

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000024

File #: 22-004771

**Application for:** Public Event

**Organization name:** Somerville Arts Council

**Description:** ArtBeat is a day long festival to celebrate the arts and culture of our city. We shut down Davis Square for craft vendors, two stages of music, dance in the Somerville Theater and host interactive activities for all ages. This year's theme is "Rise". We invite artists of all kinds, and community members to interpret the "rise" theme in myriad ways. Things are looking up, lifting and rising!

**Date(s):** July 16, 2022

**Setup starts at (time):** 8am

**Cleanup after the event ends at (time):** 11pm

**Entertainment:** This event hosts a number of entertainment acts: Craft vendors, two stages of music, dance in the Somerville Theater and host interactive activities and performances throughout the square.

**Attendees:**

Max attendance at one time: 10,000

Maximum attendees accommodated: 13,000

**Attendee fees or suggested donations:** Suggested donation of \$3

**Social or cultural benefits:**

ArtBeat is the city's largest cultural festival featuring over a dozen bands, dance troupes, craft vendors, activities for all ages and showcasing art in all formats. This gives opportunity for our local arts and culture to continue growing and to bring the community together.

**Event Contact:** Iaritz Menjivar

**Event name:** ArtBeat: Rise

**Location:** ArtBeat takes place in Davis Square. We have festivities happening in Statue Park, on Holland Ave, Seven Hills Park and possibly Elm street.

**Rain date(s):** July 17, 2022

**Event starts at (time):** 11am

**Event ends at (time):** 10pm

**Temporary Structures:** Tents (will be 10x10), tables, chairs, porta johns, stages for music, barriers to block roads.

Total people attending: 13,000

Total Somerville residents attending: 10,050

**What is your budget for this event:** 40,000

**Financial benefits:**

ArtBeat being one of the city's largest festivals, it successfully brings large crowds from all over into and through Davis Square directly supporting the businesses.

**Event Contact Phone:** 617-625-6600 ext 2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Open Calls for participation at event, Newsletter, press release, social media, posters, news coverage
Food served?	Yes	Food Truck, at the moment we are still planning these details and will update as needed.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Davis Square will be shut down. Elm street will be closed coming out from center of Davis Square. There will still be access from Highland Ave going into College Ave and from College Ave through Winter St into Holland. Exact details will be determined in IAP.
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Police Detail:	Yes	We will describe Police Detail in IAP.
Parking (for Attendees)?	No	We are hoping to
Restrooms?	Yes	Porta johns will be added, we will discuss with DPW.

Liability Insurance?	No	
Will any public parks be used?	Yes	Seven Hills Park, Statue Plaza, and possibly Davis Square Plaza (Starbucks Plaza).
Has the event occurred in the last two years?	Yes	July 13, 2019 July 10, 2021

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**Approval Conditions:**

**Reviewer:** Kevin Roche, Engineering, Approved with Conditions

1. APPROVAL CONDITION KTR 220405: See Documents Tab for "Davis Square Detour Art Beat COS Approved Layout 2021.pdf". Implement layout from 2021 to keep westbound through traffic open from Highland Ave to College Ave,

