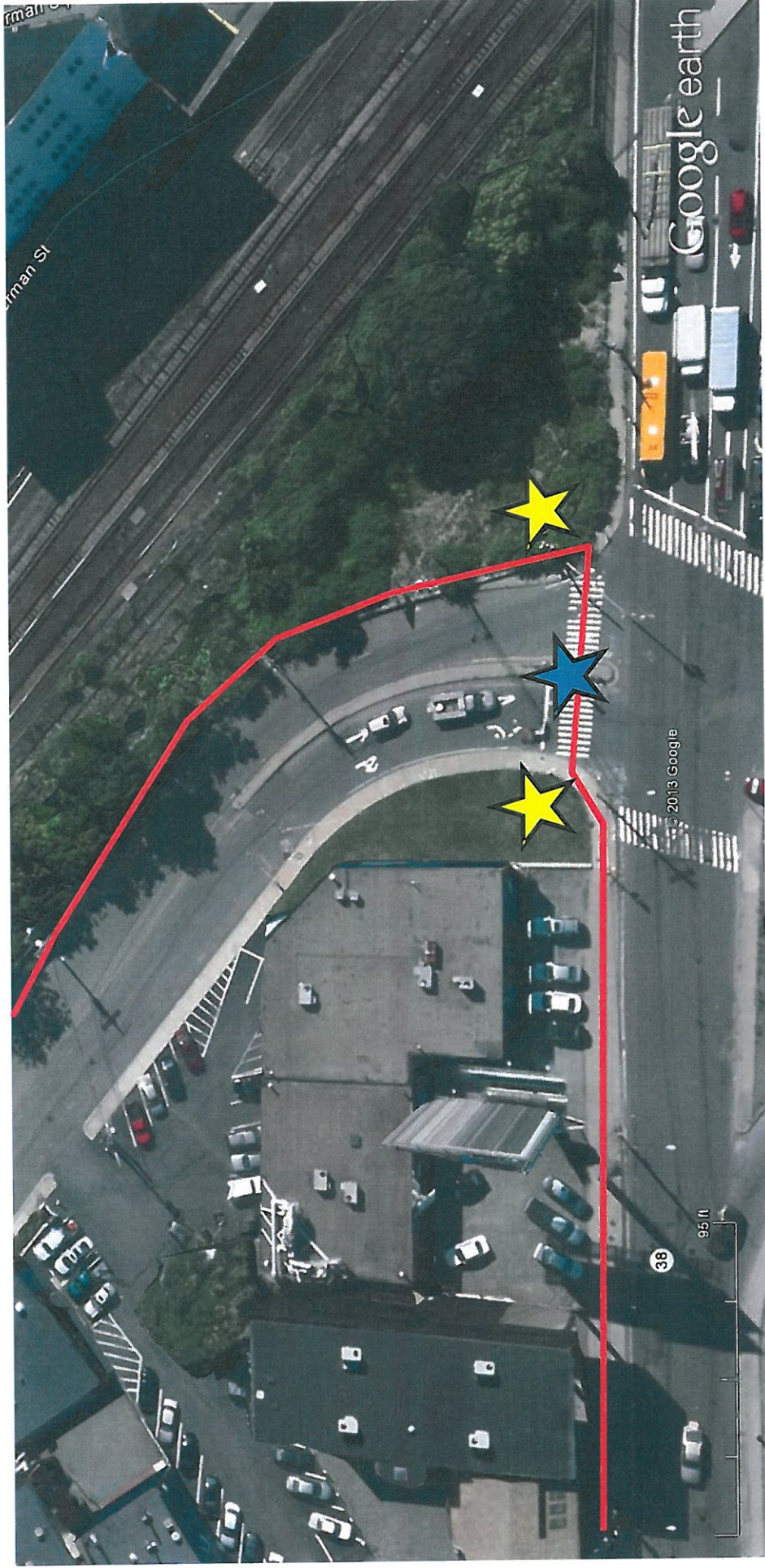
ROAD CLOSURES:

