PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts
Application #: PEL19-000042
File #: 19-004624

Application for: Public Event

Organization name: CJD Foundation

Description: A 5k fundraiser walk to raise money and awareness for a rare disease called Creutzfeld-Jakob Disease. Creutzfeld-Jacob Disease (CJD) is a rare, rapidly progressive neurodegenerative disorder. Strides for CJD is presented by the Creutzfeldt-Jakob Disease Foundation. The CJD Foundation, a nonprofit 501(c)(3) organization, offers families a 7-day HelpLine, referrals, an annual conference, and support groups. Proceeds of this event will go to the CJD Foundation General Fund. which supports our advocacy, medical education, family support, and research programs. The CJD Foundation hopes Strides for CJD will ensure that anyone, anywhere. can participate and show their support, raise awareness for patients, family and friends of this rare disease, while also helping to enrich and sustain the programs created by the Creutzfeldt-Jakob Disease Foundation.

Date(s): 10/05/2019

Setup starts at (time): 6:00 am

Cleanup after the event ends at (time): 1:00pm

Entertainment: Small raffle for donated prizes to raise additional funds for the CJD Foundation, music played through a small portable speaker (if permitted).

Attendees:

Max attendance at one time: 75

Maximum attendees accommodated: 75

Attendee fees or suggested donations: \$30 registration fee, \$35 After September 14th

Social or cultural benefits:

A 5k fundraiser walk to raise money and awareness for a rare disease called Creutzfeld-Jakob Disease. Creutzfeld-Jacob Disease (CJD) is a rare, rapidly progressive neurodegenerative disorder. Strides for CJD is presented by the Creutzfeldt-Jakob Disease Foundation. The CJD Foundation, a nonprofit 501(c)(3) organization, offers families a 7-day HelpLine, referrals, an annual conference, and support groups. Proceeds of this event will go to the CJD Foundation General Fund, which supports our advocacy, medical education, family support, and research programs. The CJD Foundation hopes Strides for CJD will ensure that anyone, anywhere, can participate and show their support, raise awareness for patients, family and friends of this rare disease, while also helping to enrich and sustain the programs created by the Creutzfeldt-Jakob Disease Foundation. Benefits to Somerville residents include raising awareness about a rare disease, gathering individuals from Somerville and the greater MA community and fundraising for a charitable organization.

Event Contact: Victoria Ellis

Event name: Strides for CJD Boston 2019

Location: The requested location is to begin in the Seven Hills Park and use the community path crossing Massachusetts Ave and continuing on the Minuteman Commuter Bikeway until just beyond Thorndike Field for a 5k walk fundraiser to benefit the CJD Foundation.

Rain date(s): 10/19/2019

Event starts at (time): 8:30am (registration), 9:30am

(walk)

Event ends at (time): 12:00pm

Temporary Structures: 5 tables with chairs, pop-up tent

in case of rain/protect from sun.

Total people attending: 60

Total Somerville residents attending: 5

What is your budget for this event: \$500

Financial benefits:

Financial benefits for Somerville include gathering 50-75 individuals for a charitable event with many of these individuals purchasing breakfast and/or lunch from local businesses, learning about the Davis square area and what Somerville has to offer and likely returning for future visits.

Event Contact Phone: 2035168373

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Social media
Food served?	Yes	Sealed snacks including granola bars, fruit snacks, trail mix, water bottles.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	We plan to request a Somerville or Cambridge police detail as we did last year to assist during the 5k walk to ensure safety of all participants in crossing streets and keeping the group together to minimize disruption to the community path.
Parking (for Attendees)?	Yes	We plan to request participant utilize public parking options in the Davis square area, carpool and we plan to encourage greater Boston area residents to use public transportation.
Restrooms?	Yes	We plan to brainstorm reasonable accommodations for public restroom accessibility for the event in the Davis Square area.
Liability Insurance?	Yes	The CJD Foundation supports and reimburses liability insurance as required by the locations selected for walks. We plan to obtain insurance as required.
Will any public parks be used?	Yes	Seven Hills Park will be the site of the event, with the walk proceeding on the community path to Thorndike Field.
Has the event occurred in the last two years?	Yes	10/06/2018; 10/14/2017

Approval Conditions:
Approved By:
CS Mayor, Approved
Scott Whalen, Approved
CS Traffic and Parking, Approved
Christine Morin, Approved
Ben Lipham, Approved
Jill Lathan, Approved
John J. Long, Approved