

PUBLIC EVENT PERMIT APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL14-000010

File #: 14-003687



Organization name: East Somerville Main Streets

Event name: Foodie Crawl

Description: We are a non-profit organization called East Somerville Main Streets. We work to support and reinforce the businesses along Broadway in East Somerville through fundraising and event planning. We would like to host an event known as the "Foodie Crawl" along Broadway (from 0-200 Broadway) on the 16th of September with a rain-date of the 17th of September. It will be a tasting event inside local restaurants along the street, where restaurants will be set up either inside or directly in front of their establishment to serve food. The event begins at 4:00pm and should be cleaned up by 10:30pm.

Location: 200 Broadway 0-200 Broadway
Somerville, MA 01245

Date(s): September 16th 2014

Rain date(s): September 17th 2014

Setup starts at (time): 12:00pm

Event starts at (time): 5:45

Cleanup after the event ends at (time): 10:30pm

Event ends at (time): 9:00pm

Attendees:

Max attendance at one time: 700

Total people attending: 1000

Maximum attendees accommodated:

Total Somerville residents attending: 600

Attendee fees or suggested donations: \$25

What is your budget for this event:

Social or cultural benefits:

This event will attract people from the greater Boston area to bring attention to the businesses in East Somerville. The aim is to support and help the businesses in East Somerville gain more recognition. It also educates local somerville residents of businesses in their backyard, thus attracting more customers.

Financial benefits:

The businesses will be serving small tastings for those who attend the event. Thus, people are more likely to return to the area and to those businesses in the future after having experienced the food and atmosphere of the restaurant/business.

Mailing address:

East Somerville Main Streets
Carrie Dancy
114 Broadway
Somerville, MA 02145

Contact person:

Carrie Dancy
Telephone: 6176233869
Email: carrie@eastsovervillemainstreets.org

Event Information

Food served?

Yes/No

Yes

If yes, Describe

See description.

Alcohol served?

Yes

There will be a wine tasting at one to two locations.

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

No

Arrangements:

Auxiliary Police?

Yes

We will contact the auxiliary police. They have helped us lead successful events for the past 3 years.

Police Detail:

No

Parking (for Attendees)?

Yes

In our experience in the past, most residents who live outside of Somerville have taken the T. There has never been a problem with parking in our previous experiences with this event.

Restrooms?

Yes

All businesses will offer restrooms to ticket holders.

Liability Insurance?

Yes

We are in the process of applying for liability insurance.

Will any public parks be used?

No

Has the event occurred in the last two years?

Yes

September 2011, 2012, 2013.

Alcohol License?

No