PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts
Application #: PEL25-000134
File #: 25-019032

Event Name: Brazilian Flag Raising

Business Name: SOIA - Office of Immigrant Affairs Application Type: Public Event License

Location: 93 HIGHLAND AVE

APPLICANT

Company Name: SOIA - Office of Immigrant Affairs Contact Name: Karim L. Razzaz

Business Address: Home Address: 42 Cross St

Somerville, MA 02145

Work Phone: Home Phone:

Email: krazzaz@somervillema.gov

of days: 1

Does this event occupy a public space or significantly affect nearby residents?: Yes

Are you the party applying for the Public Event License?: Yes

Describe the location in detail: City Hall Concourse

In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages? City Wage Theft Ordinance: No

Date: 09/04/2025

Event Setup Begins: 02:30 PM

Start Time: 03:00 PM End Time: 04:00 PM

Event Cleanup Ends: 04:30 PM

Do You Have a Proposed Rain Date for Your Public Event?: Yes

Date: 09/08/2025

Start Time: 03:00 PM End Time: 04:00 PM

Organization name; if none, your name: Brazilian Women's Group

Describe any social or cultural benefits of this event for Somerville residents: The Brazilian Flag Raising celebrates Somerville's vibrant Brazilian community and highlights the city's commitment to diversity and inclusion. It fosters cultural pride, promotes cross-cultural understanding, and brings residents together to experience Brazilian traditions, music, and heritage—strengthening community ties and supporting local artists and businesses.

Describe any financial benefits of this event for Somerville businesses or organizations: N/A

What is the budget for this event?: N/A

Complete Mailing Address: 42 Cross St. Somerville 02145

Contact name for follow-up questions (Will be available to the public): Karim L. Razzaz

Email: krazzaz@somervillema.gov

Phone (Will be available to the public): 857-270-4740

Event Name: Brazilian Flag Raising

Describe the Event: The Brazilian Flag Raising in Somerville is a joyful celebration honoring the city's vibrant Brazilian community. Featuring the flag ceremony, music, and remarks from community leaders, the event promotes cultural pride, unity, and recognition of immigrant contributions to the city.

Describe any Entertainment at the Event (if none, type None): N/A

Describe any tents, inflatables, or other temporary structures to be used (if none, type None): One or two tents

Describe any accessibility features available to attendees/participants: Persons with disabilities who need auxiliary aids or reasonable modifications should please contact Adrienne Pomeroy in advance at 617-625-6600 x 2059 or ADA@somervillema.gov. The City of Somerville can provide you with an interpreter in your language for free. To request an interpreter, please contact us at languageaccess@somervillema.gov or call 311 (617-666-3311) at least 7 days in advance of this event.

Estimated maximum attendance at one time: 20-30 Estimated total number of people attending: 20-30

Estimated total number of Somerville residents attending: 20-30

Maximum number of attendees you will accommodate: 30

Attendee fees or suggested donations: N/A

Will this event be open to the public?: Yes

Describe your outreach/publicity: Our outreach and publicity efforts include sharing the event through the City's website and SOIA social media channels, community partner newsletters, direct outreach to local organizations and cultural groups, and posting flyers in key public locations across Somerville.

Will food be served?: No

Will a grill/open-flame device be used? : No

Will any streets be blocked? : No

Will any sidewalks be blocked? : No

Will any public parks be used? : No

Has this event occurred in the last two years? : Yes

If yes, prior dates: Sept 5th, 2024

Police Detail: No

Parking for Attendees: Yes

If yes, describe: We would appreciate it if the City could relax the resident-only parking restrictions during the event time around the City Hall building.

Restrooms : No

Liability Insurance: No

Approval Conditions:

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: Kevin Roche, Engineering, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: Eric Weisman, Public Works, Approved

Reviewer: Jesse Moos, Engineering, Complete

Reviewer: Charles Breen, Fire Prevention, Approved

Reviewer: Mackenzie Richardson, Police, Approved

Reviewer: Kimberly M. Wells, City Clerk, Approved