

PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL17-000023
File #: 17-001662

Organization name: Somerville Foundation for Animals

Description: Free event for dogs and their owners with dog sports demonstrations, activities to try with your dog, sponsor booths and food trucks.

Date(s): Sunday, September 10, 2017

Setup starts at (time): 6am

Cleanup after the event ends at (time): 5pm

Attendees:

Max attendance at one time: 1,500

Maximum attendees accommodated:

Attendee fees or suggested donations: Free but \$5 suggested donation

Social or cultural benefits:

Fundraiser to support local animal-related charities, including the pet food bank being establish by our foundation.

Event name: Somerville Dog Festival

Location: 546 BROADWAY Trum Field

Rain date(s): None

Event starts at (time): 11am

Event ends at (time): 3pm

Total people attending: 2,500

Total Somerville residents attending: 1,000

What is your budget for this event: \$8-10,000

Financial benefits:

The festival draws 2,000-3,000 people to Somerville, many of whom will frequent local shops and restaurants.

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Licensed food trucks
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Franey Road
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	Yes	Coordinating patrol with SAPD
Police Detail:	Yes	Will coordinate with Deputy Chief Carrabino
Parking (for Attendees)?	No	
Restrooms?	Yes	Restrooms at Trum Field
Liability Insurance?	Yes	Coordinating event liability insurance through our insurance agent
Will any public parks be used?	Yes	Trum Field
Has the event occurred in the last two years?	Yes	September 11, 2016 September 14, 2015
Alcohol License?	No	

Approval Conditions:

Reviewer: Elise Collins, ISD Health, Approved with Conditions

1. Food vendors must apply for Temporary Food Permit.

Reviewer: John J. Long, City Clerk, Approved

Reviewer: Christine Morin, Public Works, Approved

Reviewer: Scott Whalen, Police, Approved

Reviewer: John J. Long, City Clerk,

Reviewer: CS Fire, Fire Prevention, Approved

Reviewer: John J. Long, City Clerk, Approved

Reviewer: Jill Lathan, Recreation, Approved

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved
