

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000032

File #: 22-005410

Application for: Public Event

Organization name: Somerville Arts Council

Description: This event is a small outdoor dance party to celebrate Pride month. We also feature performers and some interactive activities for children and adults.

Date(s): Saturday, June 11, 2022

Setup starts at (time): 2pm

Cleanup after the event ends at (time): 10:30pm

Entertainment: Towards the beginning we hope to have activities for kids, including face painting. We will have a DJ for a dance party, photobooth, pride flags hanging in the square. We hope to have a "lounge area" in the plaza where people can gather and have conversations about their own stories or just to relax. We will also have community tabling by LGBTQ focused organizations.

Attendees:

Max attendance at one time: 300

Maximum attendees accommodated: 600

Attendee fees or suggested donations: free

Social or cultural benefits:

As part of our ArtsUnion event series to enhance the cultural economic development of Union Square, we present the Big Gay Dance Party. This is a free, outdoor dance party for all LGBTQ individuals and allies to celebrate Pride month.

Event Contact: Iaritz Menjivar

Event name: Big Gay Dance Party

Location: Union Square Plaza and half of the Parking lot.

Rain date(s): Saturday, June 18, 2022

Event starts at (time): 4pm

Event ends at (time): 9:30pm

Temporary Structures: tables, a couple 10x10 tents, some small lounge chairs for the conversations.

Total people attending: 600

Total Somerville residents attending: 450

What is your budget for this event: 3,000

Financial benefits:

The event takes place in Union Square Plaza, the heart of Union Square where small businesses are located. This will bring crowds from all over Somerville and neighboring cities to Union Sq.

Event Contact Phone: 617-625-6600 ext 2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Post Cards, Posters, Newsletter, online calendars, social media, Press Release
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	June 11, 2021

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Kevin Roche, Approved

Dennis Sullivan, Approved

CS Traffic and Parking, Approved

Sean Sylvester, Approved

Eric Weisman, Approved

Kimberly M. Wells, Approved