

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000222

File #: 23-023620

Application for: Public Event

Organization name: BA EVENT PROMOTIONS INC
DBA JINGLE BELL 5K

Description: THE 16TH ANNUAL JINGLE BEL 5K RUN IS A 3.2MILE RUN/WALK STARTING AND FINISHING IN DAVIS SQ ON DEC 17TH @ 11AM

Date(s): DECEMBER 17TH , 2023

Setup starts at (time): 6AM

Cleanup after the event ends at (time): 1:30PM

Entertainment: HOLIDAY MUSIC RECORDINGS
PLAYED AT START AND FINISH AREA @ 1 DAVIS SQ

Attendees:

Max attendance at one time: 1000

Maximum attendees accommodated: 1000

Attendee fees or suggested donations: \$38
REGISTRATION FEE

Social or cultural benefits:

THIS 16TH ANNUAL EVENT PROVIDES AN OPPORTUNITY FOR SOMERVILLE AND NEARBY COMMUNITY RESIDENTS TO WALK AND/OR RUN TO CELEBRATE THE JOYS OF THE HOLIDAY SEASON, SUPPORT LOCAL RESTAURANTS, COFFEE SHOPS AND PUBLIC HOUSES TO BENEFIT THE SOMERVILLE HIGH TRACK TEAM SCHOLARSHIP FUND

Event Contact: PAUL COLLYER AND OR JACK CONNOLLY

Event name: JINGLE BELL 5K RUN/WALK

Location: THIS IS A 5K (3.2 MILE WALK/RUN) STARTING AND FINISHING IN DAVIS SQ ON DEC 17TH @ 11AM TO BENEFIT THE SOMERVILLE HIGHSCHOOL TRACK TEAM SCHOLARSHIP FUND

Rain date(s): N/A

Event starts at (time): 11AM

Event ends at (time): 12:30PM

Temporary Structures: PORTABLE START AND FINSH LINE STAGING PUT IN PLACE THE MORNING OD THE EVENT INCLUDING MOVABLE FINISH AREA MOVABLE CHUTES

Total people attending: 2000

Total Somerville residents attending: 500

What is your budget for this event: @\$125,000

Financial benefits:

THE 16TH ANNUAL EVENT ATTRACTS 1000 PARTICIPANTS (50% FROM SOMERVILLE) TO DAVIS SQ AND HUNDREDS OF SPECTATORS ON THE OCURE WHO CAN AVAIL THEMSELVES OF THE LOCAL RESTAURANTS,PUBS, AND COFFEE SHOPS THROUGHOUT THE CITY, WHILE BENEFITTING SOMERVILLE HIGH STUDENT ATHELETES

Event Contact Phone: P.COLLYER 617-283-3292 J. CONNOLLY 617-838-7077

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

WEBSITE: WWW. JINGLEBELLRUN.COM, LOCAL POSTER ADVERTISEMENTS WITH PARTICIPATING SPONSER, VARIOUS SOCIAL MEDIA SITES, AND PRESS RELEASES TO LOCAL NEWS MEDIA AND THE AREA RUNNING COMMUNITY CLUBS

Food served?

No

Caterer used?

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

Start Davis Square to Holland St, left on Broadway, right on North Street, right on Powder House Blvd, right to Broadway through Ball Square, right on Cedar St, right on Bike Path, end behind CVS parking lot.

Sidewalks blocked?

No

Describe any accessibility features available to attendees/participants

ALL CITY STREETS REMAIN TOTALLY ACCESSIBLE TO DISABLED PARTICIPANTS, AS WELL AS THE MBTA STATION AND MBTA BUS LANE. PORTABLE TOILETS (INCLUDING HANDICAPPED) ALSO WILL BE PROVIDED FOR BENEFIT FOR ALL PARTICIPANTS AND SPECTATORS

Arrangements:

Police Detail:	Yes	AS PER PRIOR YEARS COORDINATE DETAIL ASSIGNMENTS WITH SPD DETAIL OFFICER IN CONJUNCTION WITH SOMERVILLE FIRE/RESCUE, DPW AND TRAFFIC DEPTS
Parking (for Attendees)?	Yes	DETAILS PROVIDED ON THE JINGLEBELL.COM WEBSITE FOR BOTH RUN/WALK PARTICIPANTS AND SPECTATORS
Restrooms?	Yes	PORTABLE RESTROOMS PROVIDED BY CONTRACTOR SATURDAY AFTERNOON PRIOR TO SUNDAY EVENT AND PICKED UP ASAP AFTER EVENT
Liability Insurance?	Yes	USA TRACK AND FIELD ASSOCIATION NAMING THE CITY OF SOMERVILLE AS AN ADDITIONAL INSURED
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	ALWAYS MID DECEMBER SINCE 2017

Approval Conditions:

Approved By:

CS Mayor, Approved

Kevin Roche, Approved

Timothy Bakey, Approved

CS Traffic and Parking, Approved

Eric Weisman, Approved

Timothy Mitsakis, Approved

Kimberly M. Wells, Approved