PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts Application #: PEL25-000031 File #: 25-007267

Application for: Public Event

Organization name: Somerville Arts Council

Description: The City's Fireworks Celebration is a vibrant community event that brings residents and visitors together for an evening of entertainment, music, and dazzling fireworks. This festive gathering fosters civic pride, strengthens local traditions.

Date(s): 06/25/2025

Setup starts at (time): 02:00 PM

Entertainment: The entertainment includes food vendors, live performances, and a spectacular fireworks display.

Attendees:

Max attendance at one time: 1,000

Maximum attendees accommodated: 3,000

Attendee fees or suggested donations: free

Social or cultural benefits:

Hosting a fireworks event provides social and cultural benefits by fostering community engagement, bringing people together in a shared celebration. It enhances civic pride, strengthens local traditions, and supports cultural expression through music and festivities. Additionally, it boosts the local economy by attracting visitors who support businesses, while creating a sense of joy and unity among residents.

Event Contact: laritza Menjivar

Event name: Fireworks Celebration

Location: All of Trum Field will be reserved. The event festivities will occur on Broadway between Cedar Street and Medford Street. The fireworks displays will be launched from Trum Field.

Rain date(s): 06/27/2025

Event ends at (time): 11:30 PM

Temporary Structures: Food trucks will be parked and also a vendor with a 10x10 tent. We will also have metal barricades with seats for seniors and chairs.

Total people attending: 3,000

Total Somerville residents attending: 2,500

What is your budget for this event: 18,000

Financial benefits:

Hosting this event provides financial benefits by boosting the local economy through increased tourism and visitor spending at restaurants and shops. It creates business opportunities for vendors and food trucks. Increased foot traffic can also lead to long-term economic gains by promoting local businesses and encouraging repeat visits.

Event Contact Phone: 617-625-6600 x2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Newsletter, Press Release, posters, social media
Food served?	Yes	A couple food trucks selling fried dough and subs, italian sausages. There is also a food vendor selling pupusas. We will disclose this information on the Coordinator Checklist.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Broadway will be closed from Medford St to Boston Ave. There will be no access to Franey Road or Charles E. Ryan Road. This will all be disclosed in Incident Action Plan. The map attached shows this in better detail.
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		There is a designated seating area, surrounded by barricades, to provide a safe and comfortable space for seniors and attendees in need of assistance. Additionally, a few designated parking spots are available in the municipal lot near the event area.

Arrangements:

Police Detail:	Yes	Since roads will be closed and this is a Fireworks Display event, we will need police presence. The details of this will be disclosed in the Incident Action Plan.
Parking (for Attendees)?	Yes	We usually request a few accessible parking spots in the municipal lot near Medford St for individuals with disabilities and for vendors.
Restrooms?	Yes	We work with the DPW to drop porta-potties.
Liability Insurance?	No	
Will any public parks be used?	Yes	Trum field, all fields including basketball courts, baseball fields and pavillion.
Has the event occurred in the last two years?	Yes	June 29th, 2023, June 27, 2024.

Reviewer comments:

Reviewer: Maureen Lee, ISD Health, Approved

- 1. Submit a Coordinators Checklist and Temporary Food License application for each vendor.
- 2. To prevent confusion during the event, submit a map identifying the location of each food vendor. Please include a statement listing food vendors that will be located in Medford.
- 3. If assistance is needed, please contact MD, IDS Health Assistance Administrator. MD can be contacted at MAhsan@somervillema.gov.

Approved By: CS Mayor, Approved Albert Bargoot, Approved Maureen Lee, Approved Kevin Roche, Approved CS Traffic and Parking, Approved Eric Weisman, Approved Susan Yerkes, Approved Charles Breen, Approved Rico Isidoro, Approved Kimberly M. Wells, Approved