- **REVOLUTION DRIVE: 6:00AM - 12:00PM**
- **FOLEY ST: SHOULDER REQUESTED AT END FROM 9:00AM-1:00PM**
- **ASSEMBLY SQUARE DR: SIDEWALK REQUESTED ON EAST SIDE FROM 9:00AM-1:00PM. BIKE LANE AND SHOULDER REQUESTED ON WEST SIDE FROM 7:00AM-1:00PM**
- **MIDDLESEX FROM FOLEY TO GRAND UNION: PARKING LANE REQUESTED FROM 9:00AM – 1:00PM**

POLICE PROPOSAL

- **ASSEMBLY SQUARE AND MYSTIC AVE: INTERMITTENT CLOSING FOR RACERS CROSSING – 9:30AM – 1:00PM**
- **GRAND UNION AND FOLEY ST: INTERMITTENT CLOSING FOR RACERS CROSSING – 9:30AM – 1:00PM (2 REQUESTED)**
- **GRAND UNION PEDESTRIAN CROSSWALK: INTERMITTENT CLOSING FOR RACERS CROSSING – 9:30AM – 1:00PM**

ASSEMBLY SQUARE DR + MYSTIC AVE



 SOMERVILLE PD

 VOLUNTEER

MYSTIC AVE -- HOME DEPOT

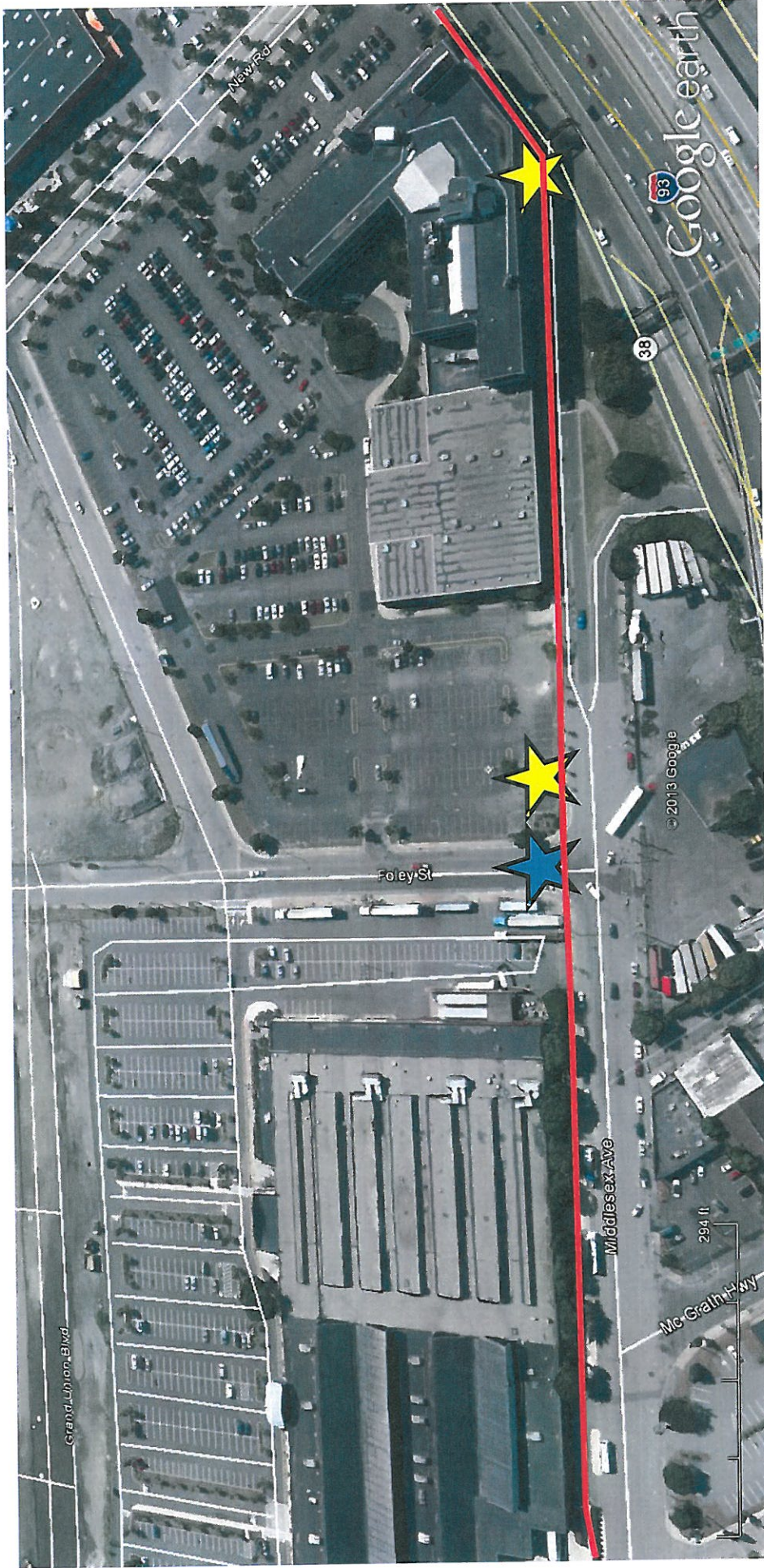


SOMERVILLE PD



VOLUNTEER

MIDDLESEX ROAD

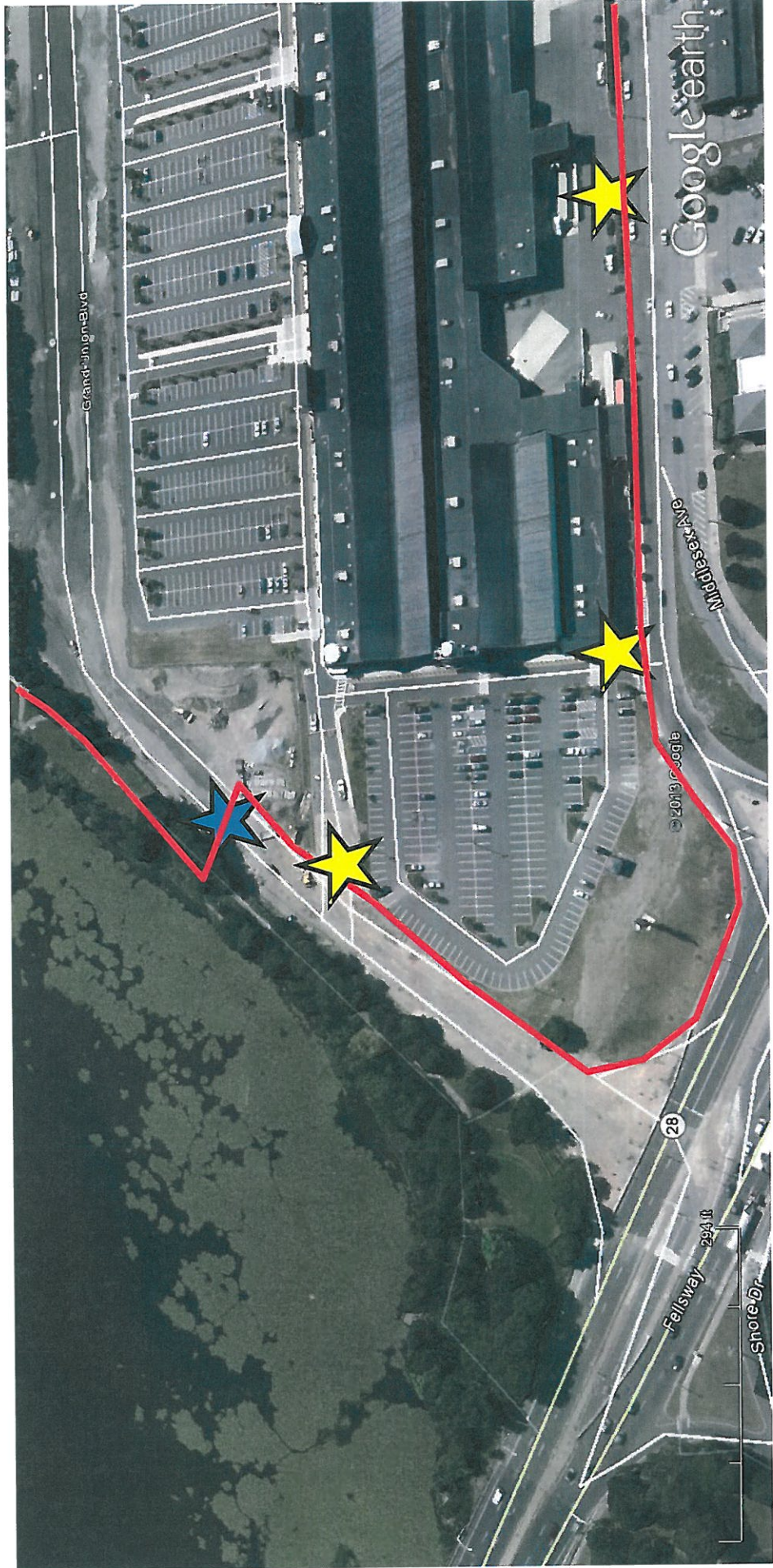


SOMERVILLE PD



VOLUNTEER

MIDDLESEX AND GRAND UNION

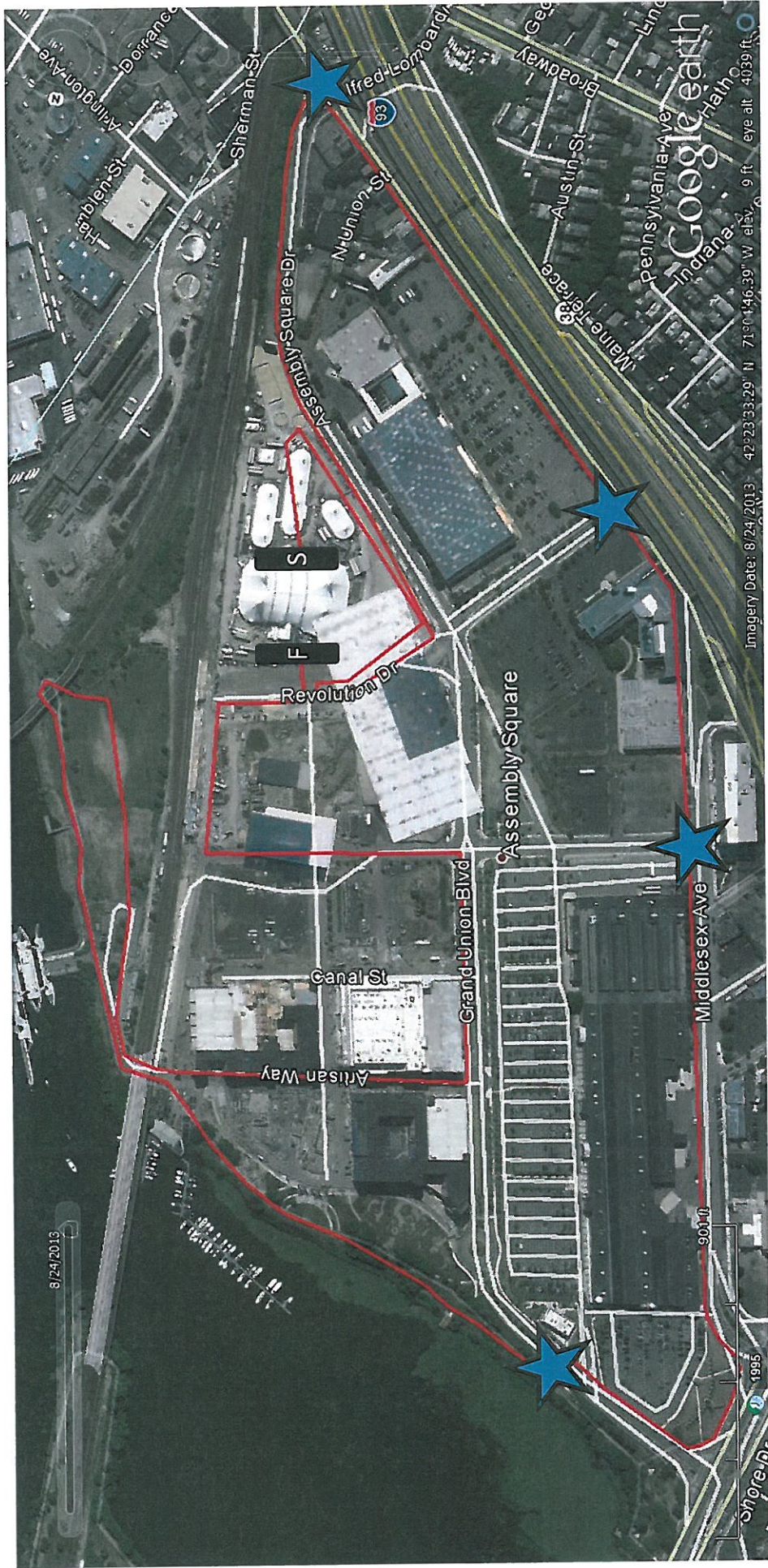


SOMERVILLE PD



VOLUNTEER

ASSEMBLY ROW COURSE – PD



ROCK AND RUN, PRESENTED BY RADIO 92.9

ROCK AND RUN - TURN BY TURN

BELOW IS A PRELIMINARY TURN BY TURN OF THE RUNNING COURSE FOR THE ROCK AND RUN. PLACEMENT OF OBSTACLES/CHALLENGES/MUSIC WILL BE DETERMINED PENDING CONVERSATIONS WITH ASSEMBLY ROW AND THE CITY OF