

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000086

File #: 21-009668

**Application for:** Public Event

**Organization name:** Somerville Road Runners

**Description:** A four-mile Thanksgiving-Day footrace through the streets of Somerville

**Date(s):** 11/25/2021

**Setup starts at (time):** 6:00 AM

**Cleanup after the event ends at (time):** 12:00 PM

**Entertainment:** None

**Attendees:**

Max attendance at one time: 3200

Maximum attendees accommodated: 3200

**Attendee fees or suggested donations:** \$30

**Social or cultural benefits:**

This is a fun, family-oriented Thanksgiving-day event. It always well attended by Somerville residents. It raises money for several local charities and organizations.

**Event Contact:** Bradley Harris

**Event name:** 25th Annual Gobble Gobble Gobble Road Race

**Location:** The Gobble Gobble Gobble is an annual road race that starts and finishes in Davis Square on Thanksgiving Morning. Runners start on Holland St near Cameron Avenue, travel through Teele, Powderhouse and Ball Square and return to Davis Square via Summer Street, finishing in front of the Burren at 247 Elm St

**Rain date(s):** None

**Event starts at (time):** 9:00 AM

**Event ends at (time):** 12:00 PM

**Temporary Structures:** 32 portable toilets and 10-12 small "EZ-UP" style tents in Seven Hills Park

Total people attending: 3200

Total Somerville residents attending: 800

**What is your budget for this event:** Expenses approx. \$39,000

**Financial benefits:**

The race donates to Somerville charities and organizations including the Sean Collier Scholarship fund, the Somerville Track Pac at Somerville HS, the Somerville Homeless Coalition, and the Dilboy VFW Veteran's Relief Fund. Over the past 6 years these donations have totaled over \$192,000, with \$39,000 in 2019 alone.

In 2020 we held a free virtual event and raised over \$10,000 for these charities.

**Event Contact Phone:** 5408181882

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| Event Information             | Yes/No | If yes, Describe   |
|-------------------------------|--------|--|
| Open to the public?           | Yes    | Email marketing. Advertising with local running retailers and publications.  |
| Food served?                  | No     |  |
| Caterer used?                 |        |  |
| Alcohol served?               | No     |  |
| Grill/open-flame device used? | No     |  |
| Streets blocked?              | Yes    | - Elm Street (in Davis Square only) - Finish Line so timing company can place the finish Mat.<br>- Holland Street - Starting Line near Cameron Street so timing company can place start mat<br>- Davis Square - Highland to Elm "loop" closed once race start until 12:00 noon or so |

|   |     |   |
|---|-----|---|
| Sidewalks blocked?                            | No  |   |
| <b>Arrangements:</b>                          |     |   |
| Police Detail:                                | Yes | We work with SPD to determine the proper number of detail officers for traffic and crowd control. In recent years this has been 10-12 officers.   |
| Parking (for Attendees)?                      | No  |   |
| Restrooms?                                    | Yes | We typically have one portable toilet per 100 runners so we expect to get 32 for 2019. At least one portable toilet will be wheelchair accessible They typically arrive Wednesday morning and are picked up Friday morning. |
| Liability Insurance?                          | Yes | Somerville Road Runners maintains a policy with Road Runners Club of America  |
| Will any public parks be used?                | Yes | Seven Hills Park  |
| Has the event occurred in the last two years? | Yes | Every Thanksgiving Day since 1997.  |

**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Scott Whalen, Approved**

**CS Traffic and Parking, Approved with Conditions**

Meeting required prior to race to plan parking restrictions.

**Christine Morin, Approved**

**Dennis Sullivan, Approved**

**Jill Lathan, Approved**

**Kevin Roche, Approved**

**Kimberly M. Wells, Approved**