

**PUBLIC EVENT PERMIT APPLICATION**  
**City of Somerville, Commonwealth of Massachusetts**  
**Application #: PEL15-000198**  
**File #: 15-014968**

**Organization name:** Grooversity, Somerville Public Schools, and Somerville Mayor's Office

**Description:** Members of Grooversity's drumming ensemble will perform in Davis Square to entertain Somerville residents and shoppers and promote the upcoming Grooversity AAC Festival that will be held at the East Somerville Community School on Saturday, December 5th.

**Date(s):** Sunday, November 1st  
Saturday, November 21st

**Setup starts at (time):** 12:00pm

**Cleanup after the event ends at (time):** 2:00pm

**Attendees:**

Max attendance at one time: 60

Maximum attendees accommodated:

**Attendee fees or suggested donations:** \$2-3 suggested donation

**Social or cultural benefits:**

Somerville residents will have musical entertainment provided by Grooversity's drumming ensemble in Davis Square. We will be promoting the Grooversity AAC festival, to be held on December 5th at the East Somerville Community School. This world drumming festival is free and open to the public. Workshops and hands-on performances will give all Somerville residents a chance to get inspired and fired up through the power of music and youth empowerment. Additionally, we will be honoring Somerville being named a top ten All-American City for 2015.

**City Contact:** Jaclyn Rossetti

**Organization mailing address:**

5 Franconia Ave  
Natick, MA 01760

**Event name:** Kick-Off Event for Grooversity AAC Festival

**Location:** College Ave Davis Square (Statue Park)

**Rain date(s):** N/A

**Event starts at (time):** 12:45pm

**Event ends at (time):** 1:45pm

Total people attending: 150

Total Somerville residents attending: 150

**What is your budget for this event:**

**Financial benefits:**

We aim to draw in Somerville residents and shoppers to local businesses in Davis Square as we will be playing in that area

**Contact person:**

Maria Price  
Telephone: 508-333-7275  
Email: Maria@Grooversity.com

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Event Information	Yes/No	If yes, Describe
Food served?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Auxiliary Police?	No	
Police Detail:	No	
Parking (for Attendees)?	No	

Restrooms?	No
Liability Insurance?	No
Will any public parks be used?	No
Has the event occurred in the last two years?	No
Alcohol License?	No

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**Approval Conditions:**

**Reviewer:** John J. Long, City Clerk, Approved

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** CS Police, Police, Approved

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Approved

**Reviewer:** Christine Morin, Public Works, Approved

**Reviewer:** Jill Lathan, Recreation, Approved

**Reviewer:** John J. Long, City Clerk, Complete

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Contact:  
Marcus Santos  
(917) 719-0127  
info@grooversity.com

## **Grooversity Percussion Festival 2014! Motivation!**

*Free and open to the public!  
Streamed live online worldwide  
This event is mostly funded by donations.  
Contribute and receive a prize.*

For more information and to donate visit: [www.grooversity.com](http://www.grooversity.com)

On Saturday, November 15, 2014, 1:00 - 6:30 PM at East Somerville Community School (ESCS), 50 Cross Street, Somerville, MA the public is invited to attend the third annual Grooversity Percussion Festival, featuring the theme: Motivation! The mission of the festival is to empower youth and adults to make meaningful, positive change in their lives and in their communities through drumming. The festival will feature performances and workshops in world drumming by renowned drumming and percussion masters, a community Drum Circle, as well as a body percussion class.

Featured clinicians include:

- Kete Rhythms from percussion to the Drumset with Ben Paulding, featuring master Ashanti drummer Emmanuel Attah Poku
- Drumset workshop with Sergio Bellotti and Fabrizio Cavallaro
- Body percussion workshop with Bas Janssen
- Drumset workshop with 8 year old prodigy Gino Figliola
- Drum Circle with Marcus Santos

In addition, there will be special performances by:

- 7th and 8th grade World Percussion Ensembles from Somerville Public Schools
- Bloco AfroBrazil
- SheBoom

**Kids and adults are invited to attend, participate and have a chance to win prizes in this FREE percussion festival.** They may **walk in** at any time during the event. The festival will also be streamed **on-line** in real time and may be viewed at [www.grooversity.com](http://www.grooversity.com)

*Grooversity is a drumming project envisioned by Brazilian born percussionist Marcus Santos. Its mission is to provide community outreach for social good by offering world drumming workshops, courses and entertainment to youth and adults of all ages. Grooversity is making a difference in Somerville, MA, as well as cities and towns in seventeen cities in France, Canada and in the US.*



For Immediate Release  
Free World Music Festival Media  
Contact for Grooversity Festival:  
Mary Curtin, 617-241-9664, 617-470-5867 (cell),  
[marycurtin@comcast.net](mailto:marycurtin@comcast.net)  
October 29, 2014  
[for November 15th free festival]  
[high rez digital images available;  
representative sound and video clips at [www.grooversity.com](http://www.grooversity.com)]

## Grooversity Festival 2014



[Marcus Santos & Somerville High School students; photo credit: Clement Liu]

performances by  
**Ben Paulding & master Ashanti drummer  
Emmanuel Attah Poku,  
Bloco AfroBrazil,  
She Boom,  
and  
World Percussion Ensembles from  
Somerville Public Schools** workshops given by  
**Bas Janssen,  
Gino Figliola,  
Marcus Santos,  
Saturday With Sticks:  
Fabrizio Cavallaro  
and  
Sergio Bellotti**

Saturday, November 15, 1:00-6:30 pm [with live streaming]  
Free [prizes for attendees on site and online]





(Somerville, MA 02145) **Grooversity Festival 2014**. Saturday, November 15, 1:00-6:30 pm. Free and open to all, with live streaming; prizes available for on site and online attendees. East Somerville Community School, 50 Cross St., Somerville. For information: 917-719-0127, [www.grooversity.com/festival](http://www.grooversity.com/festival).

*"World drumming for entertainment, education and social change" ... the Grooversity motto and the incentive behind what has now become the annual **Grooversity Festival**, presented by and for the Somerville community, yet open to everyone worldwide, to anyone who wants and needs to get their positive groove on.*

Master groover **Marcus Santos** spearheads this festival, which this year features performances by **Ben Paulding** & master Ashanti drummer **Emmanuel Attah Poku**, **Bloco AfroBrazil**, **She Boom**, and **World Percussion Ensembles** from the **Somerville Public Schools**. The afternoon will also be offering workshops given by master drummers **Bas Janssen**, **Gino Figliola**, **Marcus Santos**, **Saturday With Sticks: Fabrizio Cavallaro**, and **Sergio Bellotti**. In other words, East Somerville will be the rhythmical place to be, either physically or virtually.

Background information: **Grooversity's** founder **Marcus Santos**, hand drummer originally from Brazil, has developed an innovative and creative drumming system, geared for both education and entertainment purposes. His techniques promote community outreach and social change by targeting diversity awareness. Within the past ten years, his fun, interactive, and inclusive percussive vision has spread worldwide, creating a network of people of all ages from different ethnic backgrounds.

Visit [www.grooversity.com](http://www.grooversity.com) to discover Santos' world and all it has to offer in appreciating diversity, supporting civil rights, encouraging self-esteem, and last but not least, having a great time!

*"You're about to witness a loose yet incredibly tight ensemble applauded by fans worldwide."*  
(AfroBrazil introduction at Montreal Drum Festival)

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