

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000159

File #: 15-003014

Application for: Public Event

Organization name: Federal Realty / Assembly Row

Description: Free, community festival filled with children's activities, live music, fireworks

Date(s): Saturday, September 16

Setup starts at (time): 10am

Cleanup after the event ends at (time): 10pm

Entertainment: Live Music on two stages - Mystic River (Baxter Park) and on the Lawn Stage (Block 7) inside Assembly Row. Music runs from 1pm - fireworks

Attendees:

Max attendance at one time: Estimated 5,000 at once

Maximum attendees accommodated: N/A

Attendee fees or suggested donations: N/A

Social or cultural benefits:

Free, community festival filled with children's activities, live music, fireworks

Event Contact: Haley King Suarez

Event name: Riverfest

Location: Baxter Park; Great River Rd and Artisan Way

Rain date(s): Sunday, September 17

Event starts at (time): 11am

Event ends at (time): 9pm

Temporary Structures: Couple of 10x10 and 12x12 tents to be used for live music equipment storage/breaks

Total people attending: 10-15,000

Total Somerville residents attending: 2000

What is your budget for this event: \$35,000

Financial benefits:

Brings Somerville residents and others to the neighborhood for shopping, dining, and a day of free outdoor fun

Event Contact Phone: (617) 684-1518

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Promoted via Assembly Row owned/earned communications
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Great River Road for emergency vehicles and Artisan Way for Kid's Activities
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		Assembly Row is a handicap accessible shopping center
Arrangements:		
Police Detail:	Yes	To work with State/Local PD's
Parking (for Attendees)?	Yes	Parking at Assembly Row is free for 3 hours in all garages
Restrooms?	Yes	Public restrooms located on Block 4
Liability Insurance?	Yes	Can provide
Will any public parks be used?	Yes	Baxter Park
Has the event occurred in the last two years?	Yes	09/10/2022

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Kevin Roche, Approved with Conditions

APPROVAL CONDITION KTR 230815: Vendors on Assembly Row must maintain a 36-inch wide accessible path on the sidewalks at all times.

Charles Breen, Approved with Conditions

Fireworks will require permits from Fire Prevention. Fire details will be required.

CS Traffic and Parking, Approved

Eric Weisman, Approved

Timothy Mitsakis, Approved

Susan Yerkes, Approved

Kimberly M. Wells, Approved