

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000132

File #: 21-012853

Application for: Public Event

Organization name: Ani Ajemian

Description: ""Halloween on Heath" invites neighbors, young and old, to meet longstanding residents and new faces while enjoying candy, costumes and spooky decorations.

Date(s): 10/31/2021

Setup starts at (time): 3:00PM

Cleanup after the event ends at (time): 8:00PM

Entertainment: No live music. We may have amplified music (at reasonable volumes), but no other entertainment except for fun Halloween decorations and candy!

Attendees:

Max attendance at one time: 50

Maximum attendees accommodated: 60

Attendee fees or suggested donations: None

Social or cultural benefits:

Our neighborhood has grown tremendously over the last few years to include new young families, renters, owners, and new buildings, and the goal with this event is to allow our community to get to know each other and have fun in a safe and convenient location.

Event Contact: Ani Ajemian

Event name: Halloween on Heath

Location: Heath Street between Moreland and Edgar.

Rain date(s): None

Event starts at (time): 4:00PM

Event ends at (time): 7:00PM

Temporary Structures: Picnic tables for set up.

Total people attending: 30-40

Total Somerville residents attending: All

What is your budget for this event: \$1,500

Financial benefits:

We can always ask if any local businesses would like to donate food or treats for the kids! Would be a great angle.

Event Contact Phone: 617-455-2283

| Event Information | Yes/No | If yes, Describe |
|---|--------|--|
| Open to the public? | Yes | We will post an invite on Instagram, Facebook, and post flyers with local businesses willing to participate. We will hand out flyers to our neighbors on the block, although many are already excited by the idea. |
| Food served? | Yes | Houses will offer candy, and we may order lots of pizza. |
| Caterer used? | Yes | Winter Hill brewing- serving food only. |
| Alcohol served? | No | |
| Grill/open-flame device used? | No | |
| Streets blocked? | Yes | The plan is block off the area between Moreland and Edgar. |
| Sidewalks blocked? | No | |
| Arrangements: | | |
| Police Detail: | No | Yes, if necessary. |
| Parking (for Attendees)? | No | |
| Restrooms? | No | |
| Liability Insurance? | No | |
| Will any public parks be used? | No | |
| Has the event occurred in the last two years? | No | |

Approved By:

CS Mayor, Approved

Scott Whalen, Approved with Conditions

This event may not go longer than 6 hours total (4 hours for the event and 1 hour on each end for setup and cleanup).

CS Traffic and Parking, Approved

Danielle Palazzo, Approved

Dennis Sullivan, Approved

Kevin Roche, Approved

Maureen Lee, Approved

Kimberly M. Wells, Approved