

PUBLIC EVENT PERMIT APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL14-000039

File #: 14-005466

Organization name: CBS Radio Boston

Description: For 2 hours, we will have a table outside of the business with radio and Comcast literature on the table

Date(s): Aug. 30, 2014

Aug. 31, 2014

Setup starts at (time): see attachment

Cleanup after the event ends at (time): see attachment

Attendees:

Max attendance at one time: 6 people

Maximum attendees accommodated: n/a

Attendee fees or suggested donations: no fees

Social or cultural benefits:

Encourage even more attention to businesses in Davis Square

City Contact:

Organization mailing address:

83 Leo M Birmingham Parkway

Event name: Fall Rush

Location: 37 Davis Square In front of Boston Burger Company

Rain date(s): none

Event starts at (time): see attachment

Event ends at (time): see attachment

Total people attending: 15 people

Total Somerville residents attending: 10 people

What is your budget for this event:

Financial benefits:

We can help giveaway their coupons at our table.

Contact person:

Leah Bianchi

Telephone: 617-787-7540

Email: leah.bianchi@cbsradio.com

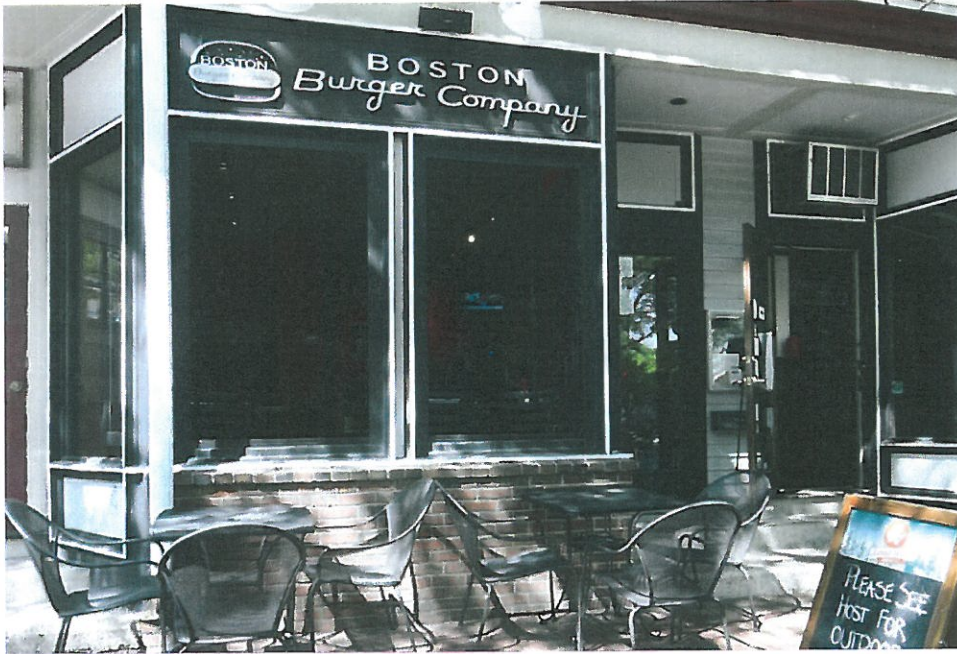
Event Information	Yes/No	If yes, Describe
Food served?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	No	
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	No	
Alcohol License?	No	

Approval Conditions:

Reviewer: John J. Long, City Clerk,

Event Description:

We will be promoting our radio station in front of the Boston Burger Company. The manager of the store said he was more than fine with us setting up at his restaurant. We will have one table and have station pamphlets and events out, as well as some Xfinity literature.



Boston Burger Company - 37 Davis
Square
Aug. 30, 2014 - 4:30PM -6:30PM
August 31, 2014 – 1PM – 3PM

Workers:

4 (2 Radio/ 2 Xfinity)

Items:

- Xfinity and Radio literature
 - Table (6 X 2.5)
 - Tent (10 X 10)
 - Radio

Time Breakdown

15 minutes – Set Up

2 hours – Event

- Music Playing (moderate volume)
- Greeting patrons entering establishment
- Showing them literature

15 minutes – Break Down