

PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL16-000024
File #: 15-002268

Organization name: Relish Management

Description: Sponsored by Union Square Main Streets and the City of Somerville.

Now in its 12th season, this weekly market offers the best locally grown and regionally produced agricultural items including vegetables, fruits, cheese, eggs, meats, fish, breads, pastries, chocolate, and wine. We feature rotating guest vendors each week, as well as live entertainment. Booth available to community groups and non profits for outreach and education.

We accept cash (of course!), SNAP/EBT, CREDIT and DEBIT cards. SNAP users receive a \$1-to-\$1 match up to \$10 each week on purchases.

Date(s): Every Saturday, May 14 through November 19

Setup starts at (time): 7 am

Cleanup after the event ends at (time): 2:30 pm

Attendees:

Max attendance at one time: 300

Maximum attendees accommodated:

Attendee fees or suggested donations: free

Social or cultural benefits:

bringing fresh local vegetables, fruit, meat, cheese and more direct for area farms and specialty producers direct to this Somerville neighborhood

City Contact: Ellen Collins at Inspectional Services, Suzanne Rinfret at Traffic and Parking

Organization mailing address:

PO Box 47
Somerville, MA 02143

Event name: Union Square Farmers Market

Location: Union Square plaza and part of the central parking lot. Same layout as 2015. See link for map: <http://maps.managemymarket.com/1886>

Rain date(s): open rain or shine. The market does close for unsafe conditions like high winds

Event starts at (time): 9 am

Event ends at (time): 1 pm

Total people attending: 2000

Total Somerville residents attending: 1950

What is your budget for this event:

Financial benefits:

The Union Sq Market has a documented positive economic impact of \$2M each season for neighborhood businesses.

Contact person:

Mimi Graney
Telephone: 617-620-1497
Email: mimi@relishmgmt.com

Event Information

Food served?

Yes/No

Yes

Alcohol served?

Yes

If yes, Describe

farmer market permit obtained for all processed foods.

Following farm winery regulations, vendors obtain MDAR state cert and farm winery permit from Somerville licensing commission. Sales of unopened bottles of wine and hard cider, samples as per the farm winery regulation

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

No

Arrangements:

Auxiliary Police?	No	
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	Yes	For vendors at 66-70 Union Sq, for public at 90 union Sq.
Liability Insurance?	Yes	1M per occurrence, \$2M aggregate. City of Som as additional insured.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	Every summer since 2005.
Alcohol License?	Yes	Farm winery vendors obtain their own permits with the city

Approval Conditions:

Reviewer: John J. Long, City Clerk, Approved

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: CS Police, Police, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: Christine Morin, Public Works, Approved

Reviewer: Elise Collins, ISD Health, Approved with Conditions

1. All Vendors must apply for a Farmer's Market Permit.

Reviewer: John J. Long, City Clerk, Complete