SOMERVILLE. OUR INTENT IS TO USE SIDEWALKS AND SHOULDERS AS MUCH AS POSSIBLE TO AVOID CLOSING ANY MAJOR ROADS DOWN.

- THE ROCK AND RUN WILL BEGIN IN THE TRIANGLE LOT ON ASSEMBLY ROW. FOLLOWING A QUICK ROUTE THROUGH THE TRIANGLE LOT, RACERS WILL TAKE A LEFT ON REVOLUTION DR AND HEAD TOWARDS GRAND UNION BOULEVARD. RACERS WILL TAKE A LEFT ON GRAND UNION BOULEVARD AND THEN ONTO ASSEMBLY SQUARE DRIVE. RACERS WILL HUG THE SHOULDER ALL THE WAY TO MYSTIC AVE
- ONCE AT MYSTIC AVE, RACERS WILL CROSS THE INTERSECTION AND HUG THE SIDEWALK ALONG MYSTIC AVE. RACERS WILL BE CONFINED BY CONES AND ROPE ALONG THE SIDEWALK AND MAKE THEIR WAY ALL THE WAY UP MYSTIC AVE BEFORE TAKING A RIGHT ON MIDDLESEX AVE.
- ONCE ON MIDDLESEX AVE, RACERS WILL STAY ON THE RIGHT HAND SHOULDER ALL THE WAY UNTIL THE ASSEMBLY ROW SIGN AT THE INTERSECTION OF GRAND UNION AVE. HERE, RACERS WILL TAKE A RIGHT UP GRAND UNION BLVD AND QUICKLY CROSS OVER THE STREET ONTO THE PATHWAY ALONG THE WATERFRONT.
- ONCE ON THE PATHWAY, RACERS WILL FOLLOW THE WATERFRONT, THROUGH THE AMPHITHEATER AND UP TOWARDS DRAW 7 PARK. RACERS WILL MAKE A LAP THROUGH DRAW 7 PARK BEFORE COMING STRAIGHT THROUGH ASSEMBLY SQUARE AND ROUTING BACK UP AND INTO THE TRIANGLE PARK
- ONCE BACK IN TRIANGLE PARK, RACERS WILL HAVE A STRAIGHT CHUTE TO THE FINISH LINE