

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000021

File #: 24-003508

**Application for:** Public Event

**Organization name:** Somerville Arts Council

**Description:** ArtBeat is a day long festival to celebrate the arts and culture of our city. We shut down Davis Square for craft vendors, two stages of music, dance in the Somerville Theater and host interactive activities for all ages. These year's theme is "Wild". We invite artists of all kinds, and community members to interpret the "wild" theme in myriad ways.

**Date(s):** Saturday, July 13, 2024

**Setup starts at (time):** 8am

**Cleanup after the event ends at (time):** 11pm

**Entertainment:** This event hosts a number of entertainment acts: Craft vendors, two stages of music, dance in the Somerville Theater and host interactive activities and performances throughout the square.

**Attendees:**

Max attendance at one time: 3,000

Maximum attendees accommodated: 9000

**Attendee fees or suggested donations:** free

**Social or cultural benefits:**

ArtBeat is the city's largest arts and culture festival featuring over a dozen bands, dance troupes, craft vendors, activities for all ages and showcasing art in all formats. This gives opportunity for our local arts and culture to continue growing and to bring the community together.

**Event Contact:** Iaritza Menjivar

**Event name:** ArtBeat: Wild

**Location:** ArtBeat takes place in the heart of Davis Square. Davis Sq will be shut down to car traffic. We also have festivities happening in Statue Park, on Holland Ave, Seven Hills Park, Kenney Park and Elm street.

**Rain date(s):** Sunday, July 14, 2024

**Event starts at (time):** 11am

**Event ends at (time):** 10pm

**Temporary Structures:** Tents (will be 10x10), tables, chairs, porta johns, stages for music, barriers to block roads.

Total people attending: 9,000

Total Somerville residents attending: 7,000

**What is your budget for this event:** 40,000

**Financial benefits:**

ArtBeat being one of the city's most well known festivals, it successfully brings large crowds from all over into and through Davis Square directly supporting the businesses.

**Event Contact Phone:** 617-625-6600 ext 2985

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**Event Information**

**Yes/No**

**If yes, Describe**

Open to the public?

Yes

Open Calls for participation for city departments and community organizations, Newsletters, press release, social media, posters, post cards, news coverage, banners around the city.

Food served?

Yes

Food Trucks, other vendors-- at the moment we are still planning these details and will update as needed in the Coordinator Checklist.

Caterer used?

No

Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Davis Square will be shut down. Elm street will be closed coming out from center of Davis Square. There will still be access from Highland Ave going into College Ave and from College Ave through Winter St into Holland. Exact details and closures will be determined in IAP.
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		Sidewalks and crosswalks will be kept clear. The layout of tables and other components of festival will make sure to follow ADA compliant rules. We'll have ADA accessible parking available for anyone coming in.
<b>Arrangements:</b>		
Police Detail:	Yes	Public safety needs and help with traffic details. will discuss in IAP.
Parking (for Attendees)?	No	
Restrooms?	Yes	portajohns
Liability Insurance?	No	
Will any public parks be used?	Yes	Seven Hills Park, Statue Park, and Kenney Park.
Has the event occurred in the last two years?	Yes	July 16, 2022, July 15, 2023

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Albert Bargoote, Approved**

**Maureen Lee, Approved**

**Kevin Roche, Approved with Conditions**

APPROVAL CONDITION KTR 230223: See Documents Tab for Approved Layout titled "Engineering Approved ArtBeat Layout 2024.pdf". Implement this layout to keep westbound through traffic open from Highland Ave to College Ave.

**Charles Breen, Approved with Conditions**

Will require fire details as per previous years

**CS Traffic and Parking, Approved**

**Eric Weisman, Approved**

**Timothy Mitsakis, Approved**

**Susan Yerkes, Approved**

**Kimberly M. Wells, Approved**