

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL25-000025

File #: 25-007155

Application for: Public Event

Organization name: Somerville Arts Council and Health and Human Services

Description: This event is a small outdoor dance party to celebrate Pride month. We also feature performers and some interactive activities for all. We also invite community groups to table.

Date(s): 06/21/2025

Setup starts at (time): 02:00 PM

Entertainment: There will be a DJ to spin tunes for the dance party. There will be pride flags decorating the plaza. We will also have a local artist showcasing their work and host LGBTQ+ focused organizations and community groups to table. There is also a drag queen and king performance.

Attendees:

Max attendance at one time: 300

Maximum attendees accommodated: 500

Attendee fees or suggested donations: free event

Social or cultural benefits:

The Big Gay Dance Party is an inclusive celebration that brings together Somerville residents to honor Pride Month through music, dance, and community connection. As part of the ArtsUnion event series, which enhances the cultural and economic vitality of Union Square, this free outdoor event creates a welcoming space for LGBTQ+ individuals and allies to express themselves freely, fostering a sense of belonging and visibility. Beyond being a joyful gathering, the event strengthens community bonds, promotes acceptance, and highlights Somerville's commitment to diversity and inclusion.

Event Contact: Iaritza Menjivar

Event name: Big Gay Dance Party

Location: Union Square Plaza and partial use of Union Sq Municipal Lot

Rain date(s): 06/22/2025

Event ends at (time): 09:00 PM

Temporary Structures: tables, 10x10 tents, chairs

Total people attending: 500

Total Somerville residents attending: 300

What is your budget for this event: 3,000

Financial benefits:

By drawing attendees to Union Square, the Big Gay Dance Party supports local businesses and enriches the city's cultural landscape, reinforcing Somerville's reputation as an arts-friendly and socially progressive community.

Event Contact Phone: 617-625-6600 x2985

| Event Information | Yes/No | If yes, Describe |
|---|--------|---|
| Open to the public? | Yes | Posters, Newsletter, online calendars, social media, Press Release. |
| Food served? | No | |
| Caterer used? | | |
| Alcohol served? | No | |
| Grill/open-flame device used? | No | |
| Streets blocked? | No | |
| Sidewalks blocked? | No | |
| Describe any accessibility features available to attendees/participants | | Sidewalks and crosswalks will remain clear to ensure easy navigation. Designated accessible parking will be available. We will also have a reserved seating area with chairs, |

along with earplugs and water for those who may need them.

Arrangements:

| | |
|---|-----|
| Police Detail: | No |
| Parking (for Attendees)? | Yes |
| Restrooms? | Yes |
| Liability Insurance? | No |
| Will any public parks be used? | No |
| Has the event occurred in the last two years? | Yes |

The Union Sq Lot will be reserved for parking.

We will work with DPW to get one porta-potty. Typically they get dropped off on Friday and picked up on Monday.

June 17th, 2023. June 22, 2024

Approved By:

CS Mayor, Approved

Kevin Roche, Approved with Conditions

APPROVAL CONDITION KTR 250307: SCATV building rehabilitation project is currently occupying parking spaces adjacent to the building in the public lot that the Event layout plan flags for "Parking reserved for event". SCATV rehab project is scheduled for completion prior to event date. Be advised that park of parking lot may still be occupied by construction fence if SCATV project schedule lags.

CS Traffic and Parking, Approved

Eric Weisman, Approved

Charles Breen, Approved

Rico Isidoro, Approved

Kimberly M. Wells, Approved