PUBLIC EVENT PERMIT APPLICATION

City of Somerville, Commonwealth of Massachusetts
Application #: PEL15-00044
File #: 15-003405

Organization name: Somerville Bicycle Committee

Description: This will be the third rush hour race that the Somerville Bicycle Committee has sponsored and that the City has previously approved. The event is fun competition, pitting a cyclist, motorist and T rider against each other as they commute from one location to another during a typical work commute. This year the race will start at Dewey Square in Boston and will finish at Union Square. We will be partnering with the Boston Cyclist Union and with the Brass Union, and there will be many local businesses involved such as Somervelo, Bicycle Belle, and other businesses. We would like to use the Union Square Plaza as a finish point and for a place to hold a celebration that would include local vendors and educational opportunities around alternative transportation. Eric Fellinger, President of the Board of Union Square MAIN STREETS is very excited about this event and believes it will help promote business in Union Sqaure

Date(s): Tuesday May 12 5-9PM

Setup starts at (time): 4:30 PM

Cleanup after the event ends at (time): 9:00PM

Attendees:

Max attendance at one time: 200

Maximum attendees accommodated: 100

Attendee fees or suggested donations: \$0

Social or cultural benefits:

To raise awareness of alternative transportation options in

Somerville and to highlight Union Square as a

transportation and business hub

City Contact: Jennifer Molina, OSPCD

Organization mailing address:

Somerville Bicycle Committee, Somerville Clty Hall

Event name: 2015 Rush Hour Race

Location: Union Square Union Square Plaza

Rain date(s): Wednesday May 13

Event starts at (time): 5:30 PM

Event ends at (time): 9:00PM

Total people attending: 200

Total Somerville residents attending: 150

What is your budget for this event: \$500

Financial benefits:

This event will have direct financial benefits to businesses and restaurants in Union Square as it will bring 100-200 people into the Square on a weekday evening celebrating alternative transportation and the diversity of Union Square businesses. Eric Fellinger, President of the Board of Union Square MAIN STREETS is very excited about this event and believes it will help promote business in Union Square

Contact person:

Ken Carlson

Telephone: 617-909-3150 Email: kencarlson8@gmail.com

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Brass Union will provide food
Alcohol served?	Yes	Brass Union will provide beer in their outdoor dining patio
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	No	
Police Detail:	Yes	It would be good to have a small police presence
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	No	

Will any public parks be used?
Has the event occurred in the last two years?

No Yes

May 7 2013 The Rush Hour Race kicked off at Redbones. The Mayor attended and spoke at the event

Alcohol License?

No

Approval Conditions:

Reviewer: John J. Long, City Clerk, Complete

Reviewer: CS Mayor, Mayor's Office, Approved

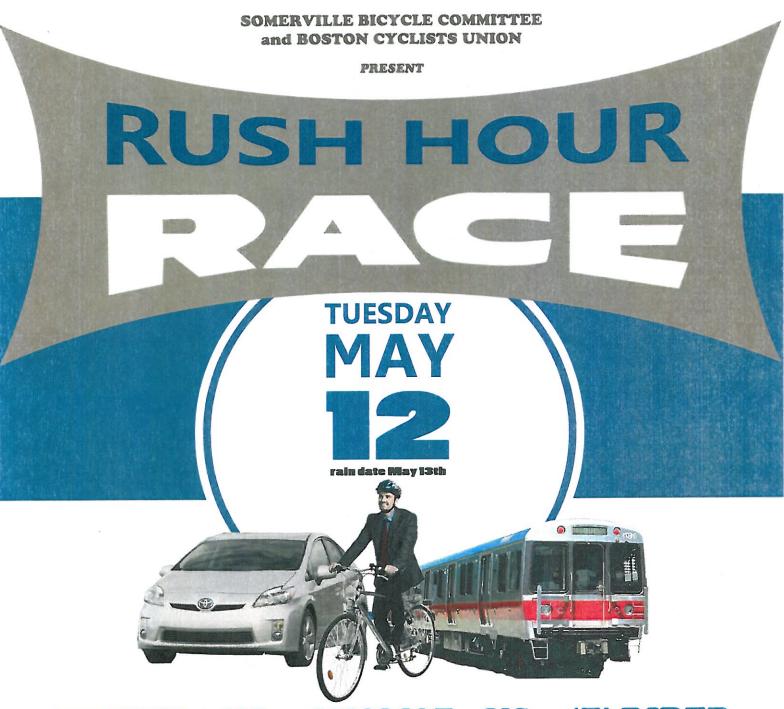
Reviewer: CS Police, Police, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: Christine Morin, Public Works, Approved

Reviewer: Jenneen Pagliaro, City Clerk, Approved

Reviewer: John J. Long, City Clerk, Complete



CYCLIST VS. 'T' RIDER DRIVER VS. **SOUTH STATION TO UNION SQUARE**

What's the fastest way to get from Dewey Square (across from South Station) to Union Square in Somerville? Find out May 12th. Will the person driving, biking or riding the "T" be the first to arrive? Stop by the start, come along for the ride, or come to the finish line event. After party in Union Square with beer, food, raffle and fun activities.

START:

SEND OFF:

FINISH:

Dewey Square Park
(on the Rose Kennedy Greenway across from South Station)

Boston

5:00pm

5:30pm

Union Square Plaza Somerville

6:00 - 7:00pm

Beer, Food, Raffle and Fun Activities!

For more info:

www.somervillebikes.org

www.bostoncyclistsunion.org