

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL18-000018

File #: 18-002899

Application for: Public Event, Special Alcohol, Wine and Malt

Organization name: Big Apple Circus

Description: A circus of celebrated acts, acrobatics, domestic animals and special guests in an intimate big top setting. Appropriate to thrill and amaze all ages!

Date(s): April 7 - May 6 Wednesday-Sunday, and Tuesday April 17

Setup starts at (time): March 26 8am

Cleanup after the event ends at (time): May 9 5pm

Attendees:

Max attendance at one time: 1,300

Maximum attendees accommodated: 41,000

Attendee fees or suggested donations: \$25-\$100

Social or cultural benefits:

40th Anniversary tour of the Big Apple Circus, a small circus that attracts people of all ages. The Big Apple Circus does special shows geared toward children with special needs and often partners will local neighborhood organizations for tickets and giveaways.

Event Contact: Christine McMahon (permitting) Cheryl Jones (BAC)

Event name: Big Apple Circus

Location: 301 GRAND UNION BLVD Block 7 in Assembly Row. Vacant land.

Rain date(s): n/a

Event starts at (time): various times 11am/12noon, 3pm/4pm, 7pm

Event ends at (time): 2 hour show

Total people attending: TBD

Total Somerville residents attending: TBD

What is your budget for this event: \$200,000

Financial benefits:

Each show seats about 1,300 attendees. The guests will certainly frequent area businesses and shops before and following the performances.

Event Contact Phone: 617.270.8640 (permitting) 917.974.4632 (show)

Event Information

Food served?

Yes/No

Yes

If yes, Describe

Hot dogs, pretzels, ice cream, pre-packaged snacks, cotton candy, water, etc.

Alcohol served?

Yes

Alcohol to be served: Wine and Malt, Indoors Within the big top tent

Grill/open-flame device used?

Yes

Not for public use; but for village employees cooking

Streets blocked?

No

Sidewalks blocked?

No

Arrangements:

Auxiliary Police?

Yes

Big Apple Circus has paid security guards to site and show security

Police Detail:

Yes

Will follow City's recommendation

Parking (for Attendees)?

Yes

Through Federal Realty

Restrooms?

Yes

Circus employees

Liability Insurance?

Yes

Circus is fully insured and can provide proof of insurance to city.

Will any public parks be used?

No

Has the event occurred in the last two years?

Yes

City Hall Plaza, Boston

Approval Conditions:

Reviewer: Elise Collins, ISD Health, Approved with Conditions

1. Temporary Food Permits must be obtained by food vendors. Please contact Health Department for compliance responsibilities. Conditionally approved for BOA. All necessary permits must still be obtained.

Reviewer: CS Fire, Fire Prevention, Approved with Conditions

1. Fire details will be required

Reviewer: Scott Whalen, Police, Approved with Conditions

1. Approved pending coordination of police details.

Reviewer: Paul Nonni, ISD Building, Approved with Conditions

1. Conditionally approved. It has to comply with all necessary rules and regulations included but not limited to: building permit, electrical permit, plumbing permit, health permit etc.

Approved By:

City Treasurer, Approved

Paul Nonni, Approved

Elise Collins, Approved with Conditions

Temp Permits must be obtained by food vendors. Conditionally approved for BOA. All necessary permits must be applied for.

Scott Whalen, Approved with Conditions

Approved pending coordination of police details.

CS Fire, Approved with Conditions

Fire details will be required

Big Apple Circus Boston Schedule

April - May

2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7 12:00 pm Press Show 4:00 pm
8 Press Show 12:00 pm Press Show 4:00 pm	9	10	11 COS 11:00 am Press Show 7:00 pm	12 11:00 am Pride 7:00 pm	13 11:00 am 7:00 pm	14 11:00 am 3:00 pm 7:00 pm
15 12:00 pm 4:00 pm	16 Patriots Day Marathon	17 12:00 am 4:00 pm	18 12:00 pm 4:00 pm	19 12:00 pm 4:00 pm	20 12:00 pm 4:00 pm	21 11:00 am 3:00 pm 7:00 pm
22 12:00 pm Latino 4:00 pm	23	24	25 7:00 pm	26 11:00 am College 7:00 pm	27 11:00 am 7:00 pm	28 11:00 am 3:00 pm 7:00 pm
29 12:00 pm 4:00 pm	30	May 1	2 11:00 am 7:00 pm	3 11:00 am 7:00 pm	4 11:00 am 7:00 pm	5 11:00 am 3:00 pm 7:00 pm
6 12:00 pm 4:00 pm	7	8	9	10	11	12

Total number of performances – 49

Press Shows – Saturday, April 7 @ 4pm, Sunday, April 8 @ 12:00pm or 4:00pm, and Wednesday, April 11 @ 7:00pm

Circus of the Senses – Wednesday, April 11 @ 11:00am

LGBT Pride Night – Thursday, April 12 @ 7:00pm

Latino Night – Sunday, April 22 @ 4:00pm

Autism Friendly Show – TBD

College Night – Thursday, April 26 @ 7:00pm



CITY OF SOMERVILLE, MASSACHUSETTS
JOSEPH A. CURTATONE
MAYOR

MEMORANDUM

To: Board of Aldermen
From: Jackie Rossetti, Office of Communications & Community
Engagement
Date: February 22, 2018
Subject: Big Apple Circus Event Application, City Addendum

Dear Members of the Board of Aldermen:

Before you this evening is an application by the Big Apple Circus. The applicant is proposing a six week run in April and May of 2018 at Assembly Row. City staff from numerous departments continues to work with the applicant as well as Federal Realty Investment Trust (FRIT), the management company at Assembly Row, to determine the best way to move forward with this application and ensure a safe and successful series of events. To date, the applicant has met all requests and requirements and/or is in the process of obtaining necessary additional permits including but not limited to temporary food licenses, inspection permits for all tents to be used, permits for use of propane, etc. As you will note from the Public Event License application, the applicant has received conditional approval from ISD as they await final signoff of related permits which again are already in process.

The purpose of this memo is to provide you with additional information, as I understand it, that may not be captured in the application but that may be helpful in your deliberations on this matter.

Working with FRIT and City staff, the applicant has developed or is in the process of developing plans to ensure public safety, plans for visitor parking and traffic management, and other instances for which you and/or community members may have questions. Both the applicant and FRIT are prepared to attend any and all meetings requested by this Board to provide answers.

While the applicant has not requested a timeline for consideration of this application, it should be noted that there are proposed benefits to the Somerville community,





particularly Somerville youth, as part of this application. It is my understanding that an existing practice of the Big Apple Circus is to offer benefits to youth and youth groups including tickets to shows. The applicant proposes opening the performances on or before the week of Somerville's school vacation, which would potentially offer Somerville youth the opportunity to attend a show at little or no cost during vacation week (and other dates). A community benefit plan of this nature has not yet been proposed to the City, however we anticipate conversations to that effect in the near future as the application process progresses.

If you have questions about any of the above, please contact me at any time. Additionally, any of the department heads for related departments are available to answer questions as necessary.

Thank you

Jackie Rossetti
Deputy Director of Communications
617-625-6600 ext. 2614