

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000080

File #: 14-005300

Application for: Public Event

Organization name: Somerville Homeless Coalition Inc

Description: 5K Road Race and 1k Kid Race to start and end in Rite Aid parking lot on Highland Ave.

Date(s): 10/02/2021

Setup starts at (time): 6AM

Cleanup after the event ends at (time): 1PM

Entertainment: Local businesses supporting by providing food after the race including but not limited to The Burren, Daves Pasta, Orleans and Red Bones

Attendees:

Max attendance at one time: 750

Maximum attendees accommodated: 1000

Attendee fees or suggested donations: \$30 per registrant

Social or cultural benefits:

Huge social event for the Somerville community. This event will be the 26th Road Race, of which 25 took place in Somerville (detoured to Arlington in 2019 as a result of Green Line extension work).

Event Contact: Felicity Beal

Event name: Somerville Homeless Coalition's 5k Road Race (possible name rebranding to Somerville Sprint)

Location: Race starts and ends at parking lot behind Rite Aid at 393 Highland Ave

Rain date(s):

Event starts at (time): 9AM

Event ends at (time): 1130AM

Temporary Structures: Porta potties, inflatable start/finish line and canopy tents for food stalls

Total people attending: 750

Total Somerville residents attending: 500

What is your budget for this event: \$35,000

Financial benefits:

This event is one of our major fundraisers as a homelessness non profit and is set to achieve \$35k to support Somerville residents with affordable housing and food security.

Event Contact Phone: 617 623 6111 x109

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

Signage will be prominent in Davis Square and at mile marks around the road race advertising SHC and sponsoring businesses.

Publicity for the event will include SHC website, various social media platforms and via local business network connections

Food served?

Yes

Various local businesses will provide brunch style food for participants of the race

Caterer used?

Yes

Daves Pasta
Red Bones
Orleans
B Fresh
Others TBD but within Somerville locality

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

Route starts in the bus lane outside of the MBTA and road closures will be required for the following streets: College, Wallace, Buena Vista, Irving, Simpson, Cameron, Broadway (Teele Square), Curtis North and PowderHouse, Packard, Lowden, Willow and Cedar. Please see attached map.

We work closely with Traffic and Parking during the race;and with the MBTA to shut down the road way of

bus terminal at the start of the race. For the duration of the event, the parking lot of Rite Aid is closed to public (with exception of Rite Aid employees).

Potentially with spectators lining the route

Sidewalks blocked?

No

Arrangements:

Police Detail:

Yes

Auxillary police escort for the race pack and one cruiser bringing up the rear

Parking (for Attendees)?

Yes

Parking suggestions will be provided in advance to race participants and spectators

Restrooms?

Yes

Port a potties will be made available in Davis Square

Liability Insurance?

Yes

Road Race will be covered by the current comprehensive insurance cover of SHC inc

Will any public parks be used?

No

Has the event occurred in the last two years?

Yes

Every year in October for the past 25 years

Approved By:

CS Mayor, Approved

Scott Whalen, Approved

CS Traffic and Parking, Approved with Conditions

Meeting prior to event needed to coordinate road closures

Christine Morin, Approved

Dennis Sullivan, Approved

Maureen Lee, Approved

Kevin Roche, Approved

Kimberly M. Wells, Approved