

PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL15-000120
File #: 15-006665

Organization name: somdog

Description: Brings dog aquatics, disc dog throwing and sporting events to the public to introduce to dog owners. we bring trainers on site,

Date(s): 7/31/15, 8/1/15, 8/2/15

Setup starts at (time): Friday 12pm

Cleanup after the event ends at (time): Sunday/Monday equipment pick up

Attendees:

Max attendance at one time: 400/500

Maximum attendees accommodated: N/A

Attendee fees or suggested donations: Free to public/
 Membership Dues collected
 Beer garden ticket cost

Social or cultural benefits:
 community organization that promotes responsible dog ownership.

City Contact: Nina from Arts Council, Jackie Rosetti (communications)

Organization mailing address:

SomDog
 c/o Brian Davis
 519 Somerville Avenue #224
 Somerville, MA 02143

Event name: 3rd Annual Pet Palooza

Location: Assembly Row Baxter Park/Great River Road (Assembly Row)

Rain date(s): N/A

Event starts at (time): Fri 6-9, Sat & Sun 11-5

Event ends at (time): Sunday 8/2 5pm

Total people attending: 1500 over 3 days

Total Somerville residents attending: 1500 over 3 days

What is your budget for this event: 2500

Financial benefits:
 funds raised are donated back to City/Animal Control and support off leash recreation.

Contact person:

Brian Davis
 Telephone: 617-429-0230
 Email: info@somdog.org

Event Information	Yes/No	If yes, Describe
Food served?	Yes	This will be in tented area next to Riverbar on Great River Road
Alcohol served?	Yes	This will be in a tented area next to Riverbar on Great River Road
Grill/open-flame device used?	Yes	This grill will be place on Concrete next to Riverbar on Great River Road.
Streets blocked?	Yes	Partial Street Closure like Farmers market. On Great River Road from Assembly Row to Grand Union BLVD. (There are alternate routes).
Sidewalks blocked?	Yes	Sidewalks to coincide with street closure (Great River Road at Assembly Row to Grand Union BLVD.
Arrangements:		
Auxiliary Police?	Yes	email was sent to Chief Cavahlo
Police Detail:	Yes	Request for Animal Control all 3 days, Request for liquor detail
Parking (for Attendees)?	Yes	Shopping Plaza Parking lot
Restrooms?	Yes	Porta Potties

Liability Insurance?	Yes	Specific Event Insurance is set up for 3 days.
Will any public parks be used?	Yes	Baxter State Park, Permit Submitted to State.
Has the event occurred in the last two years?	Yes	8/2/13, 8/3/13, 8/4/13 8/1/14, 8/2/14, 8/3/14
Alcohol License?	Yes	Applying for licensee on 7/20/15

Approval Conditions:

Reviewer: John J. Long, City Clerk, Approved

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: CS Police, Police, Approved with Conditions

Reviewer: CS Auxiliary Police, Auxiliary Police, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: Christine Morin, Public Works, Approved

Reviewer: CS Fire, Fire Prevention, Approved with Conditions

1. If food services are used, notify the fire prevention office to assess the needs for a fire detail.

Reviewer: Elise Collins, ISD Health, Approved with Conditions

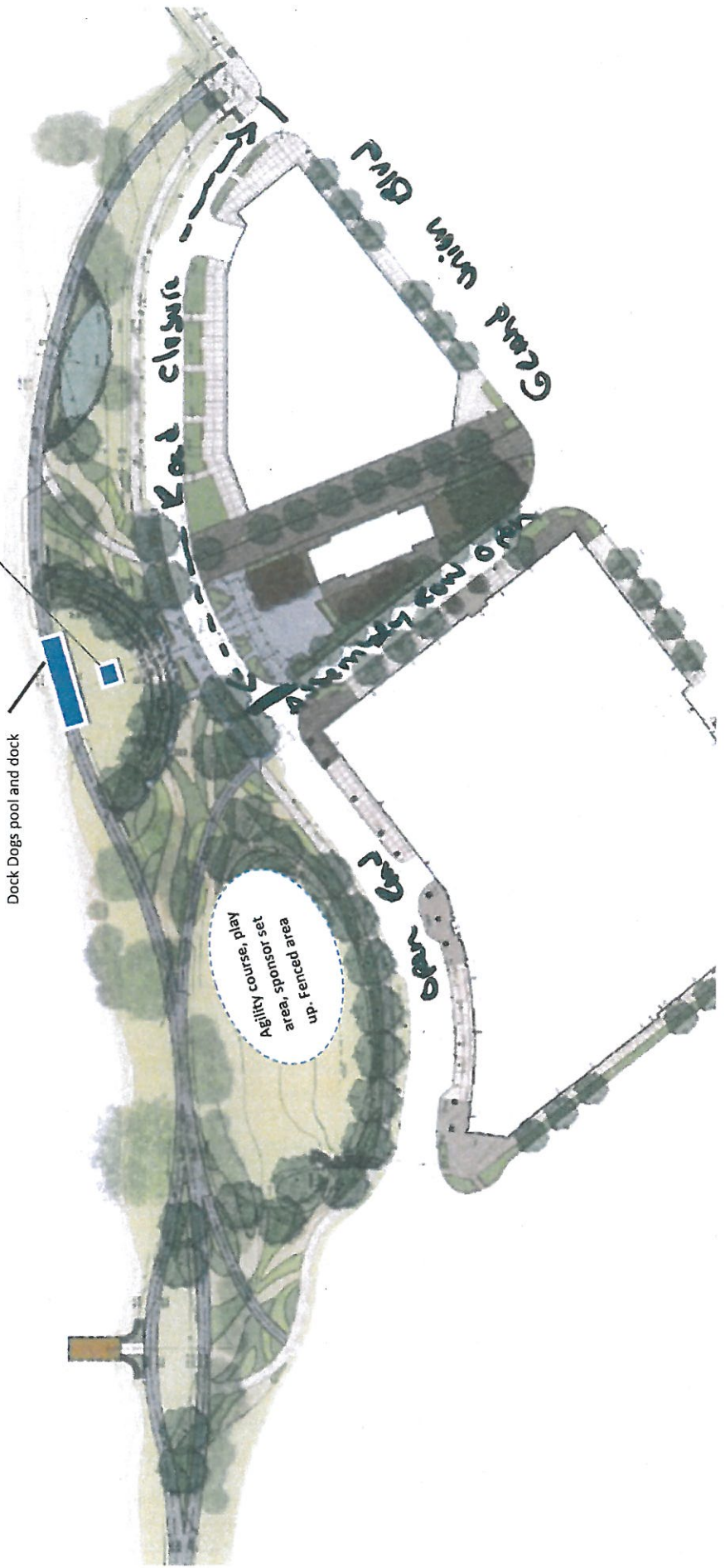
1. All food vendors must apply for a temporary food permit.

Reviewer: Lori Batzek, City Clerk, Approved

Reviewer: John J. Long, City Clerk, Approved

Judging tent

Dock Dogs pool and dock



Agility course, area, sponsored area, fenced area

Grandstand

Main building

Road closure

Dog