

**PUBLIC EVENT PERMIT APPLICATION**  
**City of Somerville, Commonwealth of Massachusetts**  
**Application #: PEL15-000126**  
**File #: 15-007347**

**Organization name:** Starlab Studios

**Event name:** The Sixth Annual Starlabfest Music & Arts Festival

**Description:** An annual event that showcases local talent in music, film and comedy.

**Location:** 10 POPLAR ST The event will be held at 10 Poplar St, an industrial lot under Somerville Arts Council control.

**Date(s):** Saturday, August 22nd 2015

**Rain date(s):** Saturday, August 29th 2015

**Setup starts at (time):** Stage setup begins previous night 6-10pm

**Event starts at (time):** 12pm

**Cleanup after the event ends at (time):** 11pm

**Event ends at (time):** 9pm

**Attendees:**

Max attendance at one time: 150-250

Total people attending: 400-500

Maximum attendees accommodated: 500

Total Somerville residents attending: 200-300

**Attendee fees or suggested donations:** \$10 advance / \$12 day of event

**What is your budget for this event:** \$4,000

**Social or cultural benefits:**

Now in it's sixth year, the Starlabfest Music & Arts Festival has become an anticipated neighborhood event that showcases and supports local musicians and artists. The festival has also received significant press in the Boston Globe, the Boston Metro and more.

**Financial benefits:**

Local restaurants and vendors are invited to promote their products and businesses and gain exposure. The event also draws a significant crowd, which may then patronize businesses in the Union Square area.

**City Contact:** Gregory Jenkins at the Somerville Arts Council offered the use of the location and has assisted us in years past.

**Organization mailing address:**

Event: 10 Poplar St. Somerville, MA 02143  
 Business: Starlab Studios  
 453 Somerville Ave.  
 Somerville, MA 02143

**Contact person:**

Matt Price  
 Telephone: 617-319-0533  
 Email: matt@starlabstudios.com

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Local restaurants will be invited to provide food to patrons.
Alcohol served?	Yes	Beer only will be sold by professional servers.
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Auxiliary Police?	No	
Police Detail:	Yes	We will schedule two police detail officers and/or comply with additional requested detail by Somerville Police Dept.
Parking (for Attendees)?	No	
Restrooms?	Yes	We will provide portable toilets.
Liability Insurance?	Yes	We will purchase a liability insurance policy.

Will any public parks be used? No  
Has the event occurred in the last two years? Yes

July 19th 2014  
June 15th 2013  
July 28th 2012  
August 6th 2011  
July 3 2010

Alcohol License? Yes

We will be applying for a Special Alcohol License, which has been granted in previous years.

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**Approval Conditions:**

**Reviewer:** John J. Long, City Clerk, Pending

**Reviewer:** CS Mayor, Mayor's Office, Pending

**Reviewer:** CS Police, Police, Pending

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Pending

**Reviewer:** Christine Morin, Public Works, Pending

**Reviewer:** CS Fire, Fire Prevention, Pending

**Reviewer:** Elise Collins, ISD Health, Pending

**Reviewer:** Lori Batzek, City Clerk, Pending

**Reviewer:** John J. Long, City Clerk, Pending

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# STARLABFEST

For the past five years, Starlab Studios has organized the **Starlabfest Music & Arts Festival**, an event dedicated to showcasing the vibrant and eclectic creative culture in Somerville and the Boston area. We feature work from local artists and filmmakers and performances from the area's most exciting local bands.

Now in our sixth year of producing the festival, we have watched it continue to grow in both scale and attendance, due in part to regular features in the **Boston Globe**, the **Boston Metro** and countless online press outlets. Last year, we were nominated for "Best Music Festival" by **BDCWire** (boston.com).

The Somerville Arts Council has been generous enough to offer use of the property at 10 Poplar St. for this year's festival, pictured below.

The crowd at Starlabfest tends to **range in age from ~23-40**, leaning heavily towards mid to late 20 somethings. The cultural demographic is mostly made up of the **creative, hip and socially active**, as well as young families and neighborhood folks. Based on attendance in previous years, we expect **300-500 concertgoers** throughout the day, ~150-250 at peak times.

