

**PUBLIC EVENT PERMIT APPLICATION**  
**City of Somerville, Commonwealth of Massachusetts**  
**Application #: PEL15-000193**  
**File #: 15-013241**

**Organization name:** Beacon St. Neighborhood Association

**Description:** Restaurants will sample in front of whole foods. Kids activities and music will be provided. Like a small "Taste of Beacon St."

**Date(s):** Saturday, October 24th

**Setup starts at (time):** 10:00am

**Cleanup after the event ends at (time):** 2:00 pm

**Attendees:**

Max attendance at one time: 25

Maximum attendees accommodated: 50

**Attendee fees or suggested donations:** Not Applicable

**Social or cultural benefits:**

A new neighborhood group of residents and businesses on Beacon St. seeks to hold an event featuring Beacon St. restaurants and businesses.

**City Contact:** Ben Sommer, Economic Development

**Organization mailing address:**

Ben Sommer  
Somerville City Hall  
93 Highland Ave  
Somerville MA 02143

**Event name:** Somerville Food Day, Beacon St.

**Location:** 45 Beacon St Whole Foods Somerville, 45 Beacon St.

**Rain date(s):** Saturday, October 31st

**Event starts at (time):** 11:00 am

**Event ends at (time):** 1:00 pm

Total people attending: 300

Total Somerville residents attending: 300

**What is your budget for this event:**

**Financial benefits:**

Beacon Street businesses will be able to market their products to a variety of Whole Foods Customers and Somerville residents who care about food.

**Contact person:**

Ben Sommer  
Telephone: 617 642 8788  
Email: bsommer@somervillema.gov

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Event Information	Yes/No	If yes, Describe
Food served?	Yes	Hot and cold sampling from restaurants
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Auxiliary Police?	No	
Police Detail:	No	
Parking (for Attendees)?	Yes	Whole Foods parking lot
Restrooms?	Yes	Whole Foods restrooms
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	No	
Alcohol License?	No	

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**Approval Conditions:**

**Reviewer:** John J. Long, City Clerk, Approved

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** CS Police, Police, Approved

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Approved

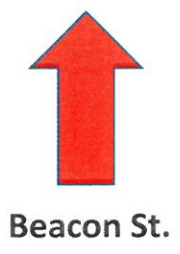
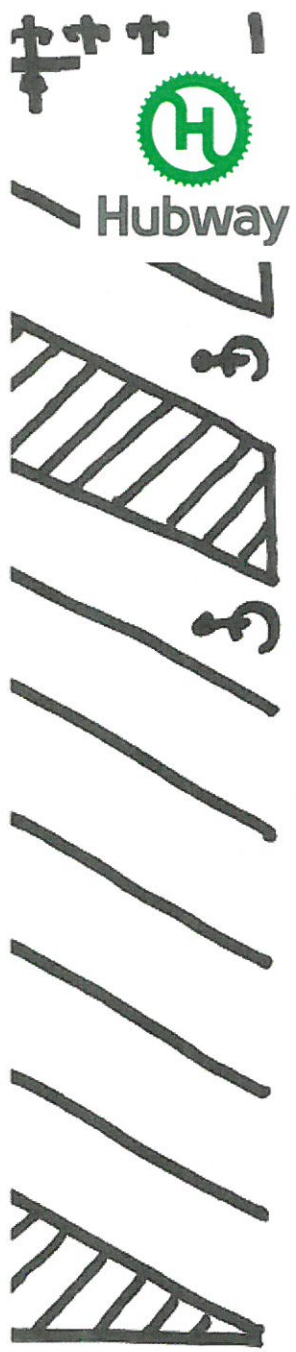
**Reviewer:** Christine Morin, Public Works, Approved

**Reviewer:** Elise Collins, ISD Health, Approved

1. All food vendors must apply for a Temporary Food Permit. Event coordinator is already working with ISD.

**Reviewer:** John J. Long, City Clerk, Complete

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Business  
Sampling  
Tables



Stage area

