

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000035

File #: 21-007156

Application for: Public Event

Organization name: BAEVENTS LLC

Description: 5K Road Race for runners and Walkers

Date(s): 12/19/2021

Setup starts at (time): 7AM

Cleanup after the event ends at (time): 1pm

Entertainment: Holiday music recordings played at starting area

Attendees:

Max attendance at one time: 3000

Maximum attendees accommodated: 3500

Attendee fees or suggested donations: Entry fee \$35,00 per entrant

Social or cultural benefits:

Provides community recreational exercise and an opportunity for all entrants to benefit local nonprofit organizations

Event Contact: Paul COLLYER & Jack Connolly

Event name: Bill Rogers Jingle Bell 5K

Location: 5K Road Race starting and finishing in Davis Square

Rain date(s): NONE

Event starts at (time): 11am

Event ends at (time): 12 noon

Temporary Structures: Temporary chutes for start and Finish set up on race day

Total people attending: 2500

Total Somerville residents attending: 1250

What is your budget for this event: \$125K

Financial benefits:

The participation of @ 3 thousand entrants allow all Somerville food and beverage businesses to operate at full capacity race participants and friends

Event Contact Phone: 617-283-3292

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Local press, social media, local running clubs, and local sporting good stores
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Start Davis Square to Holland St, left on Broadway, right on North Street, right on Powder House Blvd, right to Broadway through Ball Square, right on Cedar St, right on Bike Path, end behind CVS parking lot.
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	AS REQUIRED BY SOMERVILLE POLICE
Parking (for Attendees)?	No	
Restrooms?	Yes	Temporary portapotties located at starting area
Liability Insurance?	Yes	1M/2M COMMERCIAL LIABILITY INSURANCE LIMITS WITH CITY OF SOMERVILLE NAMED AS AN ADDITIONAL INSURED
Will any public parks be used?	No	SEVEN HILLS PARK DAVIS SQ BEHIND HOLLAND ST T STOP
Has the event occurred in the last two years?	Yes	Annually from 2006-2019

Approved By:

CS Mayor, Approved

Scott Whalen, Approved

Albert Bargoot, Approved

CS Traffic and Parking, Approved with Conditions

Must meet for pre race and post race discussion.

Christine Morin, Approved







Dennis Sullivan, Approved

Kevin Roche, Approved

Kimberly M. Wells, Approved

Jingle Bell Route

Untitled layer

-  Starting Point (Davis Square)
-  Turn onto Cedar St
-  Continue to Broadway
-  Continue to Holland Street
-  Continue to Bike Path
-  End Point (behind 393 Highland Ave/ old Rite Aid)