**Approved By:**

**CS Mayor, Approved**

**Albert Bargoot, Approved**

**Maureen Lee, Approved with Conditions**

**Jill Lathan, Approved**

**Kevin Roche, Approved with Conditions**

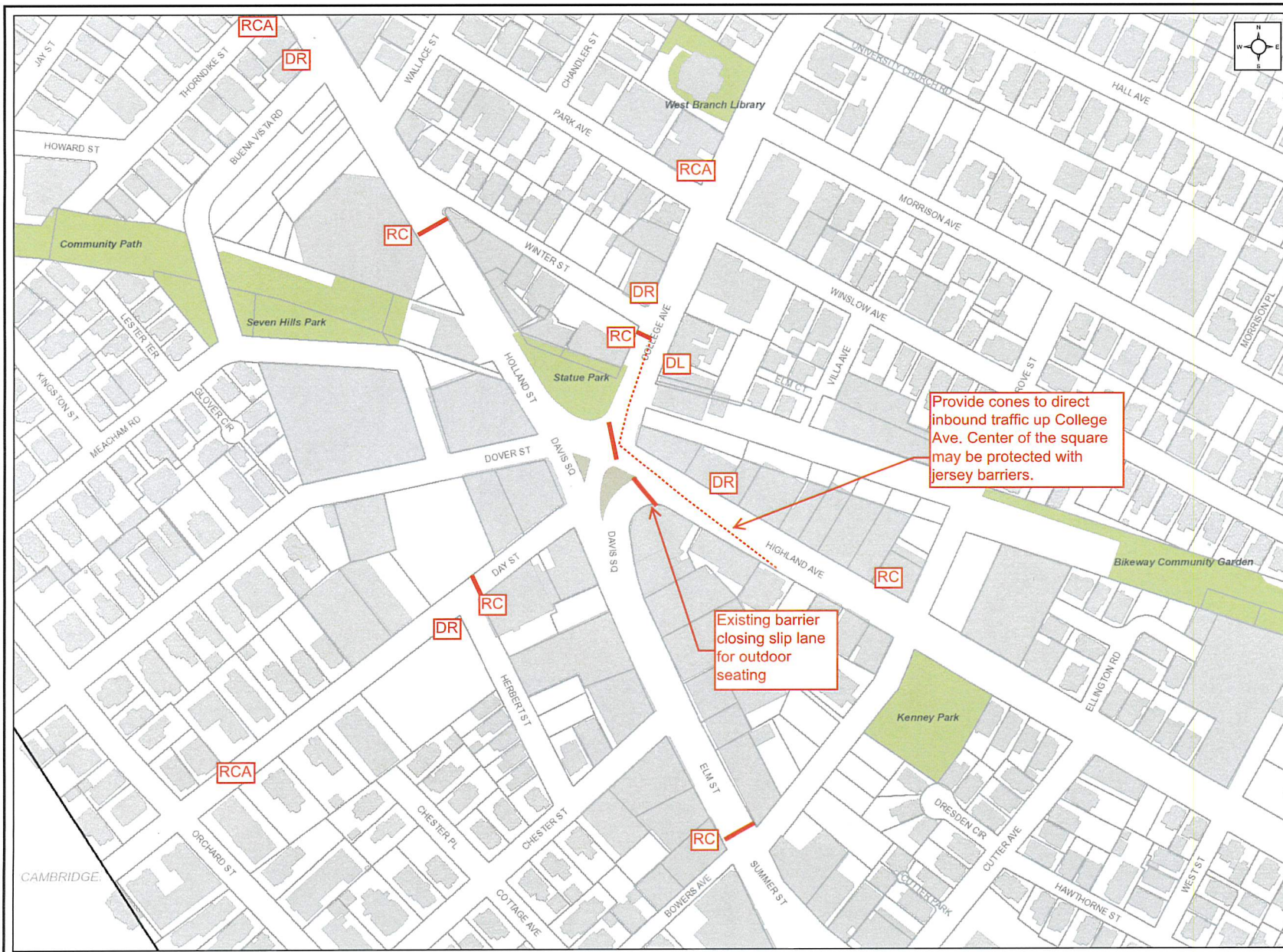
**Dennis Sullivan, Approved**

**CS Traffic and Parking, Approved**

**Sean Sylvester, Approved with Conditions**

**Eric Weisman, Approved**

**Andrea Torres, Approved**



- Parcels
- Buildings
- Open Space

**Signage Legend**  
 RCA - Road Closed Ahead  
 RC - Road Closed  
 DR - Detour Right  
 DL - Detour Left

Provide cones to direct inbound traffic up College Ave. Center of the square may be protected with jersey barriers.

Existing barrier closing slip lane for outdoor seating

Scale: 1" = 200 ft



June 17, 2021  
 Source: City of Somerville GIS Viewer