

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000018

File #: 23-002618

Application for: Public Event

Organization name: Somerville Arts Council

Description: ArtBeat is a day long festival to celebrate the arts and culture of our city. We shut down Davis Square for craft vendors, two stages of music, dance in the Somerville Theater and host interactive activities for all ages. These year's theme is "Pulse". We invite artists of all kinds, and community members to interpret the "pulse" theme in myriad ways.

Date(s): Saturday, July 15, 2023

Setup starts at (time): 8am

Cleanup after the event ends at (time): 11pm

Entertainment: This event hosts a number of entertainment acts: Craft vendors, two stages of music, dance in the Somerville Theater and host interactive activities and performances throughout the square.

Attendees:

Max attendance at one time: 3,000

Maximum attendees accommodated: 13,000

Attendee fees or suggested donations: suggested donation of \$3

Social or cultural benefits:

ArtBeat is the city's largest cultural festival featuring over a dozen bands, dance troupes, craft vendors, activities for all ages and showcasing art in all formats. This gives opportunity for our local arts and culture to continue growing and to bring the community together.

Event Contact: Iaritza Menjivar

Event name: ArtBeat: Pulse

Location: ArtBeat takes place in the heart of Davis Square. We have festivities happening in Statue Park, on Holland Ave, Seven Hills Park and Elm street.

Rain date(s): Sunday, July 16, 2023

Event starts at (time): 11am

Event ends at (time): 10pm

Temporary Structures: Tents (will be 10x10), tables, chairs, porta johns, stages for music, barriers to block roads.

Total people attending: 10,000

Total Somerville residents attending: 11,000

What is your budget for this event: 40,000

Financial benefits:

ArtBeat being one of the city's largest festivals, it successfully brings large crowds from all over into and through Davis Square directly supporting the businesses.

Event Contact Phone: 617-625-6600 x2985

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

Open Calls for participation, Newsletter, press release, social media, posters, news coverage, banners around the city

Food served?

Yes

Food Trucks, other vendors-- at the moment we are still planning these details and will update as needed.

Caterer used?

No

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

Davis Square will be shut down. Elm street will be closed coming out from center of Davis Square. There will still be access from Highland Ave going into College Ave and from College Ave through Winter St into Holland. Exact details will be determined in IAP.

Sidewalks blocked?

No

Describe any accessibility features available to attendees/participants

Sidewalks and crosswalks will be kept clear. The layout of tables and other components of festival will make sure

to follow ADA compliant rules. We'll have ADA accessible parking available for anyone coming in.

Arrangements:

Police Detail:	Yes	We will describe Police Detail in IAP.
Parking (for Attendees)?	No	
Restrooms?	Yes	Porta johns will be added, we will discuss with DPW.
Liability Insurance?	No	
Will any public parks be used?	Yes	Seven Hills Park and Statue Plaza
Has the event occurred in the last two years?	Yes	July 10, 2021, July 16, 2023

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Maureen Lee, Approved

Susan Yerkes, Approved

Kevin Roche, Approved with Conditions

APPROVAL CONDITION KTR 230223: See Documents Tab for Approved Layout titled "ArtBeat COS Approved Layout 2023.pdf". Implement this layout to keep westbound through traffic open from Highland Ave to College Ave.

Timothy Bakey, Approved

CS Traffic and Parking, Approved

Timothy Mitsakis, Approved

Eric Weisman, Approved

Kimberly M. Wells, Approved