

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL25-000107

File #: 25-014824

**Event Name:** Gilman Square Fest

**Business Name:** Somerville Arts Council (Gilman Sq Fest)

**Location:** 249-251 PEARL ST

**Application Type:** Public Event/Special Alcohol License

---

## APPLICANT

**Company Name:** Somerville Arts Council

**Business Address:**

50 Evergreen Ave  
Somerville, MA 02145

**Work Phone:**

**Email:** imenjivar@somervillema.gov

**# of days:** 1

**Public Event:** Yes

**Does this event occupy a public space or significantly affect nearby residents?:** Yes

**Are you the party applying for the Public Event License?:** Yes

**Does this event include alcohol service?:** Yes

**Are you the party applying for the Special Alcohol License?:** No

**Describe the location in detail:** Event will take place on Pearl St from Marshall St to James St, including the parking lot of Mad Oyster Studios.

**In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages?** [City Wage Theft Ordinance](#): No

**Date:** 09/13/2025

**Event Setup Begins:** 10:00 AM

**Start Time:** 12:00 PM

**End Time:** 05:00 PM

**Event Cleanup Ends:** 07:00 PM

**Do You Have a Proposed Rain Date for Your Public Event?:** Yes

**Date:** 09/14/2025

**Start Time:** 10:00 AM

**End Time:** 07:00 PM

**Organization name; if none, your name:** Somerville Arts Council and Gilman Square Neighborhood Council

**Describe any social or cultural benefits of this event for Somerville residents :** This event will both help build community around Gilman Square and help the community articulate what the future development of Gilman Square should look like. We plan to invite city leaders, project leaders, nongovernmental organization leaders to come table at our event in order to engage in outreach, education, and promotion of their programs/agencies/projects. We will also have local bands and plenty of activities for all ages.

**Describe any financial benefits of this event for Somerville businesses or organizations:** We plan to invite many local

businesses to provide food, while also encouraging visitors to explore nearby restaurants. This event brings increased foot traffic and visibility to a neighborhood that is often overlooked.

**What is the budget for this event?:** 5,000

**Complete Mailing Address :** 50 Evergreen Ave. Somerville, MA 02145

**Contact name for follow-up questions (Will be available to the public):** Iaritz Menjivar

**Email:** imenjivar@somervillema.gov

**Phone (Will be available to the public):** 857-270-4988

**Event Name :** SomerStreets: GS 25: Gilman Square Arts and Music Festival

**Describe the Event:** The event will bring local artisans, musicians, and vendors to the Gilman Square area and introduce visitors to Gilman Square.

**Describe any Entertainment at the Event (if none, type None):** Local bands playing live music, kids games, community tabling, and craft vendors.

**Describe any tents, inflatables, or other temporary structures to be used (if none, type None):** We will have 10x10 tents, tables, chairs.

**Describe any accessibility features available to attendees/participants:** There will be designated parking spots for accessibility. There will also be chairs at the festival for those who need it. We'll make sure all crosswalks and sidewalks are clear. Water will be provided.

**Estimated maximum attendance at one time :** 500

**Estimated total number of people attending:** 700

**Estimated total number of Somerville residents attending :** 450

**Maximum number of attendees you will accommodate:** 700

**Attendee fees or suggested donations :** free

**Will this event be open to the public?:** Yes

**Describe your outreach/publicity:** Social Media; posters; word of mouth; email blast; City notices. Press Release.

**Will alcohol be served?:** Yes

**If yes, describe:** Winter Hill Brewery will have a small beer garden inside the Mad Oyster Studios Lot.

**Who will be applying for the Special Alcohol License?:** Winter Hill Brewery

**Will food be served?:** Yes

**If yes, describe::** Scott Brothers, who are affiliated with Winter Hill Brewing Co, will serve food. Dean's Concession, Nibble Kitchen, and more. We'll disclose a more accurate list on the Coordinator checklist.

**Will the event be catered?:** No

**Will a grill/open-flame device be used? :** No

**Will any streets be blocked? :** Yes

**If yes, describe::** Pearl St from Marshall St to James St

**Road to be closed:** Pearl St

**Cross street where road closure will start:** Marshall St

**Cross street where road closure will end:** James St

**Will any sidewalks be blocked? :** No

**Will any public parks be used? :** No

**Has this event occurred in the last two years? :** Yes

**If yes, prior dates :** 09/09/2023, 09/14/2024

**Police Detail :** Yes

**If yes, describe::** There are road closures, we'll discuss in IAP.

**Parking for Attendees :** No

**Restrooms :** No

**Liability Insurance :** No

**Approval Conditions:**

**Reviewer:** Kevin Roche, Engineering, Approved with Conditions

1. Layout is approved by Engineering on Pearl Street from Marshall Street to James Street. Layout must maintain right turns onto Pearl from Marshall Street and left turns from James Street on to Pearl Street. Primary detour of Pearl Street must direct traffic onto Walnut Street and Medford Street for westbound and eastbound detours, respectively. See Detour Plan in Documents tab.
2. MBTA will provide bus stop relocation signs for the event. Applicant must contact Josh Weiland (JWeiland@MBTA.com) and Tara Ahmadi (TKamalAhmadi@MBTA.com) for instructions on procuring and posting the signage.

**Reviewer:** Charles Breen, Fire Prevention, Approved with Conditions

1. Maintain a 10 foot emergency lane at all times.

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** Maureen Lee, ISD Health, Complete

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Approved

**Reviewer:** Eric Weisman, Public Works, Approved

**Reviewer:** Jesse Moos, Engineering, Complete

**Reviewer:** Rico Isidoro, Police, Approved

**Reviewer:** Kimberly M. Wells, City Clerk, Approved