PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000070

File #: 21-008731

Application for: Public Event	
Organization name: Somerville Arts Council	Event name: Arts Union: Rock and Roll Yard Sale
Description: The event will feature a large number of independent local vendors selling a mix of Records / Vintage / DIY Handmade goods. There will be a dj and live local acts.	Location: We will be using the Union Square Parking lot as usual for ArtsUnion Events. We will also be spreading tables on the union sq plaza, making sure to leave sidewalk space and room for people to walk through.
Date(s): 9/11/2021	Rain date(s): 9/12/2021
Setup starts at (time): 9am	Event starts at (time): 11am
Cleanup after the event ends at (time): 6pm	Event ends at (time): 5pm
Entertainment: Music and vintage store vendors and live music.	Temporary Structures: There will be tables set-up for selling, small 10x10 tents and a small stage for the live performances.
Attendees:	
Max attendance at one time: 700	Total people attending: 500
Maximum attendees accommodated: 700	Total Somerville residents attending: 500
Attendee fees or suggested donations: none	What is your budget for this event: 1500
Social or cultural benefits: An annual event that Somerville residents and businesses look forward to. Celebrates local artists and antique vendors.	Financial benefits: Brings in business for the restaurants around the area.

Event Contact: laritza Menjivar

Event Contact Phone: 617-625-6600 ext 2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Press Release, Newsletter, social media, posters
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	Will consult as needed. Same as previous years.
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	9/8/2019

Approval Conditions: Approved By: CS Mayor, Approved Scott Whalen, Approved CS Traffic and Parking, Approved Christine Morin, Approved Robert McCarthy, Approved John J. Long, Approved