

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000045

File #: 24-005307

Application for: Public Event

Organization name: Somerville Arts Council

Description: SomerStreets is the City of Somerville's take on the internationally-renowned Open Streets concept, closing busy city streets to vehicles, and opening them up for walking, dancing, running, and other modes of activity. Through SomerStreets, the City and its community partners aim to promote and encourage easy access to physical activity, and reconnecting with neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

SomerStreets is an annual series that takes places on Sundays during the summer and fall.

Date(s): Sunday, August 4, 2024

Setup starts at (time): 12pm

Cleanup after the event ends at (time): 8pm

Entertainment: Two stages of live music, Activities like: Somerville Rec department, Esh Circus, and roaming performers, Craft vendors and community tabling.

Attendees:

Max attendance at one time: 700

Maximum attendees accommodated: 1,500

Attendee fees or suggested donations: Free

Social or cultural benefits:

This event is family oriented and brings the somerville community together. Arts Council is able to provide arts entertainment for the community.

Event Contact: Iaritza Menjivar

Event name: SomerStreets: Strike up the Bands

Location: Highland Avenue between Central St and Lowell St.

Rain date(s): No rain date, rain or shine.

Event starts at (time): 2pm

Event ends at (time): 6pm

Temporary Structures: tables, chairs, 10x10 ft tents, bouncy house, two stages of music

Total people attending: 1,500

Total Somerville residents attending: 1,200

What is your budget for this event: 10,000

Financial benefits:

Because of the high pedestrian traffic, this event brings a lot of business and recognition to the businesses on the event route.

Event Contact Phone: 617-625-6600 ext 2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Posters, flyers, Newsletter, online calendars, we are working one on one business outreach.
Food served?	Yes	Fried dough, nibble kitchen (pupusas) - all will be disclosed in the Coordinator checklist for ISD
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	

Streets blocked?	Yes	Highland Ave will be blocked from Central St to Lowell St. no car access is allowed from side streets either. All will be disclosed in IAP.
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		We have designated accessible parking, we will keep sidewalks and roads open, we will have extra chairs at the stages for anyone who needs to sit down.
Arrangements:		
Police Detail:	Yes	for public safety and road closures. We will discuss in IAP.
Parking (for Attendees)?	No	
Restrooms?	Yes	We will work with DPW to place Portajohns along the route,
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	9/17/2023 and 9/11/2022

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoote, Approved

Kevin Roche, Approved

Approved continent upon AIP review

Charles Breen, Approved

CS Traffic and Parking, Approved

Eric Weisman, Approved

Timothy Mitsakis, Approved

Kimberly M. Wells, Approved