

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000107

File #: 24-010163

Application for: Public Event

Organization name: Holistic Industries

Description: Experience Jerry Garcia music, giveaways and vibe while learning about the Hand Picked brand.

Date(s): 6/7/24

Setup starts at (time): 1:00 pm

Cleanup after the event ends at (time): 8:00 pm

Entertainment: none

Attendees:

Max attendance at one time: 25

Maximum attendees accommodated: 150

Attendee fees or suggested donations: none

Social or cultural benefits:

Community event for good will. Fun interaction for people to experience.

Event Contact: Jamie Gouger

Event name: Garcia Hand Picked Bertha Pop Up

Location: 3 parking spaces and sidewalk in front of Liberty Cannabis store front

Rain date(s): 6/21/24

Event starts at (time): 3:00 pm

Event ends at (time): 7:00 pm

Temporary Structures: 1 - 28' airstream trailer

Total people attending: 100

Total Somerville residents attending: 70

What is your budget for this event: \$5000

Financial benefits:

People visiting can eat, drink and shop after or before event enhancing revenue for Somerville

Event Contact Phone: 5514279533

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We will be promoting via social media and signage and promo in store.
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		none
Arrangements:		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	Yes	we have COI to operate pop up event
Will any public parks be used?	No	
Has the event occurred in the last two years?	No	

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoote, Approved

Kevin Roche, Approved with Conditions

APPROVAL CONDITION Occupancy of bike and vehicle lanes are not proposed, permitted. Sidewalk must remain passable for pedestrians.

CS Traffic and Parking, Approved

Eric Weisman, Approved

Timothy Mitsakis, Approved

Darrell Richardson, Approved

Kimberly M. Wells, Approved