

MEMORANDUM

To: Mayor Joseph A. Curtatone

From: Michael F. Glavin, Executive Director, OSPCD

Re: Assembly Square Street Names

Date: April 18, 2013

Federal Realty Investment Trust (FRIT), in consultation with the City's Engineering, Police and Fire Departments, has proposed a series of names for the streets within the Assembly Row development (see Exhibit A). This office has reviewed the list of proposed names and recommends the formal adoption of these names for the development. In accordance with this recommendation, we submit the following materials in support of a petition to rename existing Assembly Square Drive and New Street in order to prevent traffic and safety issues from occurring as a result of the new naming system.

Assembly Square Drive

Assembly Square Drive currently extends from the intersection with Mystic Avenue to a termination at the intersection of New Road. Previously, Assembly Square Drive had continued until the intersection with Foley Street, however this last section (between New Road and Foley Street) was discontinued as a public way by vote of the Board of Aldermen on July 12, 2012.

To avoid confusion to motorists and delivery personnel and to standardize reference locations for the Police and Fire Departments, we recommend that the existing Assembly Square Drive be renamed to Grand Union Boulevard. In this way, the same name will be used for the current continuous roadway throughout its entire length, rather than changing its name at the intersection with New Street.

New Street

Similarly, we request that New Street be changed to Revolution Drive. New Street was a placeholder name for a prior subdivision plan and was inadvertently adopted as its final name. Now that FRIT has constructed a logical network of streets in the area, renaming New Street would allow for a seamless continuation of Revolution Drive.

Thank you for your consideration of these requested changes. Please contact me if you need any additional information.