

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000017

File #: 24-003087

Application for: Public Event

Organization name: Somerville Arts Council and East Somerville Main Streets

Description: Somerstreets festival encourages people to come out for cycling, walking, dancing, and other modes of activity. We bring food and music from all over the world supporting the arts! This event specially supports the businesses along the route.

Date(s): Sunday, June 2, 2024

Setup starts at (time): 12pm

Cleanup after the event ends at (time): 8pm

Entertainment: We will be featuring the restaurants and businesses along the route and encouraging their participation. We will have 2 stages of music featuring local artists and bands. There will be craft vendors participation as well and other acts.

Attendees:

Max attendance at one time: 1200

Maximum attendees accommodated: 3000

Attendee fees or suggested donations: free

Social or cultural benefits:

Somerstreets is the City of Somerville's take on Open Streets concept, closing streets to cars and opening them up for cycling, walking, dancing, and other modes of activity. This event brings food, music, and programming from all over the world supporting the arts and encouraging people to come out and be a community.

Event Contact: Iaritza Menjivar

Event name: SomerStreets: Carnaval

Location: Broadway from McGrath Highway to Franklin St.

Rain date(s): Sunday, June 9, 2024

Event starts at (time): 2pm

Event ends at (time): 6pm

Temporary Structures: 2 stages will be set up for music, tables and chairs, 10x10 tents for craft vendors and community tabling.

Total people attending: 3000

Total Somerville residents attending: 2500

What is your budget for this event: 10,000

Financial benefits:

This event includes the participation of the restaurants and businesses along Broadway. It brings large crowds and exposure to these businesses that need it.

Event Contact Phone: 617-6600 ext 2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Social Media, Newsletters, Posters, Press Release
Food served?	Yes	Restaurants along the route will be participating, some who have agreed to participate: Gauchao Restaurant, Rincon Mexicano, Rei de Picanha. Dean's Concession food truck. This will all be disclosed in the coordinator checklist.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	

Streets blocked?	Yes	Festival takes place on Broadway from McGrath Highway to Franklin St
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		There will be designated ADA accessible parking spots, sidewalks and crosswalks will be kept clear. any set up will allow for enough space and accessibility.
Arrangements:		
Police Detail:	Yes	Police detail for event will be disclosed during IAP meeting.
Parking (for Attendees)?	No	
Restrooms?	Yes	Portajohns will be dropped along festival route.
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	June 5, 2022, June 4, 2023

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoote, Approved

Maureen Lee, Approved

Kevin Roche, Approved with Conditions

APPROVAL CONDITION Set up event barriers on Broadway to allow for Franklin Street traffic to turn right (only) onto Broadway.

Charles Breen, Approved with Conditions

1. Keep an emergency lane clear for the passage of emergency vehicles & fire apparatus in case they need to pass through the event area.

CS Traffic and Parking, Approved

Eric Weisman, Approved

Timothy Mitsakis, Approved

Kimberly M. Wells, Approved