

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000027

File #: 22-004934

**Application for:** Public Event

**Organization name:** Somerville Arts Council and Somer Fest

**Description:** Somer Fest is a performance arts festival held annually in Somerville curating a number of craft vendors and BIPOC performances.

**Date(s):** Friday, September 9, 2022

**Setup starts at (time):** 2pm

**Cleanup after the event ends at (time):** 11pm

**Entertainment:** Live music and DJ.

**Attendees:**

Max attendance at one time: 500

Maximum attendees accommodated: 650

**Attendee fees or suggested donations:** Free

**Social or cultural benefits:**

Somer Fest is part of a BIPOC Initiative Series funded by the Somerville Arts Council BIPOC grants. These events are produced to increase diversity in city festivals.

**Event Contact:** Iaritza Menjivar

**Event name:** Somer Fest

**Location:** The grassy quadrant of Seven Hills park will be leveraged as a performance area replete with staging. Attendees are welcome to sit and stand in this area as well. The brick walkway / bike path will remain clear.

**Rain date(s):** Friday, September 16, 2022

**Event starts at (time):** 7pm

**Event ends at (time):** 10:30pm

**Temporary Structures:** 10x10 tents for vendors, stage for music

Total people attending: 650

Total Somerville residents attending: 450

**What is your budget for this event:** 8,000

**Financial benefits:**

Somer Fest will be partnering with Somerville Media Center a local arts organization. This event will bring diverse crowds and business to Davis Square.

**Event Contact Phone:** 617-625-6600 ext 2985

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Social Media, multichannel static and video content, Reddit and Online Calendar Listings, email campaigns, Press Release, posters
Food served?	Yes	Food Truck (we worked with the Nada Cart last year, we will submit an Events Coordinator check list)
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Police Detail:	No	
Parking (for Attendees)?	Yes	We will work with Traffic and Parking Dept to accommodate a few spots for vendors / performers.
Restrooms?	Yes	We will work with DPW to arrange for porta johns to be placed like previous years.
Liability Insurance?	No	
Will any public parks be used?	Yes	Seven Hills Park
Has the event occurred in the last two years?	Yes	Friday, September 10, 2021

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Albert Bargoot, Approved**

**Maureen Lee, Approved**

**Jill Lathan, Approved**

**Kevin Roche, Approved**

**Dennis Sullivan, Approved with Conditions**

You will need to apply for a fire detail and also each individual food truck will need to apply for a permit with fire prevention office.

**CS Traffic and Parking, Approved**

**Sean Sylvester, Approved**

**Eric Weisman, Approved**

**Kimberly M. Wells, Approved**