

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL19-000157

File #: 19-011851

Application for: Public Event

Organization name: 7ate9 Bakery

Description: Annual celebration of cheesecake.

Date(s): 07/27/19

Setup starts at (time): 7am

Cleanup after the event ends at (time): 7pm

Entertainment: Cheesecake eating competition, cheesecake decorating competitions, live screen printing of bags and shirts, food, etc.

Attendees:

Max attendance at one time: 50

Maximum attendees accommodated: 250

Attendee fees or suggested donations: Free

Social or cultural benefits:

Annual event bringing together the neighborhood for festivities. We are hosting a small celebration for National Cheesecake Day at our shop. We will apply and occupy a few parking spaces outside of our shop where we can set up various activities. We will not block the sidewalk.

Event Contact: Sarah Chester

Event name: National Cheesecake Day

Location: Parking spaces of 7ate9 Bakery (199c Highland Ave)

Rain date(s): 07/28/19

Event starts at (time): 9am

Event ends at (time): 5pm

Temporary Structures: We'll set up tables outside in reserved parking spaces.

Total people attending: 250

Total Somerville residents attending: 150

What is your budget for this event: \$300

Financial benefits:

Taxes!

Event Contact Phone: 781-218-9361

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Social Media & PR
Food served?	Yes	Hot dogs; hamburgers, cheesecake
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	Yes	Covered under our general liability insurance policy.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	7/28/18, 7/30/17

Approval Conditions:

Approved By:

Ben Lipham, Approved

John J. Long, Approved

CS Mayor, Approved

CS Traffic and Parking, Approved

Scott Whalen, Approved

Christine Morin, Approved