

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000133

File #: 21-012869

**Application for:** Public Event

**Organization name:** East Somerville Main Streets

**Description:** This annual block party is one of the many initiatives we have to revitalize the E Cross St area and Chuckie Harris Park. The event hosts families and local nonprofits to enjoy Halloween-themed activities and enjoy a beautiful fall weekend. We would also like to include a pet parade in this year's party.

**Date(s):** 10/30/2021

**Setup starts at (time):** 2:00

**Cleanup after the event ends at (time):** 7:00

**Entertainment:** Live music, roaming masked performers, science demos, pumpkin decorating

**Attendees:**

Max attendance at one time: 150

Maximum attendees accommodated: 300

**Attendee fees or suggested donations:** None

**Social or cultural benefits:**

This is a child friendly event that draws foot traffic to Broadway businesses in East Somerville

**Event Contact:** Lindsay Allen

**Event name:** Halloween Block Party and Pet Parade

**Location:** Chuckie Harris Park and Cross Street between Pennsylvania Avenue and Broadway

**Rain date(s):** 10/31/2021

**Event starts at (time):** 3:00

**Event ends at (time):** 6:00

**Temporary Structures:** Tables, chair, amps, microphone, road barriers

Total people attending: 300

Total Somerville residents attending: 250

**What is your budget for this event:** \$500

**Financial benefits:**

There is a \$5 suggested fee to enter the contest but otherwise is a free event.

**Event Contact Phone:** 617-623-3869

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Newsletter, social media, flyers, cross sharing with networks
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Cross Street between Pennsylvania Avenue and Broadway
Sidewalks blocked?	No	The Cross Street sidewalk from
<b>Arrangements:</b>		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	Yes	General Liability Insurance
Will any public parks be used?	Yes	Chuckie Harris Park
Has the event occurred in the last two years?	Yes	October 26, 2019

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**Approved By:**  
**CS Mayor, Approved**  
**Scott Whalen, Approved**

**CS Traffic and Parking, Approved**  
**Christine Morin, Approved**  
**Dennis Sullivan, Approved**  
**Jill Lathan, Approved**  
**Kevin Roche, Approved**  
**Kimberly M. Wells, Approved**