

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000073

File #: 23-006443

**Application for:** Public Event

**Organization name:** Somerville Foundation for Animals

**Description:** Annual gathering of people and their dogs. Vendor booths, dog demonstrations, training assistance and games.

**Date(s):** 09/24/23

**Setup starts at (time):** 7am

**Cleanup after the event ends at (time):** 5pm

**Entertainment:** Contests such as best trick and best dressed. Play performed on stage with dog "actors".

**Attendees:**

Max attendance at one time: 3,000-4,000

Maximum attendees accommodated: 10,000

**Attendee fees or suggested donations:** Free admission. Any donations accepted.

**Social or cultural benefits:**

Social gathering for dogs and the people who love them. Educational resources about animal health and wellness.

**Event Contact:** Adam Parker

**Event name:** Somerville Dog festival

**Location:** Trum Field

**Rain date(s):** none

**Event starts at (time):** 11am

**Event ends at (time):** 3pm

**Temporary Structures:** 10'x10' tents for vendors and the organizers.

Total people attending: 5,000-6,000

Total Somerville residents attending: 2,000-3,000

**What is your budget for this event:** \$10,000-15,000

**Financial benefits:**

The festival attracts thousands of people who can also support local businesses while there.

**Event Contact Phone:** 617-628-5588

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Social media, flyers
Food served?	Yes	Food trucks
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		Trum Field is accessible to all
<b>Arrangements:</b>		
Police Detail:	Yes	Will coordinate with SPD for a detail and we will be inviting Officer Tim Sullivan and his K9 Lobo.
Parking (for Attendees)?	No	
Restrooms?	Yes	Trum Field has restrooms.
Liability Insurance?	Yes	Event liability insurance will be obtained through our insurance carrier.
Will any public parks be used?	Yes	Trum Field
Has the event occurred in the last two years?	No	

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Albert Bargoat, Approved**

**Susan Yerkes, Approved**  
**Kevin Roche, Approved**  
**Timothy Bakey, Approved**  
**CS Traffic and Parking, Approved**  
**Timothy Mitsakis, Approved**  
**Eric Weisman, Approved**  
**Kimberly M. Wells, Approved**